JOHN BULL JANUARY 25, 1930
TWOPENCE

JOHN BULL

No. 1232.
Vol. XLVII.

OVER A MILLION SALE

Protect Yourself Against INFLUENZA

YOU cannot be too careful at this time of the year. Chilly evenings, dampness under foot, and treacherous winds are causing an epidemic of Coughs, Colds and Influenza. Wisest of all precautions is the maintenance of a full, rich blood supply. Doctors realise this when they prescribe Wincarnis—the glowing, blood-creating tonic wine that provides the inner warmth that is so necessary if winter's minor complaints are to be prevented from turning into Bronchitis, Asthma or Pneumonia. Don't rely upon extra clothing for protection—it is no substitute for the infection-repelling WARMTH FROM WITHIN which Wincarnis provides.

After taking a wineglassful of Wincarnis you will feel a warm, grateful glow all over the body. That is inner warmth and natural warmth—warmth that will adequately protect you from Colds and Influenza.

Read this testimonial :—

New Malden, Surrey.

"I may add that my family and I have always regarded WINCARNIS *as our great stand-by against colds, chills and 'flu, and our favourite 'pick-me-up' at all times. It is so pleasant, heartening and comforting that it constitutes the ideal tonic, and is the brain-worker's 'pick-me-up' par excellence."*

WINCARNIS

THE WINE OF LIFE

FOR THE WOMAN WHO THINKS OF YOU

Obtainable from all Wine Merchants, Licensed Chemists and Licensed Grocers. Prices 5/6 and 3/3.

Alberych

W.D.112/30.

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY.

Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B.—Cochrane, Sons & Co., 8, Thomas St., Manchester.

DRAPERS.—Buy your supplies from the largest Warehouse. Stocks of Hosiery, Remnants, Readymades, etc. Large Catalogue Free.—H. Clegg (Dept. B.), 26, High St., Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, etc. Write for free cat.—H. Marks, 65, Houndsditch, London, E.C.3.

DRAPERY remnants for money-making. Wholesale lists free.—R. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

52-PAGE Drapery Cat., full of Money-making Bargains, direct from Manufacturers, also A.B.C. Guide, free to shopkeepers & beginners. Your living assured. Example of our prices: Men's shirts, 18/11 doz. Thousands other bargains in store.—Wolfson's, Manfrs., 48, Thomas St., Manchester.

PROFITABLE GOODS TO SELL in your spare time, every kind, good profits. 176-page Catalogue free.—MAY (173), George St., Birmingham.

REMNANTS.—Hosiery, Raincoats, etc. Send to-day for new free list of 350 money-making bargains. Satisfaction guaranteed.—Southwells, 5, Halifax Road, Todmorden.

FREE LIST to Dealers and Beginners for saleable lines in Hosiery, Drapery, Haberdashery, etc. Wholesale only.—Levy Bros., Dept. R., 39, Houndsditch, E.C.3.

AGENTS WANTED.

EARN £2 to £5 weekly. Run a bed-clothing Club amongst friends. No outlay. Particulars free.—Carlisle Mills Co., Dept 11, Birstall, Leeds.

EARN £3 weekly, plus bonus.—Run Bed-clothing, Drapery and Fancy Clubs amongst Friends. No outlay. Illustrated catalogue free.—Grove Mills Co. (Dept. M.), Birstall, nr. Leeds.

1/- WEEKLY CLUB AGENTS. Start the NEW YEAR well by forming a M.M. Club for High-Class Clothing, Boots and Household Goods. NO OUTLAY. Very generous commission. First week's parcel on approval. Send now for 96-page Catalogue.—M.M.T.A., Ltd., 66, Greenmount, Plymouth Grove, MANCHESTER.

AGENTS wanted by actual Manufacturers to sell Ladies' Coats and Dresses on easy payments. Full trade profit; no outlay.—Write to Mr. Scarlett, Swan Costume Co., Bradford.

EASTER CHOC. CLUBS.—Cadbury's, Rowntree's, Fry's, Terry's. Agents wanted. Good terms. Illus. catalogue free.—Write, MATHER'S, Dept. J., 192, Chorley Old Rd., Bolton, Lancs.

AGENTS wanted to form Easter Clubs. Chocolates, Cigs., Toys, Fancy Goods, good commission; no outlay; send for illustrated list 48 pages.—Regent Confectionery Co., Stanningley, Leeds.

HOUSE Canvassers wanted; 120 per cent. profit. Finest goods ever offered.—Write Hulse, Ltd., Woodlesford Leeds.

£5-£10 weekly easily earned by selling on own account unique new hand Duplicator. Sells at sight. Write for particulars, Taylor, Lehmann & Co., Ltd., 46, Victoria St., S.W.1.

AGENTS wanted in London and Provinces to sell 1/- boxes of private printed stationery and 1/6 wallets; half-profit and good bonus given; either sex anywhere can earn £3 weekly; everybody buys and repeats; just a p.c. to Carter & Son, Bedminster, Bristol, will bring you full particulars; samples free to approved agents to start straight away. Write now.

EASTER CLUB AGENTS WANTED, 10/- in £ commission. Chocolates, Toys, Fancy Goods, Cigarettes, Easter Novelties.—Garner, 68, Sheepridge Road, Huddersfield.

EMPLOYMENT.

BETTER PROSPECTS FOR THE MAN WITH BACKBONE AND GRIT.—One good way to help yourself out of a routine rut is to train to be a Travelling Salesman. Suitable men are accepted by Wallace Attwood for training by post in their spare time. Attwood-trained men, without previous experience "on the road," are now earning their £400, £500 and even up to four figures p.a. In order to judge for yourself whether you are fitted for this career, write for 24-page booklet, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. 'Phone: Chancery 7526.

MOTOR DRIVERS.—Special training for Private or Commercial Service. THE BRITISH SCHOOL OF MOTORING trains to the standard of the ROYAL AUTOMOBILE CLUB Official Certificate, which is the only standard of proficiency ACCEPTED BY EMPLOYERS. Employment Department licensed by the L.C.C.—CALL or write for full particulars, BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner of Rupert Street, next Lyons' Corner House.)

EARN a big salary as a Certificated Bookkeeper. Individual postal tuition. Fee moderate. Easy instalments. Success guaranteed. Position found when qualified or fee returned. Booklet FREE.—City Correspondence College (D.9), 89, New Oxford Street, London.

START NOW and make large profits. Sell Cliftose Hosiery, Underwear, Frocks, Bedding, etc., to your friends and others direct from largest makers. Our goods are known world-wide. Thousands of satisfied customers. Testimonials to prove it. Send immediately for wonder all-illustrated 32-page catalogue. Silk Shade Card and beautiful Gifts given absolutely free. Call and see with whom you are dealing. Vast stocks to select from.—Nickson's, Manufacturers, Broadway Chambers, Hammersmith, W.6 (London).

WANTED for Overseas, capable, domesticated women. Free and assisted passages. Church Army has excellent welfare arrangements in all dominions.—Write or call, Overseas Dept., Church Army, 55, Lryalston Street, W.1.

WHY NOT START YOUR OWN BUSINESS BY SELLING SILK STOCKINGS, UNDERWEAR, JUMPER SUITS, ETC., DIRECT FROM MANUFACTURERS? NO NEED FOR SHOP OR BIG EXPENSE. SELL FROM HOME. LARGE PROFITS.—WRITE AT ONCE FOR CATALOGUE AND BECOME YOUR OWN MASTER.—DIRECT SERVICE HOSIERY CO., HINCKLEY, LEICESTER.

WANT TO JOIN THE POLICE? Study at home to pass educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

BUSINESS OPPORTUNITIES. SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Continental Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Ph.: Chancery 8113.

"HOW TO BUY A BUSINESS," by an Accountant. Post free, 1/9. Planet Pub. Co., 17, George Street, West Gorton, Manchester.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words, Minimum Charge 27s.

Advertisements must be received not later than Friday for the following Thursday's issue.

Address: The Advertisement Manager, "John Bull," 57-59 Long Acre, London, W.C.2

BARGAIN SALES.

BIGGEST FOR BARGAINS—SMALLEST FOR COST: "The Exchange & Mart," for 60 years the leading home weekly, gives over 5,000 private bargains every issue. Write for FREE specimen to J. B. Burt, 4, Greville St., E.C.1.

KNITTING Wool Bundles, 1¼ lb. 5/6, for Socks, Jumpers, etc. White, Navy & Grey Yarn 3/10 lb. post free. Patts. of Wools, Serges, Tweeds, etc.—Egerton Burnetts, W.B. W'house, Wellington, Som.

POST the free coupon on page 29 for illustrated descriptive list of the G.T.L. Tool Chest and Home Repairing Outfit.

WALLPAPERS direct from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

GREAT WOOL SALE.

10,000 lb. Hand and Machine Knittings, 1d., 1½d., 2½d. oz.; silky, 2½d. oz.; Rug Wools, Chenille 6½d., 1/-, 1/6½ lb. Plus. Guide, 600 samples free.—Scotia Wools, 158, New Bridge Street, Newcastle-on-Tyne.

SILK POPLIN SHIRTS of Super quality. Shadow Stripe Design, 2 collars, sizes 13 to 16. Shades: Blue, Buff, Mauve. Price 9/11 (usually sold at 14/6. Gent's Pure Heavy Wool Cardigans in Grey, Lovat, Brown, Fawn at 7/11. Gent's Natural Underwear of fine quality and remarkable life. Pants 4/6, Vests 4/-. Satisfaction or money refunded. Send to-day (J.B.), Pigot, 125, Orrell Road, Wigan.

CARNIVAL NOVELTIES, Balloons, Hats, Decorations, Jokes, etc. Large Catalogue free.—"Uneedus," 70/72, Arundel Street, Portsmouth.

ELECTRIC IRONS, 220/230 v., 4½ lbs., with spring stand, bargain, 8/6 post free or C.O.D. THOMPSON & CO., 83, UPPER THAMES ST., London, E.C.4.

BEAUTIFUL FLOOR COVERING is offered to *John Bull* readers by an old estab. firm at keen prices.—For full particulars see advt. of Kelsey on page 20.

DRESS.

BABY'S BETTER QUALITY LAYETTE 30/-. 75 guaranteed garments. (No tapes, pins or useless pieces.) Cosy, Warm and Exquisite home-made Gowns, Flannels, large Napkins, Wool Coats, Shawls, Vests, etc. Accept verdict of all purchasers. 1,000 true testimonials. Purchase from a mother, 15 years' experience. Call or send 2/- for parcel on appro. (Cash or terms.) Mrs. J. Howard, 66, Dover Road, Portsmouth.

RHEUMATISM

Cottered, Buntingford.

I have been a great sufferer for years from Acute Neuritis. My right hand and arm were the worst, but I had it all over my body; I was not able to do my hair or hold a pen. My thumb and two fingers were absolutely useless, and the pain was awful, but thanks to Hervea I can now use my hand and am feeling wonderfully well in myself. I feel so much stronger and better in my general health, and can prove it is good for weak Nerves, Indigestion, Constipation, Sleeplessness and loss of appetite. I have told several people about it in this village and they have sent to you; all say how much better they feel. You can make whatever use of this letter you wish as I do not know how thankful to be now that I have found such relief.

F. Osborne (Mrs.).

Something New for this Distressing Malady.

Read this and *act* on what you are here told; it may be the best day's work in your life. Are you a sufferer from Neuritis, Rheumatism, Sciatica, etc.? You may have suffered so for some years and also spent money and tried many remedies with little or no success. Will you **try at no cost** a home remedy which is neither a drug nor a medicine, but a simple tropical herb which you prepare just like ordinary "tea" and drink once or twice a day? The remedy is agreeable and effective and you

"FEEL THE BENEFIT ALMOST AT ONCE"

—not what I say, but what people tell me daily in their letters. For example, a well-known Scottish Peeress Lady E——, recently wrote me: "*People have been so struck with the marked change in me [this lady had been crippled for several years through Rheumatism] that I have had to give away three of the packets, and I am now sending for six more.*" I have received similar letters from Public Officials, Naval and Military Officers, Clergymen, Professional Men and Persons in all ranks of life. You need **Risk no Money** to prove for yourself the **Genuineness** of this remedy, and I particularly ask you to write to me if you have failed so far to get relief.

FREE PACKET

Simply write and send me a stamp for reply, and I will send you a trial quantity of Hervea free of charge. If you feel you are getting benefit you can have a further quantity at a small charge. The **secret** of the virtue of this plant is that it Expels Uric Acid from the System and also **Prevents Further Acid Deposits** Accumulating. Other chemical and drug remedies relieve for the time being, but they often fail in this all-important result. Write to-day—the cost is nothing, and you may never regret doing so; in fact, it may prove "a long good-bye to Rheumatism or Neuritis." Address:

Mr. H. LEE, Colonial Importer (Dept. 286a), 3, Alfred Place, London, W.C.1

N.B.—Please mark your envelope "HERVEA" in the left-hand corner, and possible delay will be avoided.

BALLOONS, Paper Hats, Novelties, etc., for Dances and Parties. 24 pp. list No. J.B.1140 Budgens, Ltd., 451, Holloway Rd., London, N.7.

GREAT WOOL SALE.—Hand Knitting and Machine, 1d., 1½d., 2½d. oz. Rug Chenille, 6½d per lb. Black 6-ply, 1/3 lb. Guide and samples free. The Quality Warehouse, 160, New Bridge Street, Newcastle-on-Tyne.

SHEFFIELD-MADE "Pixie" Razor Blades, 1/- per dozen. Good terms to buying agents.—Dronfield Tool Co., Dronfield, Sheffield.

WALLPAPERS, Non-Combine, from 2½d per roll. Book of 1930 designs Free.—Eclipse Wallpaper Co., 21-23, Shields Rd., Newcastle-on-Tyne.

DANCE Novelties, advt. balloons, hats, fans, masks, jokes, etc. List free.—Novelty Supply Stores (Dept. 10a, 228, Mile End Rd., Lnd., E.1.

BABY'S UNEQUALLED LAYETTE, 30/-. 75 genuine garments. Everything from Carrying Shawl to Napkins, 1,000 testimonials prove this layette the best advertised. (Don't be misled.) Get my free lists and compare, or post 2/- for parcel on appro., cash or terms.—Mrs. D. Munston, 97, Lake Road, Portsmouth.

MUSICAL.

GRAMOPHONES, 22/6; motors, 8/6; accessories, 12 types internal horns cheap. 64-page list, 3d. How to make Gramos.—Regentsell, 120, Old Street, London, E.C.1.

VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 5/- deposit, 2/6 weekly. Lists free.—Palmers, 158, Linthorpe Road, Middlesbrough.

GRAMOPHONES.—Latest Horns and parts. Cat. Free. Cash or terms. Build £18 model for £3. Instructions 3d.—J. Burt, 185, High St., E.6.

FREEMANS CASH OR CREDIT

CELEBRATED SPARE TIME AGENCY

BOOTS, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Linos, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission Paid. *Illustrated Coloured Catalogues.*

NO OUTLAY, ALL PROFIT. *Enquiries for Agency Invited.*

LAVENDER HILL, LONDON.

SAXOPHONES, Jazz Outfits, Pianos, Organs, Banjos, Guitars, Violins, Drums, etc. Supplied first payment. Stamp for Catalogue.—Henry's, 20, Manchester Street, Liverpool.

"MELTROPE" Soundbox. Rich tone. Inside or outside fitting. Cash, 12/6. Southern Supply, [illegible]

MARKETING BY POST.

TEA.—Buy direct. Save middlemen's profits. Indian and Ceylon blended. Finest blend, 5/-, 10 lb. 12/-. Standard blend, 4/-, 10 lb. 13/-. No. 1 dust, 7 lb. 5/-, 10 lb. 13/-. Special dust, 7 lb. 6/-, 10 lb. 20/-. Carriage paid.—Foulter & Co., Dane Place, Box, E.

LIVESTOCK, POULTRY, ETC.

CANARIES MAKE THE JOLLIEST PETS. Start 1930 well with "CAGE BIRDS," the practical weekly for all bird lovers. Thousands of birds offered every issue. Specimen free.—J. B. Burt, 4, Greville Street, E.C.1.

"POULTRY WORLD'S" NEW YEAR NUMBER, with beautiful Wippell coloured cover now greatly enlarged. "Work for the Month," by Will Hooley, 4d., 1930 Month post free.—J. B. Burt, 4, Greville St., E.C.

GARDENING.

DOBBIE'S 1930 Catalogue and Garden Guide, 156 pages, 244 illustrations, free to readers if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, EDINBURGH.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent cure. They cure most violent cases by quickly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Artico Tablet Co., 34-38, Cednor, Derby.

WISE women keep a bottle of POLA GENEVA handy and take a spoonful every so often they fell off [illegible] BOLA V.O. Geneva (from [illegible]) regulates the system in Nature's way.

HOW TO STOP SMOKING. Genuine remedy proved by testimonials.—Write, The Stop Smoking Institute (J.B.), 21, Warwick Lane, E.C.4.

WHOOPING COUGH. Vapo-Cresolene relieves irritation, quickly relieves spasmodic attacks, difficulty in breathing. Write for Free Booklet No. 86, to Allen & Hanburys, Ltd., [illegible], E.

BLADDER Weakness, Kidney troubles, cured by Parker's Flufd Remedy. 1/3, 3/-, Backache, etc., or Parker's Remedy, Ltd., Liverpool.

NERVOUSNESS, Blushing, Depression, Weak Nerves, Morbid Fears, etc. Sufferers should send for my FREE book, "The Conquest of Fear," describing a genuine cure. Sent with £1 guarantee, privately, post-free.—H. J. Eaton (J.B.63), 40, Lamb's Conduit Street, W.C.1.

STOP SMOKING. Enjoy life better. Simple, quick, perfected remedy.—Write, J. B. Ross, 3, Gribble Road, Fazackerley, Liverpool.

PYORRHŒA exterminated by "OraSeps," the new scientific discovery which destroys all disease germs causing decay. Pyorrhœa. From all chemists, 3/- per tube, or send postcard to "OraSeps," Ltd., 7, Bedford Lane, E.C.4.

A FREE packet of "HERVEA" is offered gratis to readers by Mr. Lee in the large advt. on this page.

HEADACHES.—Two ZOX POWDERS will relieve. Offered in the advt. on page 12.

SUFFERERS from Eczema can obtain a free trial bottle of D.D.D., offered in the advt. on page 12.

A WONDERFUL free book, "Hints to Mothers," gives valuable advice on the health of little ailments. This is offered free by the proprietors of STEEDMAN'S POWDERS in the advt. on page 14.

READERS' Attention is drawn to SHADFORTH'S special offer of a free copy of his wonderful book, "THE OPEN ROAD TO HEALTH," which will be sent with the smallest trial order of the [illegible] offered in his advertisement on page 16.

SEND the coupon in the DR. JENNER'S advt. on page 29 for a free sample of the famous LOZENGES.

BALDNESS CURED.—ATEKA restores the Hair within eight days. Guaranteed to grow. Stops falling hair. Cures dandruff. Free test 5/-.—Ateka Co., 27, Old Jewry, London.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Artificial Teeth, Pistes (not "Vulcanite"), Valuable Stones. Nothing too large nor too small.—Call or write, Bailey & Co., 10, Woodstock Street, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Row, Leeds.

MISCELLANEOUS.

64-p. BOOK about Herbs and how to grow them, 3d. post free.—Trimacil's, The Herb Farm, Richmond Rd., Cardiff. 50 yrs. established.

SUFFERERS from Nervousness should read interesting announcement by Turner, Specialist, in advertisement on page 20.—H. J. Turner, [illegible]

"MEND-A-TEAR" and a hot iron will solve many repair problems. Torn garments, umbrellas, clothing, motor hoods, etc., are thus repaired without stitches in a few seconds. 9d. tin at Drapers, Boots Chemists and Cycle Agents.

FREE booklets are offered by the CAXTON PUBLISHING CO. on page 25. Anglers and readers should send for them now.

A FREE booklet is offered in the "KWELENE" advt. on page 26.

INSPIRING TALKS to those who want to be fit. Weekly in "HEALTH & STRENGTH," the National Organ of Physical Fitness, [illegible] expert articles on diet, exercise, clothing, etc. FREE specimen, J. B. Burt, 4, Greville St., E.C.1.

AY FOR YOUR DINNER SUIT S YOU WEAR IT

suit is cut and Made to your OWN EASUREMENTS from best quality ALL ORSTED, Barathea or Twills. Silk Facings. ed. Satin sleeves and best linings. ble Stitching. Silk Braid down Trousers. NO DEPOSIT. ed on payment of first instalment of and then just 10 - monthly 84/- we have had in all 88/6. COATS from 29/6. Suits from 88/6. to measure all on similar easy terms. to Measure and designs. Money for patterns and designs. Money if unsatisfactory. Established over 25 years.

R. THORNE & CO.
LANGHAM ST., LONDON, W.1
CITY BRANCH: Empire House (1st St. Martin's-le-Grand (opp. G.P.O.)

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BUY BY POST AND SAVE MONEY
JOHN BULL'S Shop Window brings a Bargain Store to Your Door. These goods have been chosen for their outstanding quality and value. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

I guarantee your satisfaction

HOW YOU ARE SAFEGUARDED
Only reliable and fair-dealing firms are allowed to display their goods in JOHN BULL'S Shop Window. You can buy from them as safely as purchasing across a shop counter, for every article is sold under a strict guarantee of absolute Satisfaction or Money Back in full.

SOLID OAK BED CHAIRS

(1) **2/6** only secures this 4 in 1 Solid Oak Bed-chair, and 12 Weekly payments 2/6 complete purchase. Polished dark or any shade, 3 soft Velvet Cord cushions, any colour. Leg rest detachable and very useful as fire-side seat (see illus. 4). 2 Reversible seat cushions. Carriage free England. Postal Orders only. Cash Price 30/-. (3)

NORTH BUCKS TRADING CO., 85, Shaftesbury Avenue, Piccadilly Circus, W.1.

EIDERDOWNS FREE!

2 Soft Woolly Blankets.
2 Good Strong Sheets.
2 White Lawn Pillow Slips.
1 Fine White Bolster Case.
1 Coloured Turk. Towel.
1 Beautiful Hand-Painted Fawn Bedspread.

Double Bed size. Made for lasting wear. Complete Sale for only 29/-. Carr. Free Cash or C.O.D.

FREE GIFTS.

This week we send with each Sale, absolutely free of charge, a pair of Ladies' Artificial Silk Stockings and one handsome Wadded Eiderdown Quilt.

STANDARD SHEET Co. (Dpt. H.6), 185, Princess Street, Manchester.

ERECT YOUR OWN WORKSHOP for £3.7.6

Or on easy terms at 2/7 a week. We make it our object to supply the finest buildings at minimum cost. Every building can be erected easily in a short time. We are also makers of Garages from £6 5s., Bungalows from £67, Greenhouses from £6 15s., etc. *Easiest terms. Prompt delivery. List FREE.*

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GRAMOPHONE CINEMA

Simply place it on your Gramophone and watch the movies. The latest scientific gramophone novelty. Complete with 5 different moving picture records, including Micky the Mouse, Charlie Chaplin, etc. REQUIRES NO FIXING. FITS ANY GRAMOPHONE. Creates endless amusement. Satisfaction guaranteed or money refunded. HASTINGS PATENTS CO. (Dept. 5), 121 & 122, Wilton Road, LONDON, S.W.1. *Maker of the famous Tango Two. Magnetic Dancers.* Usual Price 4/6. SPECIAL OFFER complete set 1/11 Post 4d.

BABY'S PRAM FROM 1/6 PER WEEK

During our Sale we are offering a number of GENUINE DAINTICARS at about half the price usually charged.

THIS MODEL 49/6

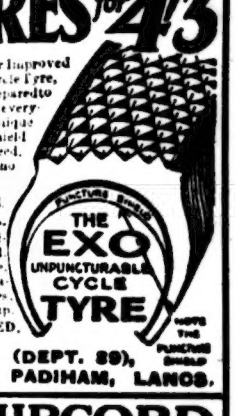
Other models to suit all purses for cash or from 5/9 monthly.

Prompt delivery. Carr. Paid.

Don't buy any Pram until you have seen our Sale Catalogue. Sent Post Free. VICTORIA CYCLE AND CARRIAGE CO.

(Dept. P.13), 11, Victoria St., Westminster, S.W.1.

8/6 TYRES for 4/3



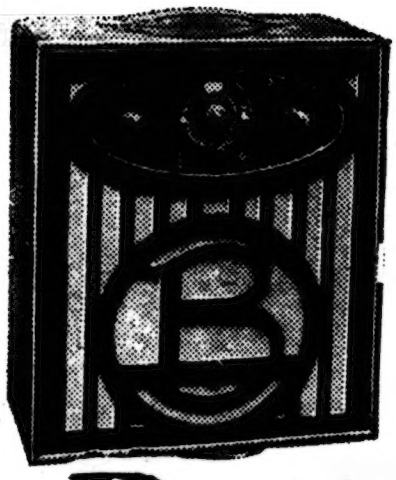
Must every cyclist to try our Improved UNPUNCTURABLE Cycle Tyre, and for the time being we are prepared to supply at HALF PRICE. Sold everywhere at 8/6. Fitted with Unique Puncture Shield—the only shield that does not "slow" the speed. No necessary repairing delays—no more messy patching.

GUARANTEED FOR 2 YEARS. Thousands sold—thousands delighted. Thousands of testimonials. Price 4/3. Post 9d. extra. Write 9/- post paid. State size. MONEY BACK TERMS. Catalogue of Cycles, Accessories, etc., FREE for 1d. stamp. TRADE ENQUIRIES INVITED.

DOORHOUSES (DEPT. 89), PADIHAM, LANCS.

Have this WONDER 5-VALVE PORTABLE WIRELESS SET ON 7 DAYS' TRIAL

10/- WITH ORDER
Balance on LONG CREDIT TERMS.



This is the Set that gives most wonderful and amazing realism and tone volume, and brings in clearly and easily a wide range of British and Continental Stations at full loudspeaker strength. Absolute simplicity; no coils to change; no aerial; no earth. One-dial tuning and plug for electric gramophone pick-up and complete with turntable. Also in Suitcase Models.

FULLY GUARANTEED FOR ONE YEAR AGAINST MECHANICAL BREAKDOWN.

Write for Free Art Catalogue W.1, and full details of our SPECIAL HOME TRIAL OFFER.

Betta Trading Co., Ltd.

113, GT. PORTLAND ST., LONDON, W.1.

West End Tailored OVERCOATS for 6/- a month

Have your new suit or overcoat tailored by Wallingford's and be assured of complete satisfaction. We guarantee fit, style, and workmanship.
Overcoats from 42/-
Lounge suits from 52/6
Write now for full free range of patterns, easy self-measurement form and full particulars of our famous monthly terms.

Wallingford's
of Oxford Street).
Dept. A.S.1 (Note New Address): 125, Edgware Rd., London, W.2.

FLOOR COVERING

AMAZING VALUE!
72 SQ. FT. for 15/- SAMPLES FREE
DAMP-PROOF & ROT PROOF.
THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening, no nails or paste required. 72 sq. feet for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.
J. B. ANDREWS & SONS, 30, Carter St., Walworth Rd., London, S.E.17.

PAROLEUM

WHIPCORD TROUSERS

To advertise our 20-page Catalogue of over 200 Government Bargains we are making a special offer to JOHN BULL readers of a pair of guaranteed whipcord trousers for the advertising price of **5/11**
Postage 9d.

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Overall length 15 inches.
Of pliable nut-brown stout hide, specially treated to render absolutely waterproof. Cut in one piece, fingers gusseted and linen lining. These splendid gloves are well-nigh indestructible and will give endless wear.
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WRITE NOW.
WORLD'S WIRELESS STORES, WALLINGTON, SURREY.

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Shopping by Post is spreading like wildfire throughout the world. You can start a Mail Order Business quite simply in your own home by the "Hand" System. Expenses low, profits high, no special skill required. This system, invented by Charles Hand, Founder and Present Controller of the world-famous Mail Order House of Hand & Co., 20, New Oxford St., London, W.C.1, and Oakley House, Bloomsbury St., W.C.1, made in the first year (1928) net profits £1,720 11s. 2d. on an initial outlay of £14. (Certified by Chartered Accountants. Copy Certificate supplied to every applicant.) One investment of £3 10s. brought in £343. Send to-day for FREE FOLDER, "How to Start a Mail Order Business," to Charles Hand, Oakley House, Bloomsbury St., London, W.C.1. (Mention J.B. and enclose 1½d. stamp.)

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:: For Further :: Postal Bargains

See Page 20.

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THURSDAY,
for Week ending Saturday
Jan. 25, 1930. Twopence.
Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, ½d.; all other parts of the world, 1½d.

You see it in "John Bull," it is so

Bank of England—Under Public Control

Won't-Work M.P.s Scandal

Tanglefoot Whisky

We hear on unimpeachable authority that when the Committee on Banking and Credit comes to draw up its report there will be a powerfully backed minority Report advocating public control of the Bank of England.

* * *

At present neither the State nor the community at large has any voice in the decisions of the Bank, which can mean so much to the daily lives of the ordinary people.

Playing the "wag"

Too many Members of Parliament are still shirking their duty and drawing their £400 a year without earning it.

According to the division lobby returns for the six months from June to December, nearly 200 of them were absent from half of the divisions.

There were 50 M.P.s, indeed, who voted in less than 20 divisions out of the 113 possible.

Only 99 Members voted in a hundred or more divisions. Of these 99, no fewer than 94 were Labour Members, whilst 3 were Tory and 2 Liberal.

The Labour Members are certainly taking their jobs more seriously than their opponents.

Dominion aid

At the moment it looks as if the political element on the proposed Imperial Industrial Committee will be small.

It was Sir Robert Hadfield's idea

Neither of the opposition parties is eager to serve on a committee whose success will redound almost entirely to the credit of the Government.

Such a committee must belong the life of the Government for a considerable period, since it would considerably lengthen it at the weakest point.

The Prime Minister could render no better service to the country than adopt Sir Robert Hadfield's idea, recently outlined in these columns, and ask Dominion as well as British representation on the committee.

Wheat for coal

We import enormous quantities of coal from Canada—and with a little organisation every coal ship could have a return cargo of wheat.

But the wheat pool, which represents 60 per cent. of Canadian production, will not permit a regular flow of wheat for sale. The grain is held for increases in prices, and then it is liberated with a rush.

Mr. Thomas has invited representatives of the wheat pool to meet him in London to discuss the situation, and these wheat kings will arrive this week.

We wish Mr. Thomas luck in his efforts to arrive at a solution of the problem.

Coming

It is gratifying to note that, in view of the recent appeal we made for unification of the police forces of this country, special officers have been detailed from Scotland Yard to visit all the larger provincial towns to confer with police chiefs on greater co-operation.

We shall get that National Police Force yet!

High sea talks

In 1928 the Post Office announced in vague terms that a new wireless-station would be opened at Mablethorpe for telephonic communication with ships within a radius of 200 miles by day, and greater distances at night.

Not a single newspaper in the country reported it!

For more than a year telephone messages to vessels in the North Sea from any post-office in Great Britain have been available at a moderate charge *via* Mablethorpe.

Many fishing vessels already use wireless telephony, and the number is increasing.

Cash down

The National Executive Committee of the Labour Party is not going to give its official endorsement to any Parliamentary candidate in future until it has received a guarantee of all election expenses from the constituency.

A long job

It is quite likely that the Five Power Naval Conference may go on until the middle of May, if no untoward event causes it to break up earlier. The American delegation is fully prepared for a stay of three or four months.

As we previously hinted, a flood of propaganda is now being let loose with the object of affecting the decisions of the conference.

Child insurance

We wish once again to call attention to the fact that holders of policies affected by the Industrial Assurance and Friendly Societies Act, 1929, in respect of which premiums were discontinued before May 9, 1929, must make application for the benefits to which they are legally entitled before May 9 next.

The Act refers to endowment assurance policies issued on the lives of children under ten and endowment assurance policies taken out by one person on the life of another.

Policies effected by husbands or wives on the lives of each other are excepted.

It should be clearly understood that in all cases where the premiums have been paid for a period of one year and upwards (even though the contracts are already lapsed) cash surrender values can be claimed.

It is disgraceful that, although only fourteen weeks remain in which claims can be entered, and tens of thousands of homes are affected, no public notification has been made.

Something for something

In the Land Drainage Bill, now being prepared by Mr. Noel Buxton, President of the Board of Agriculture,

He wants the public to reap the benefit

for this session, it is intended to prevent public money spent on big drainage schemes from trickling through into the pockets of the landlords.

Land that has been improved and has had its value enhanced by the drainage schemes will have a specially high rate imposed upon it, so that the community, and not the landlord, will reap the benefit of the work undertaken at the public expense.

That principle should run through all land and taxation measures.

Half the world

Lufthansa, the big German aeroplane company, is spreading its tentacles further afield. The latest acquisition is a thirty-years' passenger, mail and air-cargo service contract with Turkey.

While we have pondered Germany has extended her air lines to Siberia in the north, Bushire in the south, and Kabul in the east—a network of services covering half the world.

Most of this could have been British.

Beef behind it

It is not as yet widely advertised, but Argentina has now passed her zenith as a cattle-producing country, and the huge British and American interests there are already beginning to seek new fields.

The choice will fall mainly on West Africa, which is shortly due to undergo startling economic development.

West Africa is very accessible to European markets, and on its highlands cattle has been raised from time immemorial.

As the world's beef factory, its future is assured, and this development, followed by many others, will bring immense benefit to Britain.

Watch your whisky

Poteen (or illicit whisky) makers are again very busy in Ireland and the police of both Governments have been making arrests almost daily since the beginning of the year.

Large quantities of poteen are going into the towns of Ireland, England and Scotland to be mixed with genuine whisky or put into the bottles of well-known brands.

* * *

The extra kick leads the purchaser to think that he is getting a strong variety. Literally it is raw poison.

Shylock's bait

We suggest that the Government of Northern Ireland should adopt the 1929 Great Britain Act prohibiting money-lending advertisements and circulars.

The columns of touting advertisements in Belfast papers do not make pretty reading.

And afterwards

As far back as October 5 last, under the heading "Next Big City Crash," we disclosed facts about the flotation and finances of British Brunswick, Ltd., and urged the Board of Trade to investigate.

The position now disclosed by the Official Receiver shows that the £200,000 obtained from the public has all been lost, and that the total deficiency is £344,700.

* * *

We predict that the Official Receiver's final report, which will not be available until further investigation has been made, will contain some scathing comments regarding some of the company's earlier transactions.

Clerks by the clock

Clerks employed in the War Office outstations are up in arms because they are required to "clock in" each morning on arriving at work.

They claim that "clocking in" should be abolished. Why the objection we fail to understand.

Perhaps it is because they lose pay if they are more than fifteen minutes late in the morning.

Dumped junk

The Act which requires British exhibitors to show about 8 per cent. of British films is being used by American distributing organisations in this country to injure the British industry.

Cheaply produced junk is being forced on exhibitors, it being the intention of the American distributors to convey the idea that good British pictures are not being made.

* * *

The Quota Act should be amended by a quality clause which would debar the cheap and rubbishy productions.

Trade would benefit

An American reader forwards us a letter sent out by the United States Department of Commerce to business-houses.

An idea for Mr. H. de V. Leigh, secretary, London Chamber of Commerce

It offers to furnish information concerning foreign markets, competition, new productions, tariffs, Customs regulations, shipping and financing—in order to promote and assist American foreign trade.

Foreign Consuls, with their specialised knowledge of other countries, are available at stated periods to assist in the good work.

Languishing British trade would benefit if the London Chamber of Commerce established a similar system.

Keep off the ice

Over a hundred passenger-ships risked disaster on icebergs by taking short cuts across the Atlantic last year.

Remember the *Titanic* disaster!

An efficient patrol is the only way to stop this evil, and would find profitable employment for many of our cruisers instead of expensive manœuvres.

Bitter

We feel sure that no responsible opponent of Lady Astor in the Sutton Division of Plymouth is responsible for the foul postcard which was sent to the widow of an elector whose death was announced in the newspapers.

But it shows the mad excess to which Party feeling can go. The card read: "Splendid news. One less vote for Astor next time."

We trust that the local Labour people will attempt to identify the sender, and deal with him justly.

After Paisley

So soon after the terrible Paisley kinema disaster, William Williams, the proprietor of the Labour Picture House, Morris Row, Scholes, Wigan, had an exit-door bolted at a Saturday afternoon performance for children.

Williams admitted that a police-sergeant had previously spoken to him about the difficulty in opening the door, and he had oiled the fittings.

The chairman concluded a long homily by ordering Williams to pay the costs.

An amazingly lucky mortal!

Mother humiliated

The two children of Mrs. Hardcastle, of Bradford, were deserted by their father, and the Guardians adopted them. Leslie, aged twelve, recently returned to his mother.

Although the guardians had no objection, they insisted that the child should be returned to them, and a formal application be made before rescinding their resolution of adoption.

To enforce this, they haled Mrs. Hardcastle before the Barnsley Bench, where she was ordered to pay 6s. costs—the ratepayers footing the rest of the bill.

Thus to advertise the woman's troubles in the police-court was both overbearing and expensive.

They don't care

This is the land that was to be made fit for heroes to live in. What does Mr. Joseph G. Davidson, of Beet Farm, Chapel-en-le-Frith, sitting in his homestead high in the bleak Derbyshire hills, think of it all?

He was in the 16th Manchester Pals, and he is having to apply for relief from the guardians.

Wounded in the attack on Guillemont, Davidson was reported killed. He was taken prisoner by the Germans; escaped with the aid of a German girl; arrested by the French as an enemy spy and condemned to be shot; and established his identity by singing a hymn at the request of a dying soldier.

Now he is an unemployed labourer, disabled by gas and subject to attacks of illness in his lonely home, where he might starve to death for all the Army authorities care.

If You See It—*continued*

Cruel hoax

A report recently appeared in the Press that the Barnet Isolation Hospital had repeatedly advertised for a window-cleaner without success.

This sent countless out-of-work men flocking to the hospital, but they found to their dismay that there was no job and that the institution had never advertised for a man at all.

It is unfortunate that the individuals responsible for this cruel hoax cannot be prosecuted.

Exit the exit

Barnum once relieved the congestion in one of his freak shows by putting up a notice: "A Dime to see the Egress."

Absurd as it may seem, there were numerous adults in the crowd who innocently paid their dime and passed out into the open air.

A reader suggests that the simple words "Way Out" should replace the traditional "Exit" in kinemas and all places where special performances are given to child audiences.

There is a deal of common-sense in the suggestion.

Yellow dogs

Our previous exposures of the iniquity of the "P.C.5" system of engagement for sailors has banished it from several ports.

Mr. W. R. Spence, General Secretary of the Sailors' Union. What's his view?

But there are still one or two shipping-offices, notably in London, which persist in pinning what sailors call "yellow-dog tickets" to the appointment form.

This ticket, issued by the Shipping Federation, intimates that the preferred job is conditional on the employee paying £2 to the National Sailors' and Firemen's Union if he is not a member.

There is no justification for this imposition.

Rating rascal caught

In our issue for December 14 last we exposed a travelling trickster named Joseph Henry Brown, who, in the alias of "Henry Barclay," was imposing upon traders by pretending to be in a position to secure rebates on their rates.

Our readers will be glad to note that this rating "expert" has now been sentenced at Hanley Police Court to six months' imprisonment.

Hard measure

The action of the Bournemouth Corporation in discharging an ex-soldier named Fish after three and a half years' service is inconsiderate. This man suffers from ague, and the reason for his discharge is that he could not swim.

He was required in the swimming-baths only one week in three. For the intervening two weeks he was employed in other departments.

Surely Fish could have been transferred to a more suitable post. He has a wife and five small children, and when our representative saw them their plight was desperate.

The sweep's take

Has anybody seen Mr. Claude E. Saunderson?

Until lately he used Hammersmith Road, London, W., as an accommodation-address—that is a newsagent's and confectioner's. And his scheme is very sweet stuff.

Readers of JOHN BULL say he was recently circularising people in the provinces to take part in a Christmas draw as a preliminary to a Grand Derby Sweepstake.

He issued books of tickets, trustfully allowing comparative strangers to collect the money.

We should like to know if any of our readers did collect, and if C.E.S. collected from them before he vanished.

Boasting and boxing

Good luck, Phil Scott! JOHN BULL wishes he may knock out Jack Sharkey and win the world's boxing championship.

But it was a pity he did not put to

"I don't understand it"

sleep some of his Press admirers before he sailed.

On the morning he left for America we showed Phil several columns in London and provincial daily papers in which he was made to indulge in the most bumptious boasts couched in the rankest American slang.

"I don't understand it," said Scott, with a shrug of resignation. "Besides, I can't talk American."

Of course he can't. And what's more, he can't boast and never will be able to—whether he beats Sharkey or not.

Bad record

At the London Western Central District Post Office, which handles the mail of the big business houses, employees have repeatedly been convicted over a long period for stealing letters.

Five separate instances of thieving by postmen occurred in the past year, yet the heavy losses have continued.

A thorough investigation is required.

Insult to majority

Again the taxpayers are being humbugged by sensational newspaper stories of widespread frauds on the insurance fund by people who are not actually unemployed.

The thousand odd persons who are prosecuted every year represent only a fraction of 1 per cent. of the millions of claims dealt with.

People are not necessarily dishonest because they are poor. The committee, which comprised such experts as Lord Blanesburgh, Miss Margaret Bondfield, Sir Hugo Hirst and Sir William McLintock, exposed the nonsense of these allegations.

The great unpaid again!

It is good to be the master of a hunt.

Mr. A. W. H. Dalgety is Master of the Southdown. He was summoned to appear at the Brighton Police Court on a charge of driving a motor-car at a speed dangerous to the public.

He failed to appear because he h… a hunt on. An excuse which we c… not appreciate.

And when at the adjourned hear… he did appear, he was congratula… by the Bench (Justice Shallow … Co.) *for facing the music like a sp… man.*

Fish alive

The British fishing industry … already feeling the benefit of … relations with Russia.

Following the big consignment … herrings taken from Lowestoft by … Soviet Government s.s. *Leonid Kra…* preparations are being made to de… the industry on a large scale.

Now that common-sense has t… umphed over political prejudice, … fishermen are looking forward to so… thing like pre-war prosperity.

Dilly-dally

The Devon Sea Fisheries Commit… sitting at Newton Abbot, has be… caught in the red-tape.

According to the committee, … Shagstone, a rock near Plymouth, … a danger to fishing and other ves… although no wrecks have actually … curred at this spot.

An application to the Admiralty … the fixing of a warning light has be… turned down because "it would not … required for naval purposes." Trin… House has also refused to take act…

So we must wait for a wreck!

Their reward?

What does the Government prop… to do for the commanders and offic… who have been maimed for life wh… fighting their ships against the pir… hordes in the China Seas?

There could be no greater display … gallantry than that made by the c… tain and officers of the *Haiching*.

Mr. K. A. Woodward, the third offic… was shot dead while defending … navigating bridge.

His assailant was immediately aft… wards shot by the chief officer, w… together with the second officer and … captain, guarded the bridge after … pirates had set fire to the cabins.

These heroes and the dependents … the dead officer are entitled to … highest awards a grateful nation co… bestow upon them. The case can… be met by congratulations from … Admiralty or tin-plate awards fr… the Board of Trade.

Disinspected

There is still much room for improv… ment in the inspection of factories.

Two girls were injured in a safe… razor-blade works at Sheffield. … bucket containing half a gallon … petrol was placed near a heated … boiler and a fire followed when it w… accidentally overturned.

In another case, a boy who had be… employed only six days, had th… fingers cut off by a circular saw, … guard of which could not be prope… adjusted.

In the latter case the firm was fin… £5, an absurdly inadequate penalty.

The straight way

We sincerely admire the gentlem… who advertised in Darlington th… recently released from prison, f… offence (and we hope the last), he … quired a position.

He stated he was "fully qualifi… in all branches of accountancy, cont… of staff, used to county court wo… married, will be guaranteed."

A reader's comment is: "Wh… cheek!" We should say: "Wh… pluck!"

Wicked

A blackguard going under the na… of M. T. Moran has been busily e… gaged in rooking unemployed workm… in a vilely cruel fashion.

He advertised that he wanted t… men for store work, wages £3 10s. … week, starting February 1, apply B… No., etc.

When a man applies, an answ… comes from an accommodation addr… —5, New Street, Covent Garden … always in the same illiterate form, a… ing for 2s. deposit "covering cost … penses and uniform."

The fraud is obvious; yet ma… anxious and almost penniless out… works have been taken in.

After the Ball is Over!

by HORACE ANNESLEY VACHELL

MAKE A CLEAN SWEEP OF "CHARITY."

"We are hugging our chains. We are kidding ourselves that we are helping when we are hindering"

I HOLD no brief for the nationalisation of industry, being a stout supporter of private enterprise, but a Labour Government, pledged to nationalisation, might begin with the nationalisation of charities such as hospitals, and lift an intolerable burden both from the hospitals and those who are constrained to support them by involuntary contributions.

The sick present greater claims upon us than the poor; the sick should be a first charge upon the well, *all who are well*, not merely the well-to-do.

When I lived in California, tramps, with no visible means of support, were commandeered to work without wage for two days on the roads.

That was their contribution—and a fair one—to the upkeep of highways and byways in a country self-labelled a triumphant democracy.

Our new brooms might, if they chose to do it, sweep clean some rather dirty suburbs of charity.

Jolly good time

IT would be indiscreet—and possibly libellous—to cite particular instances; but we all know well enough that many entertainments, which certainly entertain the players rather than the playgoers, are "got up" ostensibly in the name of a charity which begins and ends at home. Unnecessary expenses eat up the profits.

Consider the charity balls.

What humbug to pretend that charity, except in name, informs their activities! We go to them to eat, drink, and make merry. No charity ball is a success unless the guests are "done well."

And when all bills are paid how much is left for charity?

Behind these so-called charitable entertainments lies the absurd wish to have it both ways—to have a jolly good time and, simultaneously, to open a credit account with the Recording Angel.

That gentleman must be laughing in his sleeve, as he murmurs to the Keeper of the Gate: "How these kids love to kid themselves!"

In France, so I understand, the Pari-mutuel pays for the management and upkeep of the hospitals. In South Africa certain provinces pay for secondary education out of the totalisator.

"Bled white"

BEFORE the war, when income-tax was a shilling in the pound, the tyranny of charities imposed itself less than it does to-day.

Some ladies and gentlemen even then charged income-tax to charity, regarding it as part of the tithe. They did not proclaim this from the house-tops, but it salved uneasy consciences.

It would be interesting (and impossible) to find out what proportion of income-tax and surtax is regarded as charity by the rich men of to-day.

Despite the huge increase in rates and taxes, charitable appeals are becoming more and more insistent. We are being bled white. Is it true that the sums raised are more than ample to wipe out extreme poverty and ignorance, and to alleviate sickness and disease?

The publicists who affirm this indict the administration of these funds.

They tell us that misdirection palsies direction, that the stream of gold percolates here and there, and is a mere trickle when it reaches its goal.

There are gold-mines all over the world which pay negligible dividends. They serve one purpose; they support the men who work them at the expense of the shareholders.

Is this true of our charities? A most difficult question to answer!

The man in the street, accosted by ex-Service heroes, wonders why such men are beggars. Often he relieves importunity with the dismal conviction that he is being "had." He deplores the wiles employed to coax sixpence out of his pocket.

Hasn't the time come to scrap certain well-meant parochial activities of spinsters and matrons who organise boot and shoe clubs, mothers' small-clothes' societies, and a dozen other catch-penny appeals?

These were justifiable when farm labourers practised the multiplication table on fifteen shillings a week, or less.

Are they justifiable to-day?

One lady of my acquaintance asked me rather peremptorily to subscribe to such poverty-breeding charities. The third (and, glory be, the last) arrow in her quiver hit the target.

I responded with a donation to her Sunday-school prize fund, pointing out, courteously I hope, that I wished to encourage pious endeavour and to discourage those who expected help when they were well able to help themselves, but *not* out of other folks' much-diminished piles.

Thanking me for my donation, she wrote, bless her: "I wish I felt as you do; it would save me so much time, trouble, and money."

All beggars

OUR Churches—all of them—are importunate beggars. With the unendowed this may be unavoidable. Frankly, I don't know. The Salvation Army, which has done such glorious work, relies, and not in vain, upon passing round the tambourine.

Peter's Pence is indeed a grant-in-aid to the Roman Catholic Church; but I am told that our Church of England is an immense property-owner, enormously rich if—if it could realise its assets, if it could pile everything into the melting-pot and then make a more equable distribution of its wealth.

A country parson told me the other day that he knew of three small livings, within easy reach of each other, where three incumbents were almost starving.

One man, he contended, could do the work of the three; one church would suffice to hold the churchgoers of three parishes; three stipends rolled into one would support adequately one parson.

Is this an exceptional case? He assured me that it was not. But he, even he, deprecated any drastic change; he believed, impassioned optimist, that a change for the better might come from within.

I protest against—but I subscribe to—local football and cricket clubs. A pre-war habit. I do what others do.

More pocket-money

BUT ought these able-bodied young men to solicit *backsheesh?* Have they no pride?

Nearly all are wage-earners, well able to pay for their amusements. They are given their pitches, but they expect us to pay for bats, balls and equipment.

This special tax falls heavily upon the impoverished gentry to whom also Christmas-boxes, twice the pre-war size, are as boxes on the ear.

The young men who come round asking for more pocket-money—what else can you call it?—ride motor-bikes, take their best girls to the "pictures," and quite obviously have plenty of petty cash.

The money given to them by the squires and squireens of England ought to be earmarked for the congested areas in our industrial towns, sadly in need of playing-fields.

I often wonder how rich men apportion their benefactions. Do they set aside a certain sum annually and then refuse to give more, a cut-and-dried method?

Certain appeals are too poignant to be hurled to the void of the wastepaper-basket.

Charity in this kingdom is too much concerned with the undeserving; and we are too lazy to investigate at first hand appeals to our purses.

If we help those who ought to help themselves we are riveting chains upon each of us individually. We are hugging our chains. We are kidding ourselves that we are helping when we are hindering.

Probably more than half the money that is spent on charity defeats its ends, clogging the wheels of progress, holding up the traffic, and turning potential busy bees into drones.

What a tyranny it is!

CANDID COMMUNICATIONS

Grey's "Fly" Bait

Welcome, Little Musso!—Film Ban Fantasy

A Monstrous Shame

Rev. PREBENDARY GOUGH, M.A.,
Chairman, Christian Protest Movement

REV. SIR,—I am sure that you are sincere in your protest against the anti-religious activities of the Soviet Government in Russia. But don't you think we might mind our own business and regard the mote in our own eye?

There is a fair amount of anti-religious activity in England, and you need to stop bickering if your Church is to hold its own.

Moreover, don't you realise that yours and all similar protests against Soviet rule are being used for political purposes by interested parties who care little for your creed?

JOHN BULL.

Mr. A. G. BOWER.
Captain, Corinthian Football Club

DEAR EOWER,—Bravo, Corinth! I hear the spectral voices of the Regency bucks, from whom you take your title, wildly cheering your plucky fight in those long hours of Cup-tie with Millwall.

The more amateurs and amateur teams we have in first-class Soccer the better for the game. And the day when once more an amateur team reaches the Final will be a good day indeed.

You are one of those who will indignantly deny that it is impossible. And I am another.

JOHN BULL.

Sir CHARLES HIGHAM,
Kingsway, London, W.C.

DEAR SIR CHARLES,—I am prepared to agree with you that we may "soon"—that is, in the next generation—be confronted with an English Mussolini. But when you say that you "know the man" you make me rub my eyes.

Advertisement may do much; but you cannot get a dictator by advertising for him. Be assured that the hour produces the man.

The certainty is that nobody knows him, and that the powers that be wouldn't want to know him.

JOHN BULL.

Sir F. J. WALL,
Secretary, Football Association

SIR,—By retaining for members of your association 75 per cent. of the tickets for the approaching English Cup Final at Wembley, you hope to lessen the chances of ticket profiteering which has spoilt sporting events in the past.

While welcoming any official action that shows anxiety to end this abuse, I would like to know how even tickets issued through members are to be safeguarded from the ticket speculator.

JOHN BULL.

Rt. Hon. EDWARD SHORTT, K.C.,
Film Censor

DEAR MR. SHORTT,—They are saying that you banned part of the film, "The Night Patrol," which gives a moving-picture, in two senses, of the miseries endured by those who wander round the London streets at night, because—Lord save us!—*it might tend to discourage girls from coming to London to enter domestic service.*

My dear sir, it can't be true. Censors have their blind spots; but I can't believe you would put your name to such folly.

What was the real reason?

JOHN BULL.

Lieut. H. MELVILLE,
H.M.S. "St. Cyrus"

GALLANT SIR, — Your sister-ship, H.M.S. *St. Genny*, foundered in a terrible sea off Ushant, causing the loss of twenty-eight lives.

Although your own steering-gear was disabled, through magnificent seamanship you and your men managed to save five survivors in a sea that no lifeboat could weather.

You have a living memorial to your pertinacity and courage in the shape of five human lives snatched from death. Sir, I salute you.

JOHN BULL.

The Rt. Hon. WILLIAM MOORE,
Lord Chief Justice, Northern Ireland

DEAR LORD CHIEF,—I sympathise with your scathing condemnation of magistrates who pack the Bench when they desire to protect bookmakers.

On this side of the Irish Sea I am troubled by members who make a field-day of Licensing Sessions and neglect their duty at all other times.

Your Legislature has removed licensing cases from such jurisdiction, and I hope the Mother of Parliaments will soon follow suit.

JOHN BULL.

Mr. JOHN D. ROCKEFELLER,
4, West 54th Street, New York

DEAR JOHN D.,—Like most men ninety years of age, you are probably indifferent to what the world thinks of you. For many years your name stood for all that was ruthless in the crushing of competition.

Now that you have celebrated the sixtieth anniversary of your founding the Standard Oil Company, it is gratifying to note the estimate that during your long life your benefactions have amounted to £150,000,000.

That at least makes some amends. The manner in which a millionaire spends his money is no less important than the way in which he makes it.

JOHN BULL.

The BENCH OF MAGISTRATES,
Plymouth

SIRS,—There may be fathers among you. Then how could you treat so lightly the case of the two children of Ronald and Lilian Evans, of St. Mary Street, Stonehouse?

The state in which the boy was discovered was bad enough. But, according to the medical officer of the East Stonehouse Workhouse, the baby girl had a large wound in which maggots lived, and she had to lie on her face to relieve the pain.

And her father was in constant employment.

Yet you merely bound over the parents. Why was that? It seems a monstrous shame. JOHN BULL.

Miss AILEEN PATERSON,
Solicitor, Maybole, Ayrshire

DEAR MADAM,—I congratulate you on your appointment as Public Prosecutor for your burgh of Maybole—the first woman to hold such an office in Scotland.

Being an Ayrshire woman, you will, no doubt, when conducting prosecutions in your court, follow the advice of an Ayrshire ploughman, Robert Burns:

"Then gently scan your brother man,
Still gentler sister woman;
Though they may gang a kennin' wrang,
To step aside is human."

My best wishes for your success.

JOHN BULL.

Rt. Hon. VISCOUNT GREY, K.G.
37, Smith Square, London, S.W.

DEAR SIR,—I gave a wild hurra
Reading your speech the other da
About the infelicity
Of certain acts of D.L.I.G.
But, putting two and two togethe
I think that Davvid wonders whe
Your highly decorous hymn of hat
Is in the nature of a bait.
I'm sure you do not like a bit
That shocking internecine split.
The Party is so very small.
It's splitting hairs! But that's not
Although you're not exactly avid
To shoulder arms alongside Davvi
You want his chest, the which I
cling to.
You'd welcome *him*, if *that* he'd br
too.
But Davvid's wits have not forsook h
You'll need good bait bef[illegible] you h
him.

JOHN BU

Mr. J. W. PEARSON,
Chairman, British Oil & Cake Mills,

DEAR SIR,—That was sound sens
yours about the three ma[illegible] duties
the great employer of labour nowa
—to the capital used, to the public,
to the workers.

I should have been inclined to
verse the order myself: but it is
to hear you declare the unfairness
expecting a working-man to submi
conditions which make him live
doubt how next week's household
penses will be met.

JOHN BU

Not from 2 LO—"King" Harman, of Lundy Island, supplies—

A SCREECH from the THRONE

I DO not claim my blood is blue,
My ancestors, perhaps, were few,
And loyal subjects do not raise
Their hats and stand to sing my praise;
But, in my own sea-girt domain,
An island emperor I reign.
For I am a self-made King,
I am!
Three cheers for a self-made King!
It is, indeed, a glorious thing
To face the world as a self-made King.

By right of purchase, Lundy Isle—
Its widest part is half a mile—
Belongs to me, and ev'ry herb
And human in that isle superb,
Whether of high or low degree,
A fond allegiance owes to me—
For I am King of the Isle,
I am!
Yes, I am King of the Isle!
Although, perhaps, it may make folks smile
To think of me as King of the Isle!

It is not often that listeners enjoy the privilege of being addressed by royalty, but later—when I have purchased a suitably ornate crown and my tailors have delivered my coronation robes—I may go even farther by appearing on the steps of the Royal Exchange, so that the populace may gaze on my majesty.

Meanwhile I have not neglected my duties as a monarch. As you have probably read in the Press, I have already issued my own private postage-stamps and struck my own coinage, in denominations of "puffins" and "half-puffins."

Although available for playing two-up within the boundaries of my kingdom, these coins, unfortunately, are not acknowledged elsewhere.

However, I do not allow such slights to ruffle my kingly dignity, for being Emperor of Lundy Island is only a spare-time job.

M. C. Harman is not the man to be content with having his royal fingers in only one pie.

When I am not reigning, happy and glorious, over my domain in the Bristol Channel, I am confounding my enemies in the City.

The manner in which shares in some of my companies have been marked down may be disconcerting, but all securities during recent months have depreciated, so why get into a panic about it?

Just to show the world the measure
Of their pow'r and their displeasure,
Some kings might lead an army
'gainst the City;
Or with bombing planes bring terror
To the serried ranks of Error—
But I've neither troops nor bombers,
more's the pity!

But I tell them in plain lingo,
If they want to fight, by Jingo!
I'll very soon conscript the wealth of
my land.
For although elsewhere my puffins
May not purchase mouldy muffins,
They will keep me on the throne of
Lundy Island!

STRAIGHT *from the Shoul*

MR. R. C. WALLHEAD, M.P.: Labour Government could s[illegible]ceed was led with the determin[illegible]on of Oliver Cromwell."

Cromwell abolished Par[illegible]ment Government. Do you want that?

VISCOUNT BURNHAM: "Sh[illegible]thand the master-key to modern industry."

Too true! Some unempl[illegible]d sh hand-writers find it a skele[illegible]-key.

SIR ESME HOWARD: "What an ex ordinarily futile and stupid thing is!"

And how often it is caused by lomats.

MISS SUSAN LAWRENCE, M.P.: must face the fact that under cer circumstances war is inevitable."

Shade of Napoleon! "Circumstanc I make circumstances!" he sneere

The Girl who Stole Three-ha'pence

YOU would weep over this as a Dickens story of things that happened in the bad old days a century ago. Well, this is happening to-day:

Next month Ella Violet Jeffrey, an inmate of the Princess Mary Home at Tilestone, Surrey, will reach the age of sixteen.

She should then be released and restored to her parents at Lewes, Sussex. Certain action is being taken, however, with the object of having the girl certified as mentally deficient and transferred to another institution, where the authorities can detain her, if they choose, for the rest of her life. Parents, guardians or friends of a child so treated have no power of appeal as the law is framed.

The child is removed to a State nursery institution, where he or she is made to labour in a laundry, workshop or similar establishment run for profit, without receiving a penny of wages.

Especially is the case of little Ella Jeffrey a scandalous one. If she is not surrendered to her parents on February 25 her next birthday, steps will be taken to make both the Home Secretary and the Minister of Health accountable.

Curiosity

Four years ago, Ella was at play in the streets of Lewes. Outside the doorway of a house her curiosity was aroused by a jug set there for the milkman's call.

Near the jug was a piece of paper, which Ella picked up and unrolled. It contained three-halfpence, and with the coins the child bought sweets, which she shared with her playmates.

A prosecution for the theft of the three-halfpence followed, and at the police-court it was stated that some time previously the girl had been involved in a dispute about the ownership of a scarf which she had taken from the school cloakroom in mistake for her own.

This was a very black record!

In the order which was signed detaining her in the institution for four years it was stated that if she had been an adult she would have been liable to penal servitude for larceny.

The local magistrates, however, caused the record to be made that they were satisfied the character and antecedents of the little girl were such that she would not exercise an evil influence over the other children.

Since then Ella Jeffrey has been one of the brightest and smartest children in the Princess Mary Home.

Her school record there is excellent; she is far advanced in the senior class, and has won promotion in the Girl Guides. Not until now has the slightest suggestion ever been made that Ella is not perfectly normal.

Her letters are fragrant things, redolent of her love for some tiny children who are under her care in the institution, and breathing in every line the spirit and mind of a healthy child, intensely eager to get back to her home and old surroundings.

Ella was taken by an inspector to her native town last Christmas-week for exhibition there before those who could help to sign away her destiny.

Ella has not seen her parents or brothers and sisters for four years.

She believed she was being taken to see them; but when she pointed out her family's home to the official who accompanied her, she was told she could not be allowed to meet again those who are dearest to her.

She was taken for examination to a building within a stone's-throw of her aunt's house. She pleaded to be allowed at least to call there; but again she was refused.

Neither was she permitted even to exchange greetings with her former chums whom she saw romping in the streets.

Not one of the girl's relatives was informed that she was in Lewes, nor have any of them been consulted since about the intention to detain her.

It is small wonder that she went back to her prison weeping.

Birthday hope

The original order for the committal of Ella Jeffrey to an institution until the age of sixteen was signed by Lieut.-Colonel C. D. Crisp, a former mayor of Lewes and a director of the Chelsea Football Club, and by Elsie Lady Shiffner, the dowager of an historic Sussex family.

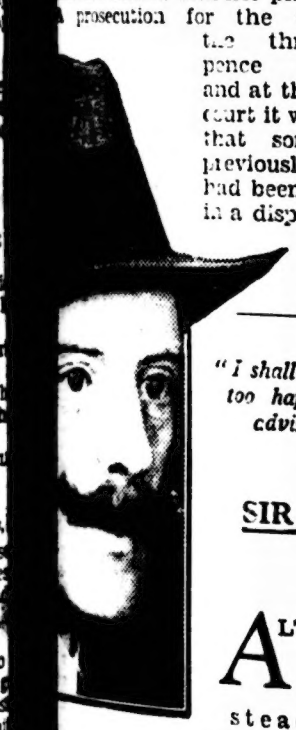
By their signatures to this document we think they have incurred a moral responsibility to see that the child is released and delivered to her parents on her birthday next month.

We hope to hear that they will intervene and procure Ella Jeffrey her liberty.

Col. C. D. Crisp should act without delay

We appeal to Elsie Lady Shiffner

"Ella Jeffrey went back to her prison weeping"



"I shall be only too happy to advise"

SIR WYNDHAM CHILDS *says*

It's My Job to Help You!

ALTHOUGH my daily postbag has steadily increased in volume during the year in which I have been associated with JOHN BULL, I should like to make it still heavier.

I wish that every one of my readers would realise that I am here to help them; that I shall be only too happy to advise them whenever they are in doubt or trouble; and that, whether they write about a 5s. fee-snatching stunt or a £500 investment, their letters will receive my personal attention.

At the present moment, I am sorry to say, far too many readers defer writing to me until after they have tested some scheme with disastrous results. Their letters make pathetic reading. In nine cases out of ten I could have saved them from these pitfalls.

Thousands of out-of-work men are duped every year by rogues who pretend to be in a position to offer them employment, but who really steal their savings.

My department has just investigated a complaint about a man in Gloucester described as John Albert Smith. He advertised in a local paper for supervisers on wages plus commission.

The complainant interviewed Mr. Smith and saw no reason to doubt the story that he was the leading travelling representative of an important Liverpool firm.

Various documents and stationery were produced which bore the name of the firm in question, and when Mr. Smith offered the post of sub-agent in return for a deposit of £10 as a nominal security against stock and moneys collected, the applicant jumped at the chance.

* * *

Having duly paid the required deposit, this unemployed man was overjoyed to be told that he could commence work on the very next day.

But when he reported at the office on the following morning he discovered to his dismay that it was closed. Smith had disappeared.

Smith is an exceptionally ingenious rogue who has grossly misused the name of the Liverpool firm in question. It is true that he did once hold its agency for a brief period; but it seems morally certain that this was a deliberate move on his part designed only to gain possession of some of the company's stationery.

The £10 victim with whose case I have just dealt is only one of many, I am afraid—just as Mr. Smith is only one of many rogues who flit from town to town, taking temporary offices, and preying upon the workless in this cruel fashion.

Warrants are out for the arrest of quite a number of exponents of this form of fraud.

Not all are content with a modest £10. Some aim as high as £500, though the average figure appears to be £100.

If more people who are willing to invest their all to obtain employment read JOHN BULL, I feel sure that the activities of the employment-with-investment rogues would be greatly restricted.

I am happy to note that at least one persistent offender has just been sent by Mr. Bayford, K.C., the Recorder of Portsmouth, to eighteen months' hard labour. He is Roland Morgan, whose favourite aliases include those of Rhodes Speller and William Langdon.

Morgan, who has been thrice bankrupt, with aggregate liabilities of £48,607, has lived by defrauding the public for twenty years, and—here is an interesting point—numerous warnings against him have been issued in JOHN BULL.

* * *

From an address at Norwood Hill, Horley, Morgan advertised some months ago for employee-investors, telling applicants that he was a farmer on a large scale and controlled a prosperous business.

Numerous men parted with sums of £100, £120 and £200; but Morgan had no real business and simply pocketed the money.

Describing him as an exceedingly clever bogus-company promoter, Mr. Bayford sent Morgan to jail for eighteen months' hard labour.

Every one of this scoundrel's victims could have been saved from loss had they first written—as at least two fortunate people did—to ask for my advice.

CRUEL HONEYMOON *Savings Swindle*

They hoped to furnish that home-to-be with their investment . . . but "Messrs. Dulberger and Gartenberg have flown"

SOME little time back two prosperous-looking foreigners arrived in London *via* Paris, bristling with ideas and bent upon launching an alluring scheme for men and women eager to get married.

They were Maurice Dulberger and Leon Gartenberg, both of Roumanian nationality.

It is wonderful they should have come to England instead of thinking about the engaged couples in their native land.

They could scarcely make themselves understood in English, yet they were fully conversant with our kindly system of registering limited companies.

Without any permanent abode in this country, and without anything but their own self-assurance behind them, Messrs. Dulberger and Gartenberg were actually able to form two companies under British law, through which they confidently appealed to the British public for cash.

These concerns were registered at Somerset House with consummate ease, and their aims and objects were about the most remarkable ever known in this country.

One was called "Marriage Emoluments, Ltd.," and the other "Marriage Finance, Ltd." Both "companies" occupied sumptuously furnished offices at Century House, Oxford Street, London.

The printed matter issued by these companies was both plausible and attractive to young people very much in love and with little experience of life.

"Unmarried but hopeful"

Briefly, Marriage Emoluments, Ltd., was promoted by Dulberger and Gartenberg to provide "a ready means" of enabling young (British) couples to acquire funds with which to furnish their homes.

Under their scheme, which they themselves described as "revolutionary," prospective brides and bridegrooms were to be grouped in separate battalions of 1,500.

Each individual had to pay an entrance-fee of two guineas, and upon the marriage of any member in each group of 1,500, the unmarried but hopeful 1,499 remaining would be called upon to pay a levy of 4s. per head.

Such levies were to cease after a member had contributed £45 in this way.

So much for investments. What of the returns?

In theory, a member who married was entitled to receive £100, less £30 "for expenses."

Now £70 sounds a nice little sum to receive until we analyse the scheme and remember that, as every member is compelled to pay in £47 2s., the actual return boils down to £22 18s.

And this cannot be claimed until the £47 2s. has been paid in, or, in other words, until 220 other members have been married.

But levies raised every time £70 is to be paid out total £300, of which £230 goes into the coffers of the company.

While payment was supposed to be guaranteed by Marriage Finance Company, Ltd., a cunning clause gave it the right to pocket liberal expenses and cancel a whole group of 1,500 members should one entrant default in the payment of a 4s. levy.

In such an event it would also retain all entrance-fees—a matter of £3,150.

How has this scheme fared?

A recent call at the Oxford Street offices of these two associated "marriage" companies reveals the fact that Messrs. Dulberger and Gartenberg have flown, leaving their courting clients to look after their own future welfares.

Anxious enquiries are constantly being made there, but the two Roumanians are not on view.

Forgetful

Our own investigations show that though these two "philanthropists" from Roumania lived in this country all the time they were pushing their precious scheme, the addresses which they gave in the official records at Somerset House, at Streatham and Thames Ditton respectively, were not their own addresses, being "borrowed" from people whom they met casually in connection with their schemes.

They actually lived for the most p at a West End hotel.

Before they went to Century H they rented another office in Ox Street, where they ran up a form and unpaid bill for trunk-calls to P and other Continental cities, fr departing without paying their re

Poor aliens!

In addition to obtaining money f disappointed clients, these Roumani imposed heavily upon certain men were induced to believe that t scheme was not only workable, possessed big possibilities.

One, the son of a big Anglo-Fre merchant, is something like £4,00 poorer for agreeing to finance sorry scheme, while a Mortgate Str London, client is over £1,50 out pocket for moneys advanced.

As for Dulberger and Gartenb who were both registered at Bow St under the Aliens Restriction Act, left Dover for their native land November.

While we cannot be too sorry people who go into a venture of sort with their eyes open, we can view with alarm the amazing ma in which it is possible for register foreigners to come to England launch such a scheme under the a auspices of the Companies Departm of the Board of Trade.

Ex-Chief Constable's QUEER BANKRUPTCY

AT the end of last October we published a paragraph in which we stated that a grave police scandal had occurred in Leicester, the central figure being William Henry Judd, who had occupied the important dual position of Deputy-Chief Constable and Chief Superintendent of the City Police Force.

We are now in a position to throw considerable light on this affair, and in view of the gravity of the position, we think the Home Secretary should order a full enquiry to be made forthwith.

Cooked

After Judd resigned from the Leicester Police Force, with a pension of nearly £350 a year, he was declared bankrupt. But for this move on the part of a creditor, the ugly facts now available would probably never have been revealed.

As it was, ex-Deputy-Chief Constable Judd, being forced to give some account of his finances, rendered a "cooked" statement of affairs, which disclosed liabilities of £2,612 and assets of £81.

When questioned as to how he came to be in debt for so much, he made varying excuses, but finally admitted that a large proportion represented "loans" obtained in contravention of police regulations, from local residents, including many publicans, against whom, if occasion had arisen, he would have had to enforce the law it was his bounden duty to uphold.

At the first hearing of his bankruptcy examination the ex-Chief Constable swore that the sum of £2,612 included all his debts.

This has now been found to be entirely untrue, for fresh creditors have come forward with claims for a further £500. Two of them are brewers' representatives, from whom he obtained £200 apiece.

Pressed as to what he did with the money, Judd has maintained a rigid silence.

"It is a mystery to me where it has gone" is the only comment that he has so far volunteered.

It is in this unsatisfactory state that the scandal has been allowed to r but it is clear that a thorough inve gation must be made into the wh circumstances.

That a man holding one of highest posts in the police force sho be able to go to publicans and brew and raise such large sums of money freely is altogether monstrous.

Mr. C. Squire, the Registrar of Leicester Bankruptcy Court, expres grave dissatisfaction with this c and says that it has caused him gr anxiety owing to the positi held Judd.

In remarking that Judd had accounted satisfactorily for his l deficiency, and stating that it was credible that he could not or so if cared to, the Registrar made the following caustic comment:

"The integrity of police offic stands at the very basis of the ministration of justice. Once that tegrity is involved it is difficult for public to retain the confidence t should have in the police."

Unpaid account

Is Mr. Judd, now living in ret ment at Cromer upon his police p sion, to be called upon for a furt explanation?

Or will the Home Secretary, in interests of the police force as a wh compel him to render a better acco of his highly suspicious conduct?

RIGGED AUCTION SECRETS EXPOSED

Enormous Profits on Trashy Furniture

Capt. E. K. House, of the Incorporated Society of Auctioneers, pleaded for the Bill

"The Bill needs the hearty sponsorship of Mr. J. R. Clynes, the Home Secretary"

Lord Darling was chairman of the House of Lords' Committee which heard evidence

ALMOST alone among the daily and weekly Press, JOHN BULL has persistently advocated the strengthening of the law against the "rigged-sale" gangs.

Now, at last, a Bill is to be put before the House of Commons within the next few weeks which, if passed, will enable the police to bring this outrageous daylight robbery to an end.

At present the police are powerless to deal with these cunning people, and the main gang has grown enormously rich.

Besides T. C. Hopkins, of Horley, Surrey, and R. J. Knight, of Hove, whose names have figured in previous exposures, other members of the gang have now been actively engaged at each sale.

Heretofore they kept in the background as financiers, but immunity and huge profits have brought them more into the open.

Distrust each other

The extent of the ramifications of these people is exemplified by the fact that on more than one occasion a man named Matthew Hatton, well known in Brighton, has given orders for the printing of catalogues for these bogus sales.

Whether "Mac" Hatton, as he is familiarly called, is an active member of the gang is a matter for conjecture, but how a man of his position came to be associated with these rigged sales is surely a matter for comment.

A continual visitor to the various sales has been a well-known Brighton watchmaker, who is perhaps the man behind the whole game, in the sense that he puts up most of the money.

He is now, however, rarely at the sales, and is replaced by his wife and grey daughter.

His wife's job particularly is to watch over her husband's interests both during and after the sales; there is little mutual trust among members of the gang.

Big profits

Mother and daughter place themselves among women visitors, and praise the cheapness and the quality of the goods.

The average cost of each sale to the promoters is never more than £1,000. This covers the cost of the furniture, the rent of the house taken for the purpose, and all expenses, including the large commissions paid to the

Unsold furniture goes on to the next sale.

Average proceeds are seldom less than £3,000, which represents a net profit of at least £2,000 in the six weeks usually taken for the preparation and conduct of the sale.

First of all, an empty house is selected, standing within a good-class residential district.

The agent is approached, and a substantial sum is offered in rent for a period of six to eight weeks.

Excellent references are produced, and usually there is no difficulty in finding an agent to close with the offer.

Setting the stage

Six porters employed by the gang immediately take up residence, and, under the direction of a head-porter, they spend the ensuing weeks in cleaning it from top to bottom, even sometimes repainting and repapering and executing minor repairs.

When everything is thus prepared, the furniture and effects are moved in, and another fortnight is spent in arranging it about the house, laying carpets, hanging pictures and curtains, everything being done to give the premises the air of having been long occupied.

These porters are in the permanent pay of the gang, and receive 10s. a day the year round, sale or no sale.

This is for two reasons—one, that they are experts at their work, and, another, that they might talk too much if they drifted from job to job.

R. J. Knight and "Polly" Hopkins usually see to buying the furnishings of the house, which are almost all obtained in the East End of London from wholesale manufacturers.

Furniture is bought in the Curtain Road. From one firm elaborate-looking bedroom suites are secured, which cost usually £12 10s. They sell under the hammer for £50 to £70.

Dining-room furniture is bought from another, a suite costing £11 selling often for as much as £30.

Carpets are bought from various Armenian cellar-factories in Houndsditch, a fake Persian rug costing £1 10s. and selling for £15. Fake Turkish carpets cost £6 and sell for £30.

China and bric-a-brac is also bought in Houndsditch. A "Dresden China" group is bought for £1 1s. and sells for £5 to £6.

Pictures always form a safe and sure profit to the gang. These are chiefly water-colours, as spurious copies of "masters" in oils are more difficult to obtain.

Perfect routine

Faked "David Coxes," for instance, are bought by the dozen from Continental studios for £1 10s. a pair and fetch at least £20.

But inside the saleroom the perfect routine of the gang shows itself at its best. The preliminary work having been done by the experienced touts, the rest is easy.

The understanding between them and the auctioneer, the precise timing of the lots and their display, and the smooth working of the whole thing makes it almost impossible for the uninstructed buyer to escape without paying exorbitantly for trashy goods.

At a Billericay sale, a builder's merchant paid £400 for carpets, rugs and pictures worth about £100.

At Patcham, a chemical manufacturer paid £200 for imitation Chippendale and pictures worth £42. Altogether he spent nearly £1,000 on goods worth a tenth of this sum.

Women are the gang's special prey. A retired fair proprietress spent about £1,200 on furniture at a Surrey sale which would fetch less than £100 in a saleroom. It was for her daughter's wedding.

Crying need

The school-teacher of a tiny village school was induced to buy a piano for £17 10s. which cost £5.

Instances could be multiplied; but enough has been stated to show the crying need for a new law.

It should be emphasised that the Bill framed to deal with these faked sales needs the hearty sponsorship of Mr. J. R. Clynes, the Home Secretary.

The TELEPHONE CHEAT

A PALE, haggard man, about forty years of age, limped into the office of the secretary of a South Coast charity institute the other day and begged for temporary assistance.

He was Mr. R. G. Rickard, he said, and had tramped all the way from London because he had the offer of the managership of a local hotel.

His clothing was woefully worn and stained, but his whole bearing suggested that he was a man of culture who had seen better days.

He was therefore given £2 to relieve his present distress.

A little later in the day the secretary received a telephone-call from a prominent charity worker, who said he had investigated Mr. Rickard's case and recommended that the secretary could sanction a further grant of £11 or so.

• • •

This money, he went on to explain, was desperately needed to enable Mr. Rickard to purchase a complete new outfit, as his chances would be sadly jeopardised were he to present himself for his new post as hotel manager in travel-stained garments.

The secretary of the society agreed to render all the assistance he could if Mr. Rickard would look in to see him again.

Mr. Rickard pocketed a further £11, being most profuse in his thanks, and promising that the loan would be repaid in full immediately he was in his new post.

• • •

From that moment, however, he disappeared.

The hotel he had named knew nothing of any such appointment, while the prominent charity worker denied ever having seen Mr. Rickard, who had clearly impersonated him on the telephone.

The truth is that many similar complaints have arisen in different quarters, for Rickard is a humbug who nearly always works on the same lines, making a practice of finding out all he can about charitable residents in the towns he visits, and impudently "recommending" himself by telephone to those he intends to dupe.

For our own part, we can heartily recommend this scoundrel as fully deserving a term in jail.

Just Hovis *buttered* Toast

Generously spread with butter HOVIS provides the nourishment you need to start the day well—an easily digested, perfectly balanced diet. Try it.

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Best Bakers Bake it.

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2 heavy unbleached Bolton hemmed Twill sheets, size 70 x 90ins, weight 4lbs
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1 Bed Rug in handsome check design, soft, warm, & finished with whipped edges, size 60 x 80ins.
1 lovely Wadded Quilt, 66 x 84ins, weight 4lbs.
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In France one constantly hears visitors ask, "Why is it that French women do not have shiny noses?" Very few do—only those who still use the old-fashioned face powders. The great majority of French women nowadays either blend a little mousse of cream with their face powder or they use Poudre Tokalon (in which Mousse of Cream is blended by a patented process) which completely does away with shiny noses. Tokalon Compacts (both powder and rouge) in fashionably thin gilt cases also contain the mousse of cream which makes both powder and rouge extremely adherent. Something new, different and better. 1/- a box, Compacts 1/3.

£550 AWARDED in "John Bull's" Crossword Competition No. 45.

No correct solution of Crossword No. 45 was received. The following ten competitors, from whom solutions containing one error only were received, will (subject to the conditions of the Competition) divide the £500:—

Miss A. Corner, 194, Newcastle St., Burslem, Staffs.
A. Heap, 16, Arthur Street, Barnoldswick.
C. Rimes, 147, Station Rd., Rainworth, Mansfield.
A. Hagger, 1, Laing St., Kendy Hill, Glam.
Miss D. Kimberlin, 823, Leeds Rd., Deighton, Huddersfield.
A. Mellar, 115, Swan Lane, Lockwood, Huddersfield.
F. Merry, 9, East George St., Cemtridge.
Mrs. L. Bentley, 1, Elgin Terrace, London, W.9.
Mrs. A. B. Stroud, "Switzerland," Cluny Crescent, Swanage.
J. Varlow, 17, Broad St., Bowquay, Cornwall.

Solutions containing two errors only were received from the following 72 competitors, who share the Second Prize of £50, each receiving 15s. 11d.:—

Alden, Mrs. S., 19, Penmain Avenue, Oakdale, Mon.; Aspen, Betty, 99, Penchwinton Road, Bangor, N. Wales; Barnes, Mrs. E. M., 1, Elgin Terrace, W.9; Blake, Miss M., "Redcot," Dartmouth, Devon; Bradley, J. D., 19, Southfield Road, Pudsey; Brooks, A. M., Station Road, New Milton, Hants; Burgin, L., 94, Archer Road, Sheffield; Burton, Mrs. V., Oakdale Villa, Blanchard Road, Hayworthy, Dorset; Cartmell, Miss M., 68, Pilkie Lane, Ingleton; Chiswick, T. H., 103, Grimshaw Lane, Thatland, Nr. Wigan; Clarke, T. J., 24, Brighton Grove, North Shields; Clark, C. W., South Hill, Somerton; Conn.; Claughan, T., 60, Ramsey Road, Tuxdale, Berryhill, Co. Durham; Cole, R., 16, David Street, Manselton, Swansea; Cooper, Miss M., 194, Newcastle Street, Burslem, Staffs; Cotton, W. P., 194, Newcastle Street, Burslem, Staffs; Crossland, E., 54, Threlfall Road, Blackpool, Lancs.; Cruse, Mrs. A., 39, Crescent Road, Newport, Mon.; Dash, H. M., Oval Gardens, Gosport, Hants; Davis, Olive, 4, Dagire Terrace, Douglas, Isle of Man; Dresser, Mrs., 100, Clifford Street, Chorley, Lancs.; Edwards, F., 18, Southbrook Street, Swindon, Wilts; Ellis, J. P., 2, Church Street, Crew; Fraser, A., 167, Barns Street, Clydebank; Fraser, E. S., 9, Hagg Road, Johnstone, Renfrewshire; Gilbert, H., 2, Ashover Bldgs., Heath Green Road, Wilmslow; Green, Rhona; Gilby, Mrs. B., 23, Cranbury Road, Reading; Goodchild, Mrs. E., 2, Instow Villa, Coleman Road, Aldershot; Hammerdt, Miss, 13, Parkway Road, Cudleigh, S. Devon; Hayward, G., 1, Church Street, St. Dunstans, Canterbury, Kent; Heap, E., 10, Arthur Street, Barnoldswick, Yorks; Heslop, Miss V., 14, Ranelagh Road, Weymouth, Dorset; Hoyle, J., 74, Victoria Street, Littleborough; Hutton, G., 71, Wolverhampton Street, Dudley; Jolley, W. H., 59, Pool Road, Smethwick, Staffs; Johnson, A. C., 63, Padbrelle Road, Hall Green, Birmingham; Kenny, M., 26, Bloom Street, Oldham; Lowe, F., 78, Alexandra Road, Sheffield; Lumsden, D., 32, Ivy Bank Bldgs., St. Ninians, Stirling; Martin, G. S., 172, Hampstead Road, London, N.W.1; Matthew, G., 19, Plantation Road, Aberyman, Glam; Mears, G., 63, Stockbeech Road, Hatfield, Herts; Milton, Leeg. F., 46 Mews, R.N. Barracks, Devonport; Morris, H., 8, Wetheral Street, Levenshulme, Manchester; Morrison, Mrs. Main Street, Blackridge, W.L.; Palmer, C., 64, Arkwright St., Bolton; Parsons, Miss L., Blyton, Gainsboro'; Pearce, Miss L., 16, Poden Street, Newcastle-u-Lyne; Pipe, Mrs., J. Lewis Farm, Pettaugh, Stowmarket; Pugh, V. J., 26, Stokin Road, Treatow, Rhondda V.; Richards, A. S., 50, Kirkby Road, Sutton-in-Ashfield; Richards, R., 57, New Forest Street, East Kirkby, Notts; Roger, H. A., 29, Hengrove Lane, Knowle, Bristol; Rossiter, W., 6, Barclyde Street, Rochdale; Shand, K., 52, Montague Road, Slough, Bucks; Shaw, C. A., 21, Brook Road, Bitterne, Southampton; Simmonds, E., 264, Kilmore Road, Caversham, Reading; Smith, G., 60, Macdonald Road, Leicester; Smith, J. W., Alderley, Wotton-under-Edge, Glos; Stewart, Mrs. D., 3, Ovido Road, Old Swan, Liverpool; Stockley, J., 56, Allfarthing Lane, Wandsworth, S.W.18; Taylor, Mrs. C., 10, Newtown Terrace, Athlone, I.F.S.; Teggart, M. A., 11, Porthill Street, Enniskillen, Co. Fermanagh, Ireland; Thomas, J., 5, Herbert Terrace, Hafodryrus, Crumlin; Thomas, E., 105, Charles Street, Trudegar, Mon.; Tidd, R., Fordham, Kings Lynn; Tiptady, M., 23, Windmill Road, West Croydon, Surrey; Turner, H., 47, Silverdale Road, Tunbridge Wells; Ward, J. L., 26, Wilson Street, Whitwood, Normanton; Westgate, Mrs. S., 3, Belle Hill, Bexhill-on-Sea; Winterbottom, Mrs., 34, Fielding Street, Oldham; Wylie, H., 97, Whitevale Street, Glasgow, E.1.

Another £500 X-Word appears on Page 32. TRY YOUR SKILL NOW!

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Bronchial Catarrh	Racking Cough
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Nasal Catarrh	Choking Phlegm
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Little Horton—January 24th, 1929. I have been troubled with Bronchitis for a number of years. "Liqufruta" has done me more good than anything I have taken. I started to take it a few weeks ago and find great relief. (Mrs.) F. W. B.

ASTHMA SUFFERER BENEFITED.

New York City—April 23rd, 1928. I feel very grateful to you for your wonderful preparation "Liqufruta." My father suffered for years from asthma and has been greatly relieved after using only two bottles. Enclosed you will find remittance; please forward three large size bottles. (Miss) R. A. B.

"IT HAS NEVER FAILED."

East Ham—October 15th, 1929. I have used "Liqufruta" for my children for 14 years. It has never failed. I have no fear when "Liqufruta" is near. (Mrs.) F. L.

The originals of these testimonials and thousands of others can be seen at the Liqufruta Laboratories.

The demand for "LIQUFRUTA" is so enormous that we can only tender our sincere regrets to the hundreds of thousands of sufferers who have been disappointed. The fact is, "LIQUFRUTA" has proved itself fifty times better than any other remedy.

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"Liqufruta" is supplied by all Branches of Boots' Cash Chemists, Glasgow Apothecaries, Cockburn & Co., Taylor's Drug Stores, Timothy White & Co., Ltd., and all Chemists and Stores, 1/3, 3/- and 5/-, or direct from Liqufruta Laboratories, 382, Camberwell Grove, London, S.E.5, for remittance in stamps or postal orders, 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/-, will be sent Post Free.

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The Proprietors of ZOX will send 2 Powders Free to those who forward a stamped addressed envelope. Chemists and Stores sell ZOX at 2d. each, 1/6 and 3/- per box. For the Free Powders write The Zox Manufacturing Co., 11, Hatton Garden, London, E.C.1. Mention this paper, please.

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This TINNED TONGUE Atrocity!

Making a "talkie"—but is the dialogue as pleasing as the scene?

by

A. G. GARDINER

THE future of our English speech has been the subject of great lamentations at the recent educational conferences and in the Press.

On one side, it is said that the standardised accent of the B.B.C. threatens to iron out the native qualities of English utterance and to make all "talk fine," as they say in Lancashire.

On the other, the complaint is that the popularity of the American "talkies" is undermining our speech in the opposite direction, and that soon we shall all be saying "Yep" and "Gosh" and "Gee" and "Attaboy," and saying it through our noses.

If I think these alarms are excessive, it is not because I am indifferent to the future of the spoken English. It is an article of faith with me that the future of English speech is a world problem. I hold this view because I think events are rapidly making English a universal language.

The need for a common vehicle of communication has long engaged the minds of men in all countries, and many attempts have been made to invent a composite language that should meet the case.

They have all failed, and they will continue to fail, for speech is a living growth and not an artificial invention, and the instinct of men is against the acceptance of a hotchpotch of Slavic, Latin and Teutonic phrases, from which all the qualities of human speech have been extracted.

A little world

And the need remains. It not only remains, but it is more urgent than ever. International intercourse has increased in the last twenty years at sensational speed.

The war and the peace have made us realise as we have never realised before that the modern world is a unity of activity. Whether we like it or not we have got to get together and accommodate ourselves to each other. And to all this the astonishing development of speed and the consequent increase in the habit of travel. The aeroplane has largely obliterated the frontiers of countries, and the motor-car is as cosmopolitan as the

Finally, the wireless, only at the beginning of its marvels, has put London and Paris, Berlin and New York on speaking terms with each other, almost as though they were neighbours in the same street

With all these movements towards world solidarity a common medium of speech must be found. It is emerging out of the necessity of things in the shape of the English language.

Thanks to our colonising habit and the commercial start we got of our competitors, English is already the most widely distributed speech on the face of the globe.

English everywhere

It will carry you through America, north and south, through Africa, from Egypt to the Cape, through Australasia, India, even China, better than any other language that is in the running for supremacy.

And the spectacular rise of the United States to wealth and power has put the seal on its victory.

The language which gives access to the richest resources in the world today is compelling every other language to bow the knee to it.

All this, I repeat, makes the future of the English speech a world problem, and we are right in being concerned about the particular brand of English that is destined to be spoken more and more familiarly around the globe.

I am afraid that the probabilities are that it will be English with an American accent, for it is to America rather than England that the students from China and Japan go.

But the most powerful influence in spreading the American accent is America's overwhelming supremacy in the film world.

While the film was the medium of silent drama this dominion of America did not matter. But for good or ill the "talkies" have captured the field, and everything points to their holding it.

And if America retains its stranglehold on the kinema world it seems inevitable that it is English with an American accent which is destined to be the world-language of the future.

I do not, however, agree with those who think that our own speech is seriously menaced.

"I have recently made a tour of the outlying London kinemas," says one writer on the subject, "and I have been struck everywhere by the extent to which the phrases used on the screen find their way to the lips of the audience.

"'Some picture!' 'The cutest thing I have seen in years'; 'Oh, boy, don't he do his stuff bully!'; 'Gee! but she's a wow!'—these are a few of the phrases I have overheard.

"They may be enough to show the kind of jargon with which the 'wise-cracks' of the American 'back-stage' talk-films, so popular at the moment, are inspiring the receptive minds of our young folk."

They may be enough for the writer. They are not enough to alarm me. It is not an odd slang phrase, or many slang phrases, that is going to corrupt our English.

If America sends us a slang phrase that is pointed and witty I have no objection to giving it a welcome. If it sends us slang that is neither pointed nor witty I have no fear that it will take root.

It is not American slang that is to be feared. It is the American accent. If I thought that the "talkies" were destined to convert us into a nation that talked through its nose, I would gladly see every kinema burned down.

But I don't entertain any such horrible nightmare. Our ingrained habit of speech, whether it is the English of Oxford or Lancashire or Dorset, is not to be upset by an occasional visit to a Hollywood "talkie," any more than a Yorkshireman's burr or a Scotsman's doric is likely to be turned into cockney by the much severer test of living in London.

Polished granite

I have just talked on the telephone to a Scotsman who has lived half a lifetime in London, and his voice sounded in my ear like a hail of Aberdeen granite.

If anything is likely to smooth our dialects out—which heaven forbid—it is not the "talkie," but the wireless with its daily doses of admirable but academic speech.

We may in the course of generations all come to talk like broadcast announcers. I doubt it; though it is possible. But I do not believe that it is possible that we should ever talk through the nose.

But this confidence should not prevent us from doing something about it. There are many reasons why we should not submit to the intolerable subjection to Hollywood.

That subjection is a national humiliation, as well as a monstrous financial misfortune.

We must fight!

But not the least weighty of these reasons is that we are the true guardians of our English speech; and if that speech is to conquer the world, we ought to struggle might and main to secure that it conquers in the English we speak rather than in the English that the American accent desecrates.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

The BIG MEN

YEARS ago, writing on the subject of successful careers, Mr. A. G. Gardiner said that what chiefly puzzled him was to account for the fact that such very ordinary men managed to attain to such high positions.

As a journalist he was brought into frequent and intimate contact with the men who were making history, and he found them very much like other men.

The puzzle to him was to explain how they had managed to raise themselves out of the ruck.

Pondering over this statement at the time it was made, I came to the conclusion that the determining factor in each case was some little plus quantity of character.

Apart from genius, a man usually forges to the front by his possession of something that his neighbours have too, but that he uses his a little better than they.

I admit that chance may operate in a man's favour, but perhaps not as much as is generally thought.

Could anything on this earth have held back a man with the native ability of David Lloyd George?

Lord Beaverbrook started with no early advantages. Is it likely that that shrewd brain of his would have put him anywhere but at the top, whatever calling he might have chosen?

Philip Snowden modestly says that his own prominence is chiefly due to luck, to dropping into a particular groove and letting circumstances do the rest.

That is only a very small part of the story. Other men in Philip's groove have arrived nowhere.

Across immense differences I note that all these men have one thing in common—coolness of judgment, a calm tenacity, unwavering courage.

One night at a public dinner I heard my name called, and turned round to see a smiling face behind me. It was J. H. Thomas.

I had never spoken to Mr. Thomas in my life before, but he had recognised me and hailed me in this friendly way. I liked him on the instant.

This characteristic geniality of his is certainly one thing that has helped to put him where he is.

Another is his downright pluck. "Jimmy never gets rattled," said a railwayman to me.

Neither fame nor wealth is necessary to real success in life. But courage and humanity are indispensable.

The men we like and respect are men we can depend on both for firmness of purpose and warmth of heart.

Mind without heart is monstrosity. Sentiment without strength is mush.

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Of Chemists 2/- & 3/-

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By MICHAEL FIELDING

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From H. G. Wells' Preface.

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From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who cured himself and who's experience has since benefited thousands. If ruptured write to-day, send it to you—you wear it—and if it doesn't satisfy you send it back to us, and we will refund your money.

That is the way we do business—always absolutely on the square—and we have sold to thousands of people this way for the past ten years. Remember, we use no salves, no harness, no lies, no fakes. We just give you a straight business deal at a reasonable price.

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(468 M), 274, Deansgate, Manchester.

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Perfectly tailored, well cut, ready-to-wear bespoke Suits. Suits that are built with character, and guaranteed to give every satisfaction. In Blue Indigo Serge, guaranteed fast dye. Price 59/6.

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LONDON

SHOULD an Auditor TELL?

by E. ROFFE THOMPSON

LAST year considerably more than £100 000 000 of people's savings was thrown away by company promoters. Hundreds of thousands of small investors were ruthlessly robbed and scores of thousands have been utterly ruined.

To some extent the investor has only himself to blame. This may be cold comfort, but it is none the less true. The ever-enticing hope of getting something for nothing, of getting rich quickly, has tempted hundreds of thousands of otherwise thrifty people to invest their hard-earned savings in gamble companies, which any reputable stockbroker could have told them in advance were bound to come to a speedy and inglorious finish.

Last year, during the Stock Exchange boom, hundreds of new concerns were registered to exploit innumerable patents for innumerable articles.

No less than £400,000,000 of new capital was raised, of which nearly a quarter was obtained by British companies.

How much of it has been lost it is impossible to estimate; but certainly a very large proportion of it has gone for good.

Millions lost

I have in front of me as I write a list of ten companies whose shares once have fallen in value over £10,000,000 inside the year.

It is quite certain that not one of them will ever regain its former position.

Now quite a lot of the trouble is the investor's own fault. Despite crash after crash, he never learns that if one man "makes" a million another man loses it.

Or, if he ever does give this a thought, he is quite certain he is going to be the one to make it.

That, I suppose, is why the Americans say, "There is one sucker born every minute."

But it is by no means all the fault of the investor for being so rashly gullible. It is very much the fault of the law for not compelling more truth to be told about companies' finances.

The new Companies Act notwithstanding, it is possible for the rascally promoter and the fraudulent director to fleece the public at will.

Despite the many urgent reforms that have at last received attention, there are far too many loopholes left for the astute promoter—but there are some much-needed reforms all the same.

No new company may now draw up an Article of Association exonerating from the consequences of their own carelessness or negligence a director or any other officer or servant of a company.

Dummy directors

By May of this year the same rule will apply to old companies. The way of the unlovely "guinea-pig," if not yet hard, is going to be harder.

But the law still does not require any director to attend board meetings or to perform any duties whatever.

That is one serious flaw. It is not enough to leave it to the shareholders to dismiss a director who draws his money without doing anything for it.

In these days of widely spread investments, many shareholders hardly know the names of their directors, much less their competence and their devotion—or otherwise—to duty.

In the long series of financial crashes in the past year or two there has been, almost without exception, one factor common to all the collapses.

There has been reckless management, due either to the genuine inefficiency of the Boards or else to a deliberately preconceived and premeditated policy carried out with the express object of diverting the shareholders' cash as quickly as possible into the pockets of the financial wanglers.

Time and again the doom of a company has been foreshadowed long before it crashed to ruin. There have been well-founded rumours in the City; often there have been direct allegations in the newspapers.

Times without number there have been specific accusations and warnings in JOHN BULL.

In the last two years I can hardly recall a single company whose end was not easily foreseen in one quarter or another long before the deluded shareholders knew anything about it

And, to my mind, the most serious flaw in company law is the omission to compel auditors to disclose the true state of a company's finances.

The auditors are the servants of the shareholders, since they are elected by them; how often do they ever pass on to their employers the knowledge they acquire?

Slurred over

How often have auditors agreed to the presentation of balance-sheets and reports which, while possibly legally correct, did not represent the true position of the company in any way?

It would be a very simple matter to stop this particular loophole; and it would save shareholders millions of pounds a year.

An auditor should be compelled by law to report the facts to the Board of Trade whenever he discovers a company's affairs to be in a perilous condition.

It should be all the more obligatory when he discovers, as many an auditor must have discovered last year, that deliberate malpractice and fraud was taking place.

On such a report the inspectors of the Board of Trade could then undertake an impartial enquiry in consultation with the Board of the company concerned, and the Board of Trade should have statutory power to stop further trading and bring about liquidation if it were shown that there was no possibility of the company's rehabilitation.

Last year alone such a commonsense piece of legislation would have saved millions of pounds of shareholders' money which was lost through the continuance of trading by companies long past any hope of recovery.

An investigation before collapse is infinitely better than a receivership after the crash. It may represent all the difference between 15s. and 6d. in the pound.

Paid—no argument

This responsibility of auditors, which I claim should be a definite statutory responsibility, is clearly recognised by some of them as a moral one, as the case of a certain company which failed notoriously a few months ago showed.

After the collapse of the company—which, by the way, had been foreshadowed in JOHN BULL months beforehand—a committee of shareholders visited the firm of chartered accountants who had audited the company's books and claimed compensation for certain irregularities in the company's affairs.

Without arguing the matter, the auditors paid this shareholders' committee a very substantial sum of money.

It is also a fact that many auditors of repute are insured at Lloyds against claims made on them by shareholders for errors and oversights, and on the ground of these same moral obligations of which I have just been speaking.

So that even among auditors themselves there is a feeling that they are in fact responsible for seeing that everything is above-board.

The question, "Should an auditor tell?" seems to be just as important and far easier to answer than the famous question, "Should a doctor tell?"

To it there can be only one possible answer—an emphatic and unanimous "Yes."

For who has any interest in stopping them telling, except the guinea-pig, the incompetent, and the crook?

Lord Greenwood and Lord Aberconway (right) are inveterate opponents of "the guinea-pig, whose way is going to be harder"

Sir Gilbert Garnsey, K.B.E., is called in specially for important investigations

The Human Machine

A TIP-TOP TONIC

IN a little paper that circulates among members of the Society of Friends there is this week a small mixture of mental dynamite that deserves much wider publicity.

It is called "A New Year's Questionnaire," and although it is addressed specifically to Friends, there is no one who would not be a good deal better for sitting down quietly and giving sincere and honest answers to its pointed questions.

"Which position do you occupy in the Society?" it says. (Let us just say "in society" and so enlarge its scope to apply to everybody.)

A Pillar—or a Sleeper?	A Wing—or a Weight?
A Power—or a Problem?	A Stimulant—or a Sedative?
A Promoter—or a Provoker?	A Giver—or a Getter?
A Worker—or a Worry?	A Go-ahead—or a Slacker?
A Friend—or a Fault-finder?	A Helper—or a Hinderer?

A "Live"—or a "Dead" Wire?

If you can really give truthful answers to those questions you know all your virtues and all your faults; and to know that and to be prepared to act on your knowledge is to be in possession of something that money can't buy.

Knowledge is still power, even in this hurrying modern world, particularly when it is knowledge of yourself; and many a man who thinks he knows himself would get a shock if he would only weigh himself up occasionally in his relation to other people.

Clever, that little questionnaire, and mightily disturbing; but a wonderfully fine tonic if the dose is really swallowed.

Mr. William Shadforth, Ph.C., *editor of "Health News," Governing Director of the Shadforth Prescription Service.*

My Special NEW YEAR GIFT to "JOHN BULL" Readers.

A free copy of my book, "THE OPEN ROAD TO HEALTH," with every order. This tells you what I know about medicine and how I relieve suffering and promote health.

To my many friends who read "John Bull."

I commenced dispensing medicines in the year 1884, and since then have probably dispensed more than any man living. Millions of people have been served by me. In one form or another Shadforth Prescriptions, to-day, are prescribed by the world's best doctors. A few specimens are given below. Hundreds of home remedies are contained in my book, "The Open Road to Health," written in plain English, and as a special New Year Gift to "John Bull" readers a specimen copy will be sent free of charge to all purchasers of any of the following prescriptions. I wish you all the very best that the New Year can give you. ***WM. SHADFORTH.***

Backache, Lumbago, Gravel, etc.

(Prescription No. 40.)

Sciatica, Gravel, Lumbago, and many ailments arising from chill on the kidneys are promptly relieved by the following prescription which is composed of *Potassium Nitrate, Colchicum, Capsicum, Methylene Blue, Buchu Extract, Juniper Oil, Venice Turpentine, Bearberry Extract, Copaiba Balsam.* In tablets.

Value of Ingredients. Prescribed by Doctors everywhere.

These ingredients are kidney-stimulant or diuretic, antiseptic or germicidal antiuric and pain killing (analgesic). The trace of *Methylene Blue* colours the urine green. Non-purgative. Price 1/9 (50), 2/6 (72), 4/6 (144). When nervousness and indigestion are present with the backache, use **No. 42** instead. Price 2/6 (72), 4/6 (144 tablets).

Cold in the Head

Head Catarrh, Influenza, Deadly Acute Nasal Catarrh

Here is the Prescription that is recognized by Aural Specialists and Doctors as the most reliable cure in the world for these deadly ailments. SHADFORTH TREATMENT No. 231/T.

PILLS composed of Paregoric Elixir, Liquorice Extract, Pine Tar, Creosote, etc. Liquorice loosens the phlegm, Creosote is anti-Tubercular and germicidal. Pine Tar is an antiseptic, Paregoric (compound of Aniseed, Benzoic Acid, Camphor and Opium) soothes the chest. *Dose*—One or two pills several times a day.

NASAL WASH composed of Menthol, Thymol, Wintergreen, Borax, Carbolic, and Soda Bicarb., etc. This clears the nose and throat of the deadly catarrh mucus and destroys the germs of colds, influenza, etc. **NOTE**: Thousands of persons have discovered that the use of this Nasal Wash daily keeps them absolutely free from colds. It is worth trying at all seasons of the year.

GERM-KILLING SNUFF This is known as Dr. Ferrier's Catarrh Snuff, and is composed of Bismuth, Acacia, and a Sedative. It soothes the inflammation in the channels of the Nasal passage that is caused by the catarrhal condition. It is to be used after the nose wash.

Catarrh is often the first stage of Bronchitis, Cold on the Chest, Pneumonia, Throat, Ear and Lung Troubles. Breathe through your nose, not through your mouth. Keep mouth and nose germ free by the timely and regular use of this treatment, and dwell long in the land of the living. **The total cost of this Course of Treatment is 4/6, and considering its efficacy and how often it will save a man being off work for days and weeks, the cost is very small in comparison.**

The Comp'ete Treatment 4/6

Arthritis, Gout,

Rheumatic Gout, Swollen Toes and Fingers.

A Pill that Acts Promptly.

Colchicum, Blue Pill, Rhubarb Pill, Hyoscyamus, Methylene Blue.

Price 1/9 (50), 2/6 (72), 4/6 (144 pills). In more severe and chronic cases of

GOUT and RHEUMATISM,

Hundreds have obtained relief from the

SHADFORTH 'TRIPLEX' GOUT TREATMENT. No. 74T.

I strongly recommend this; it consists of

(1) The above pill which drives out uric acid, *Colchicum, Hyoscyamus, Blue Pill, etc.*

(2) A tablet which kills pain and reduces inflammation. *Aspirin, Phenacetin, etc.*

(3) A Rubefacient which stimulates the blood and disperses the pain. *Methyl, Wintergreen, etc.*

This Treatment is excellent for Neuritis, Arthritis, Sciatica, Backache, Lumbago, and similar pains.

Trial Course, 5/6. Full Course, 10/6. Double Course, 20/-.

INDIGESTION—

Acidity, Flatulence, Gastritis.

For that feeling of fullness and soreness denoting Acidity, Gastric Catarrh, Flatulence, the following should be taken before each meal.

THE FORMULA.—*Bismuth Carb., Soda Bicarb., Magnesia Carb., Carminatives—Aniseed, Peppermint, etc.* In Tablets. It is known as **SHADFORTH PRESCRIPTION No 1077.**

VALUE OF INGREDIENTS.

BISMUTH soothes and heals the catarrhal surfaces of stomach and bowels. It is also absorbent. *MAGNESIA* is antacid. *SODA BICARBONATE* is antacid. *ANISEED and PEPPERMINT* act as carminatives.

This prescription is a non purgative. Avoid fried, oily foods and excess of starchy foods for a few days. Dose 2 tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad, sweet smiles that your friends marvel at the magic change.

Price (72 Tablets) 1/4, (144 Tablets) 2/6.

Where the Indigestion and Acidity is Exceptionally Uncomfortable and Painful take the Special Prescription for Painful Dyspepsia, No. 15, in addition, viz. 2 tablets No. 15 and 2 tablets No. 1077 before each meal, and the pains will rapidly disappear. Prescription No. 15 costs 1/9 (72), 3/3 (144 tablets).

Trial Size 1/4

Nerve Weakness and Breakdown.

The Shadforth "Double Duplex" Treatment for

Neurasthenia, Nerve Weakness,

Absent Mindedness, Loss of Memory, Debility, Depression, Lassitude, Sleeplessness, Breakdown.

Prescription No. 470/DD.

comprises:

(1) Phosphorus Brain and Nerve Tonic Tablet. *Phosphorus, Nux Vomica, Damiana, Lecithin.* To be taken three or four days, followed by—

(2) Heart and Nerve Tonic Pills. *Digitalis, Nux Vomica, Dandelion, Gentian,* for three or four days. Keep repeating (1) and (2) alternately in this way, each for three or four days.

(3) Long Life Malted Cocoa and Nerve Food. (a) Always with supper. (b) With breakfast in preference to tea and coffee. (c) At intervals during the day.

(4) Night and morning douche face, head and chest with Pyncalyptus Bath Salts in water.

Eight days Trial Course, 5/3. Sixteen days' Full Course, 9/-. Thirty-two days' Double Course, 16/9.

Any portion of the treatment may be repeated separately, if desired, at the list prices.

High Blood Pressure and Arterio-Sclerosis,

Blood Pressure Breakdowns Unnecessary.

Steady heart action co-ordinated with youth-like elastic arteries possible for middle-aged. Simple home treatment. Tension promptly reduced. Danger immediately avoided. Permanent restoration and cure.

THE SHADFORTH SUCCESSFUL "TRIPLEX" TREATMENT (No. 1108/T) comprises:—

(1) Artery Renewing Tablets. *Soda Salts with Magnesia Phosphate and Calcium Glycerophosphate,* taken for about two weeks and followed by—

(2) Blood Pressure Reducing Tablets. *Potassium Salts and Soda Nitrite,* taken for about two weeks.

(3) Neverill Old Salts. A good laxative dose twice or thrice weekly before breakfast.

Trial Course (1 month), 5/6. Full Course (3 months), 15/3.

Sciatica, Neuritis

Painful Nerve-Sheath Inflammation, Neuralgia, Colds, Influenza, Headache, Rheumatism, and Nerve Pains generally, are promptly relieved by

SHADFORTH PRESCRIPTION No. 263.

Acetyl-Salicylic Acid, Phenacetin, Quinine Sulphate, Dover's Powder. In correct proportions.

Dose.—1 to 3 tablets thrice daily after meals.

This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria.

Price 1/3 (25), 2/- (50), 3/6 (100 tablets).

At those special times when the pain is unbearably severe, foment the parts with hot water or take a Neuritis Cachet instead of the above tablets. The cachet is composed of *Antifebrin, Amido-salol and Codein,* and generally gives prompt relief. Price 3/- (6), 5/9 (12). **Prescription 822A.**

Neverill

NEVERILL OLD SALTS (Prescription 565K)

A Spoonful a Day Keeps the Doctor Away.

The best Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Fevers, etc.

For Sparkling Eyes and Joie de Vivre.

1-lb. 2/6, Post Free. In air-tight canisters.

NEVERILL NERVE COCOA. (Prescription 39C.)

A Malted Food Cocoa containing Phosphorus and Vitamins and all substances necessary to life, when taken with milk. Unequalled for children, adults and aged.

Assists digestion, promotes healthy sleep.

Price 1/6 (¼ lb.) 2/6 (½ lb.) 4/6 (1 lb.).

Successfully employed in conjunction with Shadforth Insomnia Pills (No. 32 and at 2/3 and 4/6).

UNSIGHTLY SKIN, PSORIASIS, ECZEMA, ALOPECIA (Bald Patches). (Prescription 550.)

Mercury Perchl., Creosote, Zinc Ointment.

To be applied night and morning. Price 1/9 & 4/-.

CHILBLAINS, CRACKED LIPS, ROUGH SKIN, SORENESS, &c. (Prescription 581.)

Lanolin, Witch Hazel, Phenol, Deodorant. Price 1/3.

PREMATURE OLD AGE.

Specialist's New Gland Treatment.

(Prescription 1126.)

Orchitic, Cerebral, Spinal Lymphatic Glands, with Glycerophosphates and Nux Vomica. For all forms of debility. With directions.

Price 3/6 (36), 6/6 (72), 12/6 (144 tablets).

HAEMORRHOIDS, CONSTIPATION, SLUGGISH LIVER AND ATONIC DYSPEPSIA. (Prescription 396.)

Cascara, Nux Vomica, Hyoscyamus, and Gentian.

Price 2/6 (72), 4/6 (144 pills).

In severe cases try the Special Fourfold Treatment, comprising, Suppositories, Ointment, Tonic Bath Salts, and Laxative Pills. Costs 7/9 and 16/9.

BLADDER AND KIDNEY TROUBLES.

(Prescription No. 282.)

Venice Turpentine, Cubebs, Podophyllin, Copaiba, etc.

1/9 (50 pills), 2/6 (72), 4/6 (144).

A valuable antiseptic and stimulant.

TOBACCO, ALCOHOL, AND DRUG ANTIDOTE. (Prescription 1078.)

Quassia, Peppermint, Sugar.

You cannot enjoy either tobacco, alcohol, or drugs, with one of these tablets in your mouth. Easily stops craving for tobacco till nightfall.

Price 9d. (25), 1/6 (50), 2/6 (100 tablets).

BLOOD TONIC FOR ACNE, PIMPLES, ECZEMA, SKIN ERUPTIONS.

(Prescription 1282.)

A known, admitted, and approved remedy, registered in the Pharmaceutical Journal Formulary as Blood Purifier.

Price 2/6 (72), 4/6 (144), and 12/- (432).

Try HOME-MADE LUNG TONIC for Coughs, Colds, etc.

Tight Chest, Sore Throat.

(Prescription No. 617.)

A concentrated compound which makes 2 pints of the finest home cough mixture.

Price (with directions) 2/6.

Obtainable post free at these prices from

Shadforth Prescription Service, Ltd., 49 (J.B.24), King William Street, London Bridge, E.C.4

Branches: 168, *High Street, Walthamstow, E.17*; 409, *Barking Road, East Ham, E.6*; 1a, *Durban Road, West Ham, E.15*; 6, *Ashton Parade, Chadwell Heath*; 2, *Heath Park Parade, Gidea Park*; 44, *London Road, Romford*; 1148, *Green Lane, Becontree Heath*; and 63, *Grove Road, Bow, E. 3.*

THE PACKED JURY

Without Fear or Favour

FIVE POWER *Facts to Face*

REPRESENTATIVES of the five great World Powers are now in conference to discuss measures for an all-round limitation of naval armaments. If this object is achieved, the conference will be counted a success.

If at the end of the sessions Britain and America have agreed to build fewer battleships and cruisers, France to call a halt to her submarine campaign, and Italy and Japan to be more modest in their destroyer programmes, the delegates will have done what they set out to do.

We shall all be grateful. British taxpayers in particular will have cause for satisfaction that one of the costliest items in the nation's military accounts has been substantially reduced.

Big ships, which we are assured are of fastly diminishing value in modern warfare, are inordinately expensive. They cost about seven millions each to build, and as much again to maintain over a very few years.

The most patriotic Britons would have no lump in the throat to see them relegated to a permanent anchorage beside the old *Victory*. Therefore let us cheerfully offer *our* sacrifice on the altar of the conference.

But how far will the present meeting of the Powers, crowned as it may be with the fullest success, take us on the way to real disarmament and world peace?

In spirit a little further; for the mere fact that the nations are sitting down together and talking amicably is good propaganda. So long as there is hope of peace, so long will there be the possibility of its attainment.

There, alas! our expectations of the fruits of the Five Power Conference must end. It is foolish to deceive ourselves, and any newspaper which adopted a more optimistic attitude would be false to itself and to its readers.

War in its essence is not dependent on the existence of ironclads, guns, bullets and bayonets. Scrap every battleship on the high seas and every submarine, disband every body of armed troops, and the world would not be safe for peace.

PARTICULARLY is this so in an age which has discovered means of mass destruction in the laboratory.

Not that the conference can take us one practical step towards the abolition of armaments as now existent. For every floating unit it is proposed to abolish, plans are in existence to replace it with things that fly.

That consideration apart, let none forget, be he European, American or Oriental, that the seeds of war are in the heart of man, and not in his hands.

So long as nation can be made to hate nation, and greed for power and the dominion of other lands actuates the leaders of the peoples, so long will carnage be imminent.

* * *

THE Irishman and the South African Boer used jointly to hold the championship belt of politics. To-day they cannot teach the Englishman and the Scot anything.

In the dust-cloud raised by the racket we are unable to distinguish between politics proper and industry, and we never seem to get any forrader.

It Simply Isn't Done

Before this month is out several big wages disputes will be "settled" or shelved. There may be fiery snortings and threats of strikes and lockouts, followed by frantic appeals to the Prime Minister to intervene.

Builders, engineers and electricians are claiming more wages, and there are others.

It is easy to prophesy that the attitude of all the negotiating bodies will be fundamentally wrong. It will be the old business of master against man, each striving to score off the other, to squeeze out the uttermost grain.

And it is a million sterling to a flapper's powder-puff that there will be no single word about improving the industry so that all will mutually benefit. Just the bitter old stuff.

Mr. Ford is spending money to find out living costs in seventeen European countries, so that his employees in Britain and elsewhere may receive corresponding value to that of his American workmen who earn 28s. a day.

This will make the slackers and talkers of all sorts go purple in the face. "That kind of business will never go down in Britain," they will say. "It simply isn't done."

Why isn't it done; and, again, *why not?*

WHAT has happened? Yesterday there was hardly any money in the country for the rationalisation of our distressed industries. To-day the Bank of England and the Big Five are prepared to grant "unlimited credits" to those industries which undertake to modernise their plants and their organisations.

Money Miracles

How has this miracle happened?

Mr. J. H. Thomas, the Minister of Employment, had washed his hands of the responsibility of resuscitating our basic industries.

"It is your own job," he told them. "I can do little." The Press jeered.

The banks, for the last ten years, have asserted that they were doing all they possibly could in aid of industry. It was not their job to find new capital, they said. That must come out of the savings of the people.

SUDDENLY the scene changed. Mr. Thomas announced that money galore is at the service of industry. On conditions.

This may be great good news, but JOHN BULL is a little puzzled.

Where is this new money coming from? Not from the extra savings of the people, for last year the savings were down.

We know that our gold stock is back to the £150,000,000 level, and that money is cheaper, and for the time being more plentiful. But this is merely being back to normal

The new scheme suggests and calls for unlimited millions which will be of no use if the loans can be withdrawn should the Bank lose gold, as it did last year. In fact, it is a new departure in British banking.

Already hundreds of firms are in pawn to the banks. Will whole industries go the same way? Or is this at last a sane development in national co-operation?

If so, where does the community come in? We await details with interest.

The FOREIGN LE... *in our*

The Quarter-Million Strangers within our Gates

"No longer does John Chinaman wear his picturesque native garb: his pigtail has gone"

AT the present moment there are a quarter of a million aliens in the United Kingdom—a smaller percentage to population than in any other civilised country in the world.

By far the greater number are in the Metropolis. In London one person in fifteen is not born of British parents.

But this percentage includes a large number of people of foreign origin who, strictly speaking, are not aliens.

One of the few foreign settlements which has held its ground in recent years is the Italian colony. It numbers not far short of 30,000. Rather less than half of this number is in London.

There is a colony of about 2,000 in the Manchester district, some hundreds in Liverpool and Birmingham, and five or six thousand scattered over the remainder of England.

In Scotland there are 6,500, of whom 3,500 are living in Glasgow and 1,000 in Edinburgh.

These dark-eyed settlers from the South still cling to their monopoly of certain trades.

In Manchester there are still some scores who specialise in mosaic work and particular forms of road-making, and Scotland has 1,774 proprietors of ice-cream shops.

There are Italians in London who specialise in making ballet-dancers' shoes, and lately many have started to play a part in the electrical industry and the wireless trade.

But Italian organ-grinders have practically disappeared.

No plots

The colony in London is highly organised. There are two main groups—one in Soho, mostly of waiters, restaurant-proprietors and small shopkeepers, and the other in Saffron Hill, chiefly of artisans.

Naturally Fascism plays a strong part in both groups. The Fascist organ, *L'Italia Nostra*, has supplanted the two time-honoured newspapers of the colony, *L'Echo d'Italia* and *L'Italiano*, which have both ceased publication.

"Trotsky lived here"

Scores of Italians may be seen reading it at the Co-operative Club in Soho and the great Mazzini and Garibaldi Club in Clerkenwell.

But so far there is no plotting, spying and counter-plotting, as there was in the old pre-war Russian colony.

Since Malatesta, the arch-anarchist, who set up a peaceful business as an electrical engineer in Islington, Italy has sent us no internationally notorious refugees.

Bolshevism began—

London in pre-war days welcomed many a fire-eater and revolutionary that nobody else dared to harbour. Karl Marx, the father of revolutions, found a home in London.

Russia sent us Lenin. He settled in the Metropolis, where he was financed by another immigrant, Joseph Fels, an American soap-king.

Trotsky lived here, and so did Tchicherin, the Communist Foreign Minister.

In fact, it was in London that Lenin and his friends met in 1903 and the Bolshevist Party came into being.

At the present time most of the undesirables who try to get into the country hail from America. We have, however, one or two shady gentlemen from France.

But France has given us something better than crooks. She has given us cooks as well. Nearly all our first-class hotels support a French chef, and so do most of our wealthy aristocrats.

Before the war, many an English lord had two French chefs, or even three. But now few of them can afford more than one.

There are about 300 French chefs in Great Britain, about 230 of whom are in London.

They include some of the greatest names in the world of cookery—for instance, M. Cedard, chef to the King, and M. Stampfer, at one time chef to Queen Alexandra.

Like most foreign colonies, the French colony in Great Britain has dwindled since the war.

French colony

The last census showed 23,659 French people gainfully employed. To-day, there are about 12,000 in London and 6,000 outside it.

The only genuine French settlement is in Soho. Although half a dozen different nationalities have tried to edge out the French, you may still see the *Temps* and the *Petit Journal* being hawked round in the afternoons, straight from the Paris aeroplane.

The first fresh vegetables of the season from the Seine Valley still arrive in "Little France," and Bordeaux wine in barrels still comes in, as of old, to be bottled by the French residents.

Nowadays the stringent regulations safeguarding British labour make it very difficult to engage French tradesmen and craftsmen this side of the Channel.

Renault's and Citroen's works employ only about 5 per cent. of French labour.

The chief occupations now for French residents are teaching, hairdressing, dressmaking and lady's-maid's work.

A still sadder change has taken place among the German population.

Before the war, the great German colonies, totalling some 75,000, about 40,000 of whom were in London, were easily the most highly organised of any in Great Britain.

To-day these colonies are no more. The cheerful, crowded restaurants, where at one time you could drink Pilsener and munch sauerkraut, have almost vanished.

"Charlottenstrasse," as Great Charlotte Street in London was called, has been repatriated.

In all, there are not more than 6,000 unnaturalised Germans in Great Britain to-day, more than half of whom are in London.

Few Germans

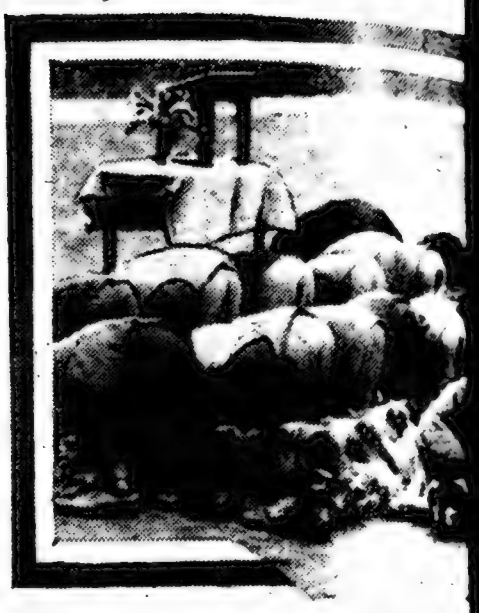
In place of the flourishing pre-war colony of 2,000 in Manchester, there are to-day only twenty-one families, mostly butchers and bakers, and there is no club.

Glasgow, Liverpool, Birmingham, Hull and Cardiff contain only a few hundreds of Germans apiece. Even in London there is scarcely any organisation. The only club which exists has no club-room.

There is no German quarter—only the beginnings of what may develop into two new German colonies in Hampstead and Forest Hill.

It is curious how the high ground North of London attracts our Teutonic visitors.

Swiss residents became so fond of it that one district won the name of "Swiss Cottage," and there are many Swiss living in Hampstead, Finchley and Golders Green to-day.



Moslems at prayer in Woking

There is a saying now that if you are a Swiss you can always get a room at a hotel. The truth is that nearly all our chief hotels have a Swiss manager.

Out of the 13,000 Swiss who are living among us, 6,000 are in London, 1,000 in Manchester, 500 in Glasgow, and the remaining 5,500 scattered about the country, chiefly in the North.

They are remarkably enterprising, these children of the mountain snows. Most of them speak four languages and can get jobs almost anywhere in Europe as clerks and managers of overseas businesses.

The youngest Italian blackshirt in Britain

ION midst

An Arab seaman—they all claim British privileges

"Hairdressing is one of the occupations of French residents"

greatest name in cookery—M. Cedard, chef to the King"

settlements are but ghosts of their pre-war glory.

You may still sit down with Swedish match-magnates and timber-kings to the famous "smorgasbord"—Sweden's *hors d'œuvre*—at the luncheon club of the Swedish Chamber of Commerce.

Fallen aristocrats

You may still sip "aquavit," the Swedish poteen, if you know where to get it. But most of the big, bearded sons of Scandinavia have returned to their northern fjords. A mere 2,000 or so remain out of the old colony numbering 9,000.

Perhaps the most pathetic foreign colony in Great Britain is the Russian. Not counting the enormous settlement of 30,000 Russian Jews in Whitechapel, there are only about 500 Russians among us all told.

Rather more than half of these are in London. Small groups are scattered here and there in the northern towns and the west coast ports, and one party of about fifty is still living near Southampton, where it was marooned six years ago on its way to New York.

Many of our Russian and Polish guests belong to the old aristocracy, and are reduced to taking any sort of menial work they can find.

A Polish princess holds a stall in the Caledonian Market.

Russian life in London revolves round an old Czarist diplomat named Sablin. Mr. Sablin keeps a house in Kensington called the "Russki Dom," or Russian House.

There gather all the prominent members of the Russian colony. Nearly every Russian emigrant who reaches these shores finds his way there sooner or later.

The Imperial flag which once fluttered over the old Embassy hangs on the stairs, and round the walls are portraits of the Czars, also from the Embassy.

In Moscow Place, Bayswater, the great Greek Church still holds its impressive services, although the once brilliant Russian congregation has mostly been laid low by the bullets of the Bolsheviks.

Even so, there still exist one or two Russian restaurants where you can eat "bortsch," sour cream, pancakes and "charlick," just as in the old days, and at least one place where you can drink the genuine old Russian vodka.

Unfortunately, the foreign visitors who are increasing among us are mostly of an undesirable type. The growing settlements are chiefly coloured seamen, who are crowding British sailors out of the western ports.

In Cardiff there are fifty-three seamen's boarding-houses catering for alien seamen, and 500 half-caste children. Out of 3,614 firemen engaged this year in Cardiff, 57 per cent. were coloured.

At the ports

When it is remembered that there are 865 unemployed seamen in the town at the present moment, 90 per cent. of whom are Britishers, it is easy to see the seriousness of the situation.

Nor is Cardiff an exception. Fifty-seven per cent. of firemen engaged this year in the whole of the Bristol Channel district were coloured, and on the north-east coast trade service 55 per cent. were coloured.

South Shields is crowded with foreign sailors. It has twelve Arab boarding-houses and thirty-two Arab cafés.

The Chinese, who number about 3,000, get a great deal of publicity, much of which is untrue.

The majority of Chinese are simple, hard-working fellows, occupied in pressing and laundering for very small pay, and their private life is closely watched by the police.

No longer does John Chinaman wear his picturesque native garb. His pigtail has gone, and a bowler or trilby covers his closely cropped head. He shuffles along in a cheap reach-me-down suit from a Jewish sweat-shop.

But he still eats his extraordinary native foods. Limehouse still provides noodles, boiled sea-slugs, bird's-nest soups, stewed sharks'-fins, chop sueys, and enormous medicinal pills as big as horse-balls to counter their effects.

Fewer in Britain

There are still dens in London, Cardiff and Glasgow where one chalk-mark on the door means that opium can be obtained within and two marks mean cocaine as well.

The presence of a quarter of a million foreigners in our midst is often spoken of as a menace. Is that justified?

Taking them all round, the foreign community to-day has a smaller percentage of crime to its credit than our own British population. Whitechapel to-day is comparatively law-abiding.

The police watch on foreigners is extremely strict. Every year about 440,000 foreigners land on these shores. An equal number embark, and about 2,000 are refused permission to land.

Compared with France's foreign population of 2,800,000, our quarter of a million aliens are a mere leavening.

They stimulate our ideas in art, craftsmanship and commerce, and add a spice of variety to our everyday life.

Their *Swiss Observer* is published in English, but here and there it bursts into German, French and Italian.

There are no fewer than four clubs for the small colony in Manchester. One has to look to the Dutch colony for such organisation.

The Dutch colony in London to-day has three clubs, a ladies' club, a benevolent society, a church, an almshouse, a hotel, a convalescent home and a holiday retreat for children in Southend.

All this is for a colony of only 3,000—a mere shadow of the great 30,000 Dutch settlement which we had with us before the war.

Nearly all our European foreign

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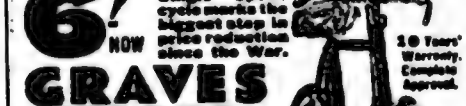

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The LONG ARM

Illustrated by Le Grellin

"'Ah, m'sieu,' she sighed, 'I once knew a British sailor. It was years ago, during the war.' . . ."

COINCIDENCES of the most astonishing kind occur in the lives of most of us, and I have certainly known several in my own far stranger than any I should dare to introduce into a work of fiction.

The true story which follows may be regarded as a case in point.

In the year 1927 I spent the months of June, July and August in a remote fishing village on one of that curious archipelago of rocky islands which protects the west coast of Sweden and is known as the "Skägard."

Except for three or four houses used in the summer holidays by professional men and their wives and families, in one of which I stayed, all the inhabitants were fisher-folk.

No tourist ever visited our island, and I doubt if any other foreigner except myself has ever set foot on it.

Some of the older fishermen, however, had served in their younger days in English sailing-ships, and could still talk a little English.

With one of these, a fine old fellow called Olle, who acted as caretaker of our house during the winter and did odd jobs when the family was in residence, I had many conversations.

Once, after we had been discussing the war and its effect on Sweden, he told me how he and his mate, when out catching mackerel on a morning in June, 1917, had come upon two corpses floating in the sound between the small islands of Grönskär and Koon.

The bodies had evidently been in the water a long while, as they were in a terrible state of decomposition.

After attaching them with ropes to the side of the boat, they made straight for home and brought in their ghastly catch to the landing-stage at ——sund.

The remains were deposited in an empty shed, and the local authorities hastily sent for.

After examination, it was discovered, from some portions of clothing that still adhered to it, that one of the corpses was that of a sailor in the German navy.

On the other body was found an identification-disc, which proved it to be that of a seaman belonging to an English cruiser.

Similar gruesome discoveries were by no means unusual during the war years on the west coast of Sweden, but this was the first time that such an event had happened at ——sund

The little community, poor though it was, decided that it would do its utmost to give these victims of the great struggle, now so tragically united in death, a funeral with all the honours of war.

Application was made to the nearest garrison, and a detachment of soldiers was sent to the village to take part in the ceremony.

On the appointed day, escorted by the military, the two coffins—covered respectively with the flags of Britain and of Germany and piled high with flowers—were driven to the distant churchyard, with all the villagers following on foot in long procession.

"It was exactly ten years ago on Thursday," said Olle, "that we buried them poor chaps. You can see their graves now in Kyrkeby churchyard."

"There they lie, side by side, the British and the German sailor. Not enemies now, I guess," he added.

I was moved by this story, and when Thursday came—it was one of those perfect days of the short-lived Swedish summer—I suggested to my wife that we should go over to Kyrkeby.

SO we rowed ourselves across the sound to the landing-stage, and set off along the road that led to the interior of the island.

The atmosphere was extraordinarily clear, all the colour of the landscape was brilliantly intensified, and though the air was bracing, for once in a way the sun was really warm.

For several miles we trudged along the straight highway, until at last we reached the low, wooded hill on which stood the church and churchyard of Kyrkeby.

A Real Life Story by DOUGLAS GOLDRING

have seen few lovelier or more ceful spots than this far-off burial- und. We found the grave for which were seeking without any difficulty. had evidently been well cared for. There was a simple stone monument its head, on which had been carved following inscription in Swedish: Sacred to the memory of a German lor, name unknown, and to that of ter Jenkin (as I had better call him fear of complications which will apparent later), British seaman, se bodies were recovered from the on June 17, 1917."

bove our heads the lark in clear was joyously singing, and the efulness of that summer day, its enth and stillness, and the beauty around us, made an impression on which will not soon wear off.

wo months later we said our last ewells to our island home, boarded little coasting-steamer and made way back, through narrow sounds dangerous, rock-girt channels, to port of Gothenburg.

rom here my engagements took me to Paris, then to London, then to w York, then back to France.

y gradual stages I drifted down to south and settled near Nice, in a thousands of miles from far-away eden, and about as unlike it in cli- e and scenery as anything well ld be.

WITH each succeeding month my memories of Sweden became dimmer and more distant, my thoughts of it er. The country in which I was ng and the people by whom I was rounded quickly absorbed my in- sts.

Everybody who has visited Nice will w its next-door neighbour, Villefranche, with its deep, fjord-like harbour, the eastern arm of which is med by the lovely Cap Ferrat.

The place is so beautiful, with its jestic wall of mountains in the kground and its view across the e lagoon-like waters of the harbour the tree-covered promontory oppo- , that it attracts the visitor like a net.

When I first came to live at Nice I d to take the No. 20 tram to Villefranche, from the Place Masséna, most every day, simply for the asure it gave me to stroll about the row streets of the old port, and to outside the bar of the Welcome el watching the coming and going the quay.

fter a time I made several acintances among the townsfolk.

There was a woman named Maria, o kept a little, open-air oyster-shop t to one of the cafés, with whom became particularly friendly.

Maria's age, I suppose, was about ty-five, but in her fisherman's oil- n hat and blue overalls she looked er.

When she had finished her work for day, and was waiting for her boy come out of school, she gradually into the habit of sitting down in café and drinking a Pernod with

NOTHING gave her more delight than the arrival of a British warship in the port.

The sight of our good-looking sailors and marines—so smart, so well-behaved, so strong and healthy—ed to bring the colour to her cheeks a sparkle to her eye, and made her fully ten years younger.

One could see that she had once en very handsome, in the sturdy, her thick-set way of North lian peasant-women.

Maria's excitement on these occa- ns was so noticeable that one day, en two of our cruisers were in the t, I chaffed her about it over a se of our cloudy green poison.

"Ah, m'sieu," she sighed. "I once w a British sailor. It was years g during the war. *Comme il était*

She smiled to herself. Then she denly decided to give me her confi-

"Have you not noticed, then, that my boy has hair as fair as your own? Look at him again when he comes out of school!"

So that was it, was it. Maria's boy was the son of a British sailor. No wonder she grew excited whenever a British warship arrived at Villefranche.

I forebore to ask questions; but I must have betrayed my interest, for after a time she began to fill in the details of her story.

As a girl she had served in the little *épicerie* which her mother used to keep in the Rue Longue, and one evening, early in 1916, her sailor had come into the shop to buy a bottle of brandy.

"Oh, but how funny he was!" she cried. "I can see him now. He talked and laughed all the time, and, of course, I could not understand a word!

"Then he tried to speak French. '*Sortez avec moâ!*' he said. I shook my head, but he smiled a big smile and kissed me. How glad I was that my mother was out!

"The next day was Sunday. We shut the shop in the afternoon, and I met him on the *quai*, and we climbed up the hill together. There were no houses up there in those days and no *Moyenne Corniche* road.

"Well, I only saw him once again. After that the ship sailed, and to this day I do not know if he is alive or dead. I fear he must be drowned, for I heard afterwards that his ship had been sunk by the Germans.

"Ah, poor fellow! I loved him so much, and I *could* love in those days, I tell it to you, M'sieu Douglas.

"I suppose when the child was born I could have got the curé to write to the British authorities for me asking for money, for I have the photograph of my sailor, with his name and the name of his ship written upon it.

"But, poor fellow, poor fellow—I did not wish to cause him any distress. My mother was proud; we had the shop, we could do without the money.

"And I had my boy, Pierre, and that was all I cared for. He is so good, so kind, m'sieu, that child. Such a comfort to me!

"When you come again I will show you the picture of his father, whom he resembles in a manner truly of the most remarkable."

Maria kept her promise, and the next time we met she produced for my inspection the treasured photograph. It showed the head and shoulders of a young sailor of the solid, simple British type.

The face wore an expression of boyish self-consciousness, mitigated, no doubt, at the last moment and just before the exposure took place, by a broad, disarming, heart-melting smile.

"Every nice girl loves a sailor!" Can anybody really feel surprised at it?

ON the back was written in a round, almost childish hand: "With love to Maria, from Peter Jenkin, H.M.S. ——. Souvenir of Villafranky, March 17, 1916."

The name of the sailor and of his ship were both oddly familiar. Where on earth had I seen them before?

Then suddenly it came back to me, and I recalled that peaceful little churchyard in the far-off parish of Kyrkeby, which no Englishman but myself had ever visited, where Peter Jenkin lay sleeping by the side of his German brother.

And here was I, probably the only Englishman she knew, chatting in the South of France with the mother of Peter Jenkin's son.

Talk about "the long arm"! Well, I ask you. . . .

WHY Did I KILL *that Man?*

Next Week's Thrilling True Story by

JANE DOE

Our Seven Challengers

Overwhelming Tribute to "John Bull's" Cross-word System

WHEN we instituted our "No-claims" system in connection with the JOHN BULL Cross-word contest, we undertook the lengthy and costly task of making a double search of all entries each week and discovering the successful entrants ourselves.

In connection with our recent Cross-word Competition No. 42, as many as seven competitors challenged the result of our searches.

• • •

None of these competitors properly conformed with the rules for demanding a scrutiny; but, despite that fact, in order to confirm our complete confidence in the method of searching employed, we waived the rules, and conducted a special scrutiny at our own expense, an experiment we shall not repeat.

The result proved as we expected.

When the coupons entered by our seven challengers were produced it was found that not one of them had any claim whatever to the prize-money.

In every case the entrant had actually made a number of errors in the solution for which a prize was claimed, and his copy was inaccurate or incomplete.

Our searchers had correctly rejected their coupons in favour of those entitled to prizes.

• • •

Every reader who enters for our £750 Cross-word contest (with its unique slogan of "No Claims, Quick Results—and Prizes for Runners-up") can rest assured that all possible precautions are taken to ensure a just allocation of the prize-money in accordance with the rules.

Our searchers confounded the sceptics.

I always make sure of enjoyment at my lunch and dinner by finishing up with a Manikin.

Good little smokes these Manikins—just right for the purpose—Half an hour of really satisfying flavour.

Mild and Nutty they make me feel good anyway—and they come light on the pocket too for 10d. buys 5. Buy a packet on your way home to-night—any tobacconist will be happy to supply you.

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·CIGARS·
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5 FOR 10D.
All Tobacconists Sell Manikins

FOR A PERFECT CUSTARD
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In exact quantity must be used. A 4½d. carton contains 6 and an 8½d. carton 12 separate pint packets—the exact quantity to make a perfect custard

Corns and Chilblains

Gone for Good

No more pain from corns. No more irritation and swelling from chilblains. Slip two tablespoonfuls of Radox Bath Salts into a hot foot-bath. Soak your feet for twenty minutes every day. Corns will lift out, root and all. Chilblains will dwindle and vanish. Read this letter.

"*I have had to undergo a course of treatment at a chiropodist for corns and callouses. Now I have had for months past added pain by way of chilblains. I decided to give Radox Bath Salts a trial. Although my feet and partly my legs about my heels were smothered with chilblains, I was able to go through a long night's dance, after only using Radox once. Thanks to Radox my feet feel so different that I am looking forward to a season's dancing.*" (Miss) P. E., Reading. 25th November, 1929.

When Radox is added to hot water you will see great quantities of bubbles coming up. These bubbles are composed of highly active oxygen gas. This relieves chilblains by stimulating the circulation at the affected parts. The oxygen also carries the softening salts contained in Radox to the roots of corns, which are thus loosened so that they may be lifted out bodily after a few foot-baths. Prove this to your profit. At all chemists. 1/6 half pound pink packet, 2/6 double quantity.

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Half Pound Pink Packet

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Take Galloway's and keep free from Winter ills. The safest, speediest and most pleasant remedy.

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Mrs. Brady, 23, Broughton Street, Belfast, says:—"I have been troubled with a bad attack of Bronchitis and tried many remedies, but nothing gave any relief until I decided to try 'GALLOWAY'S COUGH SYRUP.' Before I had taken half the bottle I felt great relief. I continued until I had taken three bottles, and now I am completely cured.'

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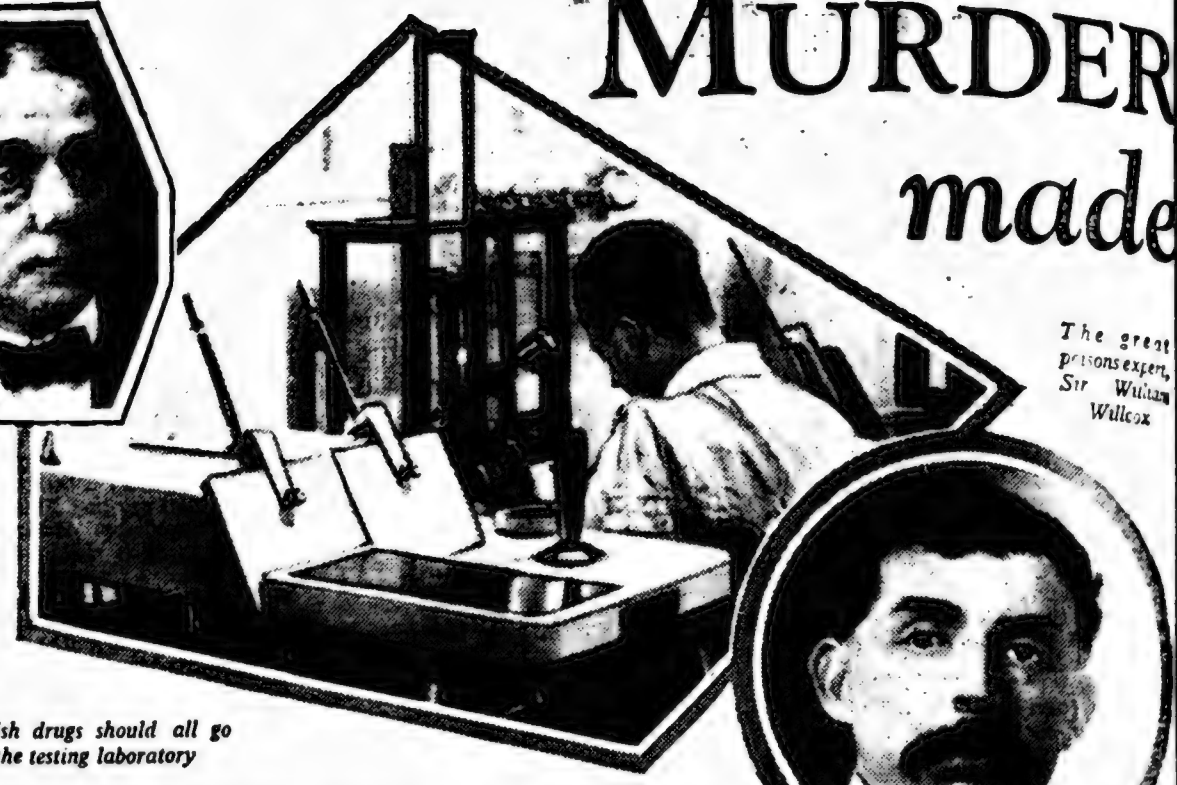

"Dr. Bronte is at grips with tragic realities"

These fiendish drugs should all go through the testing laboratory

We call for Swift Action

ASTOUNDING though the casualties were from the excessive and unauthorised use of cocaine, heroin, morphine, and the like, the ghastly record will soon be made to appear insignificant by the devastating powers of a new drug which can be bought with no more difficulty than, say, aspirin or headache powders are obtained.

Great Britain's social life is endangered to-day by a menace so insidious and potent that, if not strangled, it will before long destroy the well-being of masses of our people.

Every doctor, clinic, and hospital in the country are watching with alarm the growth and spread of this new peril.

There is a brand of hypnotic, or sleep-inducing, drug which is being exported to Britain from the chemical factories of Switzerland and Germany in quantities far greater than was ever the case with the coca and opium narcotics.

Easily as sweets

Worse still, as Mr. H. R. Oswald, the Kensington coroner, emphasised during an enquiry into the death of one victim the other day, this dangerous, seductive poison can be purchased by the public as easily as sweets.

All that is required of the chemist is that the customer should be known to him or introduced by a mutual friend, and that he should enter the transaction in his poisons-book.

No prescription or medical order of any kind is necessary, and any quantity demanded can be supplied.

Proceedings at recent inquests have revealed that even the meagre precautions required to be taken by the retail chemists are not observed, so free and general has become the trade in these crippling, death-hastening potions.

In other cases, chemists who have respect for the thin regulations have shown plainly that they are defenceless against people who have made up their minds to obtain supplies of these subtle soporifics.

A new customer calls at the shop, gives his or her name and address, and orders a simple medicine to be delivered there.

From that moment the person is presumed to be "known" to the chemist, and has acquired the legal sanction to be provided with as much of the cheap but deadly hypnotic as may be desired.

There are now twenty hypnotics on the market, both in tablet and liquid form, all with non-technical names, which have a plausible ring of safety.

New drugs of the kind are now being sent out from the Continental factories at the rate of one a month, and Dr. R. M. Brontë, the pathologist, whose Home Office duties have brought him to grips with the tragic realities of the problem, states that as soon as one of them is entered in the schedule another appears in its place.

It is only a matter of giving a twist to the formula and inventing a fresh, enticing name for the malignant stuff.

All these poisons are in the urea group and are derivatives of diethyl barbituric acid. It has to be said for them that, properly taken under medical instructions, they are a superior substitute for opium or morphia sleeping-draughts.

For this reason the British medical profession became very partial to them when they were first introduced, and freely recommended their use. They could not have foreseen the consequences apparent to-day in coroners' courts and nursing-homes.

People who thus became acquainted with the new drug quickly related its remarkable sleep-giving qualities to their friends, and mentioned the ease with which it could be obtained.

Soon chemists were surprised by the magnitude of the demand, and the European manufacturers kept their works engaged day and night.

It was said by the manufacturers that a great advantage of their urea drugs was that those using them would not acquire a habit of taking them.

This claim has proved tragically false.

So alluring is the poison to people who have once found its efficiency as a sedative or pain-reliever that they resort to it again and again until they reach the stage when sleep is not possible without it.

Soaked in it

It is here that the first grave danger of the drug is revealed. Taken at proper intervals and in medicinal quantities, it may be harmless, but when the dose is increased and repeated, the human system fails to get rid of the poison. The cumulative effect is disastrous.

From an unsettled state, lacking concentration and zest for ordinary everyday activities, the victim passes to the stages of excitableness, nervousness and neurasthenia.

The fatal dose is speedily reached, and even less than the quantity indicated in microscopic letters on the labels of the poison phials will cause death because of the accumulation already present in the system.

An astonishing aspect of this part of the problem is that in all but twelve of the last 220 deaths definitely known to be due to the hypnotics, coroners and their juries have had to return open verdicts.

They could not declare that the victims had deliberately swallowed an overdose as a method of suicide.

The possibility was plain that the fatal amount had been taken in the process of satisfying the hunger for the poison, which becomes more intense with its habitual use.

It is useless longer to conceal the fact that our foremost criminologists are also regarding the sale of these hypnotic medicines with apprehension.

This is because they provide the wilful murderer with the surest, safest and most innocent-looking instrument ever placed within reach.

To lull suspicion, the murderer who uses hypnotics has only to wait until his intended victim develops a slight natural illness and a doctor is in attendance. It may be influenza, early pneumonia, or a simple indisposition brought about by some preconceived act of the miscreant.

When the patient has been persuaded to take a fatal dose of the drug as a sleeping-draught, or has had it secretly administered, there is not the slightest evidence, provided the phial is concealed, to cause suspicion of poisoning.

Death, which is rapid and painless, has the appearance of having been entirely natural, and a doctor would not hesitate to pronounce it as such.

If doubt arose later and an exhumation took place, the fact of murder would still most probably escape detection. Traces of hypnotic drugs, unlike arsenic, strychnine, and other poisons, rapidly disappear.

Government action to stifle this threat to life and the health of the community surely cannot be much longer delayed.

Stern check

There is only one effective means of safeguard.

It is to render it impossible for any one to procure hypnotic drugs except on a medical prescription bearing the date of issue, the address and signature of the doctor, the name and address of the patient, and the maximum quantity to be supplied.

The prescription should also be made ineffective after three presentations and the chemist should be compelled to retain it.

"Who's that alert young girl?"

ON her feet all day long. Serving customers—answering questions. Brisk and cheerful. Never listless—never tired.

She always feels fresh, she explains, because she keeps her *mouth* refreshed. Her simple rule is—Wrigley's after every meal. The pure cool flavour of Wrigley's Chewing Gum refreshes the mouth as nothing else can. Removes all trace of eating, drinking and smoking. Keeps the teeth cleansed. Aids digestion. And sweetens the breath.

Wrigley's after every meal—the mark of refinement—the rule of efficiency. Doctors and dentists recommend it.

In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure mint leaf flavour.

Only 1d. a packet—but the finest quality money can buy.

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Sidney Drages

Chairman, Drages, Ltd.

COTTAGE GROUP

Very pretty Suite suitable for small room. Soundly constructed in Oak. Wardrobe fitted with hanging rod. Dressing table with two deep drawers and mirror. Dressing chest with large cupboard and 1 chair. **£14 15s. 0d.**

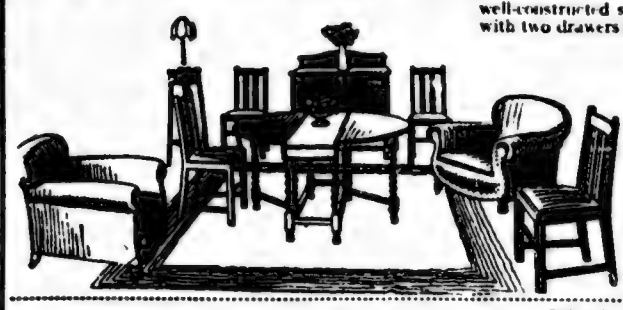
4 ft. 6 in. bedstead complete with spring mattress, overlay, feather bolster and 2 feather pillows, **£9 15s. 0d.**

PRICE COMPLETE, £24 10s. 0d.

SEND 10/- ONLY.

10/- Monthly After.

WOODVILLE GROUP



This attractive Dining Room Group finished in rich nut brown shade of Oak is especially suitable for rooms where accommodation is limited. The well-constructed sideboard is 3 ft. 6 in. in width with two drawers and two cupboards, **£6 10s. 0d.**

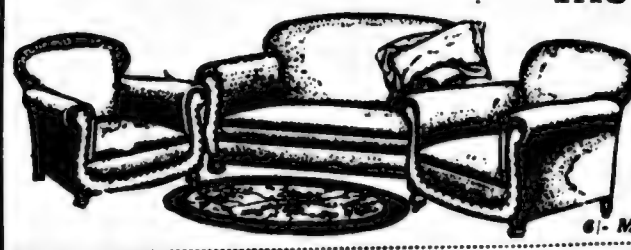
A Gate-leg table, 3 ft. 6 in. in width, **£3 7s. 6d.** Four small chairs with drop-in rexine seats, **£1 5s. 0d.** each, and 2 exceptionally comfortable rexine covered Easy Chairs, **£4 4s. 0d.** each.

PRICE COMPLETE, 19 Gns.

SEND 10/- ONLY.

10/- Monthly After.

TAUNTON SUITE



Full size well sprung 3-piece suite, covered in first-class rexine. Suite consists of full-size Chesterfield, **£6 12s. 6d.**, and 2 roomy armchairs, **£4 5s. 0d.** each.

PRICE, £14 8s. 0d.

SEND 6/- ONLY.

6/- Monthly After.

PARIS SUITE

Finely constructed Half Bedroom Suite, comprising sunk centre Dressing Table with 3 drawers, frameless mirror, and chest of 4 drawers—finished a beautiful shade of dark brown oak.

PRICE £11 5s.

SEND 6/- ONLY.

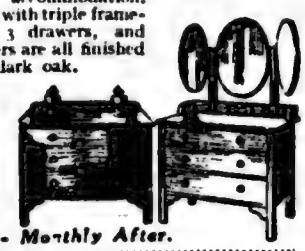
6/- Monthly After.

RUGBY SUITE

A Half Bedroom Suite offering exceptional drawer accommodation. The dressing table with triple frameless mirror and 3 drawers, and chest with 3 drawers are all finished a nice shade of dark oak.

PRICE £12 15s.

SEND 6/- ONLY.



6/- Monthly After.

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Mahogany or Walnut finish, Iron frame, Tape check action. Full compass. Height, 3 ft. 9 in. Width, 4 ft. 2 in. Depth, 1 ft. 11 in. Sweet tone.

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In Oak finish. A "Goldenphone" model record cupboard, 12 in. turntable. Double spring silent running British made motor. Height, 2 ft. 8 in. Width, 2 ft. 5 in.

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8/- Monthly After.

SEND 8/- ONLY.

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to any sufferer from
CATARRH

Persistent Colds, Coughs, 'Flu, etc.,

Here's invaluable news to the thousands of people who have long been searching for something which REALLY WILL end Nasal Catarrh, Colds Coughs, 'Flu and similar complaints. Simply sprinkle 10 to 15 drops of KARSOTE (Brand) Inhalant on to a handkerchief and freely inhale the fragrant vapours which arise. The effect is remarkable.

Karsote is a powerful new germicide which kills catarrh germs in half the time other inhalants take and is the result of 18 years' laboratory and personal tests on children and adults. It is *most pleasant to inhale.* Each inward breath you take carries the purifying vapours to the furthermost crevices of nose, throat, and lungs, searching out and destroying the evil catarrh-causing germs. All loathsome symptoms—stuffed-up nostrils, mucus at back of throat, watery eyes, wheeziness, and the like—just melt away, and the inflamed membranes are soothed and healed. It seems like magic, but after using Karsote a few times each day for a few days, you will find all discharge is stopped.

Karsote contains 12 valuable ingredients—viz., the essential oils of Absinthe, Cinnamon, Citronella, Eucalyptus, Cassia, Lemongrass, Cedar, Red Thyme; Camphor, Menthol, Phellandrene and Methyl Salicylate—and its actual germ-killing effect on catarrh-causing germs is shown in the magnified diagram (representing actual Laboratory tests) shown below.

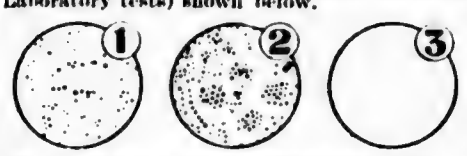

Fig. 1.—Germs at commencement of attack.
Fig. 2.—Showing large increase in number of germs after 24 hours. Fig. 3.—Less than 10 minutes' exposure to Karsote Vapour has entirely killed the germs.

KARSOTE
BRAND
INHALANT
1/3 TRIAL BOTTLE
2/- FAMILY SIZE

Obtainable from all chemists, including Boots, Taylor's Drug Stores, Timothy Whites, etc. Trial Size, price 1/3. Family Size, 2/- (contains double the quantity).

Prevent Infection

FORMAMINT tablets destroy the disease germs in mouth and throat, thus curing Sore Throat and protecting you against infectious diseases, such as Influenza and Colds. Take a tablet whenever you are in crowded places.

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The Needles which give faithful reproduction, splendid volume, and great purity of tone, and which are always dependable.

BUY A BOX TO-DAY

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MADE BY
J. STEAD & CO., LTD.,
SHEFFIELD

Trade SPIES

Though there are none here, clever spies, "who can carry the line and colour of dresses in their eye attend the 'openings' of the big fashion-houses"

Alarming Revelations

SOMETHING worse than war espionage is going on—worse because the war spy was often a patriot and risked his life. This newer espionage is the despicable system of stealing brains in industry.

In this industrial espionage our losses are not in men and material, but in contracts, money, and the consequent inability to employ more labour.

In some trade circles it is notorious that success will inevitably attract the attention of these spies, who, usually of British extraction, take employment with the prosperous house.

Suspected

Their business is to ferret out the secrets of new processes, to ascertain what tenders have been made for contracts, and to pass on each scrap of valuable inside information to their employers in Europe or the United States.

Such a case occurred not long ago, when an alien, trading in London as a pleating company, approached one of his rival's workmen whom he thought to be disaffected.

He arranged to obtain a complete list of the British firm's customers, with the evident intent of circularising them and offering them goods at cut prices.

The workman apparently fell in with the scheme, but it was arranged that witnesses should be present when money changed hands.

The sequel occurred at a police-court, when the alien was compelled to pay the quite inadequate fine of £25.

The same system is often employed by Continental manufacturers, whose agents in Britain get into touch with men who are prepared to do anything for money.

These spies obtain different samples and grades of cloth, which are then sent abroad to be copied.

The foreign material is then imported, being outwardly of exactly the same pattern and worth as the British product, and is sold at rates with which our own factories cannot compete.

The chemical trade also suffers from the attentions of these people, more especially when it is known that a new process is being developed.

Caught

Just such a case occurred—and here it was more flagrant in that the "spy" firm was British—when the managing director of a chemical manufacturing concern evolved a neat little scheme whereby he hoped to learn the trade secrets of a rival.

Getting hold of two of the "opposition" men, he offered them money and certain employment abroad in exchange for this valuable knowledge.

A commercial traveller employed by the other concern was also mixed up in the shady business, but before the plan could operate it was discovered.

As a result, the director was sentenced to six months' hard labour at Newcastle Assizes, while the commercial traveller escaped with a mere month in prison.

Another case was that in which a chemical labourer—obviously a cat's-paw—offered commission and other employment to several of a firm's workmen in exchange for trade secrets and particularly drawings of apparatus.

He escaped with a merely nominal fine.

The amount of damage done to British trade by foreign trade spies is very great, since we are only enabled to hold our own in the markets of the world by good though highly priced quality.

As soon as this "quality" is reproduced by Continental manufacturers, whose workpeople are paid far less and work longer hours, those markets are at once adversely affected.

In many cases British manufacturers have been outwitted by finding their latest ideas copied and put on the market in advance by foreign rivals.

In the provision trade exactly the same thing is constantly occurring, especially in those businesses which put up hams and brawns in glass jars.

Saucy

The competition amongst such firms is very great, particularly in the producing of sauces.

A master sauce-maker can earn his £500 a year, and each firm possesses secrets of flavouring for which rivals will pay handsomely.

There was, for instance, the case of one sauce-maker who was approached with a very tempting offer if only he would pass on the secret of a single sauce which was immensely popular.

He agreed to do so, left his employ, and took service under the rival firm.

Yet while he was there he managed to hoodwink the unscrupulous firm's experts, while at the same time passing on *their* secrets to his original employer, to whom he later returned.

Another branch of industry which is literally honeycombed with trade spies is that of the dressmakers, and it applies equally to London and Paris.

Clever dressmakers who can catch the line and colour of dresses in their eye are detailed to attend the "openings" of the big fashion-houses with the result that the market is shortly flooded with cheap imitations of frocks which originally cost from fifty to eighty guineas, thus leaving the genuine dressmakers with a sadly depleted *clientèle*.

Within the last few weeks one spy was unmasked by a famous detective agency which had been called in by the head of the fashion-house.

Driver bribed

Every possible precaution had been taken to ensure that there should be no leakage of information, while drawings from which new models were made were locked away in a specially constructed safe.

Still designs of the latest frocks which at the most but two or three persons had ever seen, were mysteriously reappearing in cheaper shops.

Then it was discovered that the van which carried finished models from the workshop to the salon took slightly longer than it should have done.

The van-driver had been bribed to stop and admit a trade spy who, in short time, made a brief sketch of each dress.

Nor is it any use for the dress designer to copyright his models, since this entails delay and a far greater chance of spying.

Photographs have to be taken, and as often as not the dressmaker suddenly finds that the trade spies have worked even faster than he has.

The result is that his own designs have been reproduced, and he is not even allowed to copy his own models.

One of the worst aspects of this trade trickery is that, unless it can be proved that the spy has paid over money as a bribe, he cannot be prosecuted.

Thus it is that not one-twentieth of this underhand work is ever brought home.

In very many cases the unscrupulous employee is merely dismissed, only to get another post with some other firm, and to carry on his or her nefarious work.

As it stands, the law is quite powerless to deal with the menace, and the only hope of putting a stop to trade spying will be by a general demand from industrialists for adequate legislation.

WHAT IS IT
THAT IS GOING
TO HAPPEN ON
MARCH 17

THE MODERN PAINTER AND DECORATOR.

"The Modern Painter and Decorator" has been planned to meet the requirements of the times, to provide a comprehensive storehouse of information.

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3¾d. PER HALF OUNCE

The Largest Sale of any Empire Grown Tobacco

HOW A MAN JUDGES PRETTINESS.

Men to-day are much harder to please than they used to be in the matter of a woman's looks. They no longer judge looks by one or two pretty features. They notice bright eyes, the skilful dressing of the hair, the perfection of the skin. Most of all they notice teeth. These must be white and sparkling if a woman wants to be called really pretty. They denote health as well as beauty. Only women with clean, white teeth can command the admiration and homage of men. And rightly so. For everyone should take the greatest care of their teeth.

If you want teeth that are not discoloured, you must use Odol Tooth Paste. No other is just as good. It removes stains, dissolves tartar and gives that lustrous polish to teeth for which film and stage stars are so justly famous. Laura La Plante, Mary Philbin, Madeleine Carrol, Mercia Swinburne, Peggy O'Neil and hosts of others have testified to the unique properties of Odol Tooth Paste. All enthusiastically refer to it as their favourite dentifrice. It cleans and polishes without in any way harming the delicate enamel. You must be very careful never to use a dentifrice that scours and scratches as so many do. That is another definite reason why you should use only Odol Tooth Paste. Get a tube to-day—it costs only 1/-. Then see how very much whiter your teeth are in six days.
O/R., 4/30.

What would it mean to YOU to look 15 to 20 years younger?

When your hair is faded, grey or white, you simply don't stand a chance against the flamboyant youth of to-day. Unjust it may be, but cruelly true all the same. Many people realising this have resorted to dyes, hating it all the time. Would it not mean a lot to you to know that you could bring back the colour of your hair—actually **re-grow the colour** through its own natural shades to the original hue? That is our discovery—a treatment absolutely harmless, and **positively free from dye**, which also stimulates the growth of the hair. "Kwavolene" is a **complete treatment** which will establish the change within 2 months, not an endless "bottle by bottle" treatment. Those who are sceptical of our claims have only to remember our guarantee to return their money if this treatment is not an entire success. **Your outlay is definite and our guarantee is your security.**

Send your name and address (or call if you are in the neighbourhood) and full particulars will be sent you in a plain sealed envelope.

KWAVOLENE

Brings back the Natural Colour to your Hair.

Write at once for free booklet to—Salon J.B.4.

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Menders of BROKEN HEARTS

EVERY female prisoner, young, old or middle-aged, no matter what the charge, goes through the hands of the woman probation officer at a police-court, who has a knowledge of feminine psychology that a Harley Street specialist might envy.

Each morning she goes the round of the cells, and before the prisoners are brought into court she has learnt the main facts of their story.

Women in a police-court cell are not generally talkative. Your hardened case will chatter freely. She knows the ropes.

But a first offender, hemmed in by fear of the law and ignorance of its procedure, is stricken to dumbness.

What tragedies those cold, grey cells have seen! The immeasurable anguish of the young, the dreadful submission of the aged, the torture of the proud, the heartbreak of the tender! And

Mr. W. Clark Hall (seated), the Old Street, London, magistrate, and Mr. J. A. R. Cairns, Metropolitan magistrate, testify to the great value of probation work

in the hearts of all the dread of a clanging prison-door which may shut them off from all they love.

It needs unfailing kindliness of heart to hear tales of suffering, sin and folly, day after day, and still retain belief in human nature. But the probation officer remains cheery and helpful, no matter how bad the case may seem.

There are to-day, all over England, hundreds of young lives who owe to her their peace and happiness; scores of quiet homes which but for her help would have been scattered to the wind.

A probation officer for nine years in the East End had some curious and profoundly interesting characters to deal with.

A girl of twenty-five, with an excellent record, was charged with stealing from her colleagues at a telephone-exchange.

She used to pilfer from their handbags left in the lockers, and also took a hat and coat. The thefts were spread over some weeks; previously there had been no suspicion against her.

On the face of things it was a nasty case. The girl was in a job and was not in need of clothes. The magistrate decided to remand her to prison for a week; but the probation officer was not satisfied.

Driven to theft

She felt there was something behind the story which had not been disclosed. This was not an ordinary case of theft.

She found the truth at last, though with infinite difficulty. The girl was suffering from complete breakdown. Her mother, a confirmed drunkard, had made her life a hell.

She had lost her nerve, and, half off her head through lack of sleep, had yielded to the sudden temptation to take her colleagues' property. Under the strain her morale had snapped.

She was appalled to find herself a common thief, and because she could find no explanation for what she had done, seemed sullen and apathetic.

On the probation officer's urgent representation the magistrate bound over the girl. She is now in a good post, living in a hostel. There has been no further relapse. She is not likely to see the inside of a police-court cell again.

Every girl on probation writes at least once a fortnight to the officer—long, chatty letters, full of news and expressions of gratitude and affection.

Once a month the officer meets her charges. In some cases she goes to their homes; in others the appointment is made elsewhere.

She never calls where a girl is working. Very often the meeting is at a local tea-shop, and over the cups and saucers they have a chat.

Alice, a pretty, gently-spoken creature of nineteen, was charged with a savage assault upon a man.

She remained resolutely silent as to what had led up to the assault, and it needed the greatest patience to induce her to speak before the case was called.

When at last her confidence was gained she told a pitiful tale.

She had left her home, just outside London, for lodgings near the office where she had a job as shorthand-typist. Her employer, by a promise of marriage, had induced her to live with him. Further, he had used her small savings in his business.

She discovered one morning that he was already a married man, and that the money was hopelessly lost.

Beside herself with anguish, she had assaulted him and he was badly hurt. She did not care for herself, but wanted to keep the story from her mother.

One more chance

She was not sentenced. The probation officer asked that she might have another chance. Her father was sent for and arranged to take her home. He agreed that his wife must know nothing; the shock might kill her.

Alice is back in the family again, and except for her father nobody knows. Every month she meets the officer a little way down the line and reports how she is going on.

All cases are not so satisfactorily arranged. Young girls who suffer from "finger blight"—namely, petty thieving—come up again and again in the court.

The probation officer does not despair, and tries her best to induce the girl when she comes out of prison to go to some institution where with training she may get and keep a decent job.

There is no definite term of probation; it may be for three months, three years or more, according to the case.

Back home

A woman of thirty-five was the cause of infinite anxiety. She came from the North of England with a 'Varsity degree as teacher in a high school. She took to drink, and was charged at the court.

Put on probation, she kept sober for a while, and then, charged again, she was sent to prison.

This happened several times, until at last the probation officer induced her to go back to her people, where she now is, leading a sober, godly life.

London goes to the head of a certain type of girl or woman brought up in the provinces. The steady pressure of local opinion in a small place impels a certain standard of conduct.

The pressure released, the standard often breaks down. The only cure is to go back to the home town.

There are cases where a woman, driven by who shall say what strength of temptation, breaks the law and, in so doing, forfeits the right to keep her children with her.

It is then that the probation officer comes to the rescue, and with infinite understanding and forbearance such only long experience can give, helps her to get back a proper sense of duty that she may keep her little ones with her.

It is all done very quietly, without fuss or bother. The probation officer is official neither in dress nor in manner. There is no uniform to frighten, no harsh recrimination to dread—only a quiet, kindly woman ready and willing to stand by you at the moment of your greatest need.

One cup at 11 a.m.
—One cup at bedtime

Practice makes 'Pa-fit'—he has the OXO Habit

It's Meat & Drink to you

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you know the **CIGARETTES**

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FLAT FIFTY

Medium Navy Cut Cigarettes

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when buying whisky. Especially as all brands cost the same.

So if you are wise, and want best value for your money, ask for Johnnie Walker—the whisky of *guaranteed* quality which never varies the world over.

If the label on the bottle says 'Johnnie Walker'—it need say no more!

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Born 1820—Still going Strong

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"My husband broke his leg through a motor-cycle accident, and when the plaster was removed the skin was torn off as well. The wound grew bigger and deeper until it reached from his hip to his knee. Twelve months' hospital treatment, including a skin-graft, brought no recovery, and his leg even turned black. He came home and was so ill he was forced to go to bed, and the doctor advised him to have his leg off at the thigh. This nearly broke my heart, and I begged him to try Clarke's Blood Mixture. After he had taken five bottles the wound was healthy and red, so we kept on with Clarke's Blood Mixture till his leg was completely healed. Now he has been back in his old job six months, on his feet all day, and the wound has never troubled him since."—

Mr. Jorgensen

Mrs. JORGENSEN,
9, Smyrna Street,
Plasmarl,
Swansea.

Clarke's Blood Mixture

REMOVES THE CAUSE

of the complaint from the blood and so is especially valuable in the treatment of

The Blood, Skin, Glands, Joints, Rheumatism, Lumbago, Gout, Eczema, Sores, Abscesses, Ulcers.

3/- per bottle—six times the quantity, 12/-.
Avoid cheaper imitations said to be "Just as good."

DOES YOUR HEART PALPITATE?

In many cases, palpitation is caused by the pressure of a gas-distended stomach upon the heart, the gas being generated by the action of excess acid on the food in the stomach. This acidity interrupts digestion, causes food to ferment and attacks the delicate stomach lining, preparing the way for gastritis and even ulcers. If these serious consequences are to be averted, the hyperacidity must be neutralised without delay. To do this quickly and surely, take half a teaspoonful of 'Bisurated' Magnesia or two or three tablets in a little water after meals or when pain is felt. 'Bisurated' Magnesia instantly stops the painful fermentation, soothes and heals your inflamed stomach lining, disperses the gas and thus relieves the dangerous pressure on the heart. 'Bisurated' Magnesia powder is obtainable plain or mint-flavoured at 1s. 3d. per package, and is an infallible remedy for indigestion.

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Vapo-Cresolene gives prompt relief to those afflicted with Bronchial Asthma, because the little lamp, used at night, is at work vaporizing the soothing remedy which makes comfortable sleep possible for asthmatic people.

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Problem of

The BOY with *TWO FATHERS*

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

SOON after the war began, I was invalided home from France. Before I left the base hospital, I begged my best pal out there to keep me apprised of his welfare.

For a few months his letters reached me with fairly steady regularity. Then came silence.

As I was sufficiently recovered to get about, I decided to visit his wife, who lived in a town at some distance.

I found her a pleasant little woman, racked with grief. She had that morning received the dread telegram which informed her that her husband and my pal had been killed.

We mingled our tears, and this was the beginning of a friendship that later developed into something like love.

A child was born and we married, and for some years have been as happy as anyone in our humble circumstances could wish.

The boy is growing up. We have skimped and saved to give him a good education, and he is a credit to all concerned. He is, in fact, doing well and earning a big wage.

NOW comes my terrible difficulty. My one-time pal has turned up. He says he was taken prisoner, but hearing that his wife had remarried decided to "leave her to it."

This he declares that he is still willing to do, but he intends to claim and keep "his son," and if the boy will not leave our house and go with him abroad, he will "make the town ring with our shame."

My wife now confesses that she was very early told by the War Office that a mistake had been made, and that her husband was not dead, but a prisoner.

But, she adds, as her heart had been mine ever since our first introduction, she decided to let events take their course.

I forgive her, God knows, for she has been a good wife and mother; but what troubles me is what may happen in the future.

"HUMANIST" says: You should immediately consult a solicitor.

If the man is revengeful, he can give information to the police and your wife may be charged with bigamy.

Were she convicted and sent to prison she would still be responsible for her illegitimate child. The chances are, of course, that the court would take a lenient view of the situation.

Be courageous; defy the returned man so far as the boy is concerned, and if your story is true the boy will stick to you through thick and thin.

THE SERPENT

in her home

A FRENCH woman married to an Englishman, I met my husband in India. He was there on business; I was employed as governess to an officer's family.

This was five years ago, and two children have been born of our union. I love children, and these two when they came made me very happy.

My husband always called me his "little sweetheart," sometimes in his language and sometimes in my own.

When we came to England he grew colder in his expressions. I thought it was the British way under your socold skies, but rejoiced that he still adored his children.

For a year I was more or less content; then changes crept in that could not be disregarded.

He insisted upon my inviting his young cousin, a pretty, fair-haired English girl, for a prolonged stay, and then I learned the truth. I no longer held first place in his heart.

Finally, I caught them kissing, and when I demanded an explanation was told to "clear out."

The girl sat and smiled fatuously while my husband followed up this order with an ultimatum. He said either I could go or he would, as his cousin was the one he now intended to live with.

If I did not leave them, he concluded, his disappearance would be so complete that I should never again hear of him or have a penny from him so long as I lived.

I found a room where I could stay until I could perfect my plans, but before I could go to it my husband forced me to leave my baby girl behind. He said he would support me if I left her, but not a penny piece would I get if I took her.

With breaking heart I agreed, thinking myself lucky if I could catch a glimpse of my baby sometimes.

Now he has gone back to India, and he has actually given my baby into the care of that other woman for what may be a very long stay.

My old home has been locked up, and I cannot sleep at night for wondering where my baby is and how it may be faring.

"HUMANIST" says: You were extremely foolish to agree to any such private terms of separation as your husband proposed. It may not be too late to rectify this if you at once file petition for divorce.

If you can bring witnesses to prove your statements, you should be able to secure substantial alimony, and will certainly be given custody of your child.

THE BUIT

of the family

I AM a young farmer doing most of the work on a considerable holding at the foot of the Welsh mountains. My father is turned seventy and able to do little but advise, but I have two strapping stepsisters who should be different.

Yet these sisters are making my life such a hell upon earth that at times I feel like ending all in sheer misery, and at others I think I will run away to Canada and leave the lot to their fate.

The other day they started on me about some small matter, and the quarrel grew to such a pitch that the eldest struck me with a cart-chain.

In defence I hit out with my hand, and it was my misfortune that our father came in at that moment and caught me in the act.

He tried to play holy devil with me for hitting a woman, but I told him his best plan was to shut up and get out as I didn't want tempting to hit a man of his years.

The quarrel died down at that, but it has left an awful atmosphere about the place.

Neither mother nor father speak to me if they can help it, while my sisters take every opportunity of taunting me and making things unbearable.

"HUMANIST" says: You are a fool to quarrel with your sisters. You will always get the worst of it. Laugh at them and with them; show them little considerations, and you will soon be the best fellow in the world.

JOCK RUTHERFORD'S

Fourth Round Forecasts

MATCHES PLAYED JANUARY 25

ENGLISH CUP.—Fourth Round.
ASTON VILLA v. Walsall.
NOTTS FOREST v. Fulham
NEWCASTLE U. v. Clapton Orient.
ARSENAL v. Birmingham.
Swindon Town v. Manchester City.
BLACKBURN ROVERS v. Everton.
HUDDERSFIELD v. Sheffield United.
CORINTHIANS or MILLWALL v. Doncaster.
PORTSMOUTH v. Brighton and Hove.
Hull City v. Blackpool.
Wrexham v. Bradford City
DERBY COUNTY v. Bradford.
SUNDERLAND v. Cardiff City.
Oldham v. Sheffield Wednesday.
MIDDLESBROUGH v. Charlton.
WEST HAM v. Leeds United.

FOOTBALL LEAGUE.

Division I.
LIVERPOOL v. Manchester United.

Division II.
BURY v. Tottenham Hotspur.
CHELSEA v. Southampton.
STOKE CITY v. Preston North End.

Division III. (South).
BRENTFORD v. Torquay United.
BRISTOL ROVERS v. Merthyr Town.
COVENTRY CITY v. Watford.
Exeter City v. Queen's Park Rangers.
GILLINGHAM v. Norwich City.
Luton Town v. BOURNEMOUTH.

Division III. (North).
CARLISLE UNITED v. New Brighton.
CHESTERFIELD v. Hartlepools United.
HALIFAX TOWN v. South Shields.
LINCOLN CITY v. Darlington.
Nelson v. STOCKPORT COUNTY.
ROTHERHAM UNITED v. Rochdale.
Southport v. York City.
TRANMERE R. v. Accrington Stanley.
Wigan Borough v. PORT VALE.

SCOTTISH LEAGUE.—Division I.
ARDRIEONIANS v. Dundee United.
AYR UNITED v. Kilmarnock.
Clyde v. CELTIC.
COWDENBEATH v. Hibernians.
DUNDEE v. St Mirren.
Hamilton v. Partick Thistle.
Hearts v Motherwell.
MORTON v. Falkirk.
QUEEN'S PARK v. St. Johnstone.
RANGERS v. Aberdeen.

Division II.
ALLOA v. Dumbarton.
BO'NESS v. Arbroath.
Clydebank v. Raith Rovers.
EAST FIFE v. Brechin City.
East Stirling v. THIRD LANARK.
FORFAR ATHLETIC v. St. Bernard's.
King's Park v ALBION ROVERS
LEITH ATHLETIC v. Dunfermline.
MONTROSE v. Armadale.
Stenhousemuir v. Queen of the South.

MY SPECIAL SELECTIONS

SIX HOME WINNERS: Aston Villa; Newcastle United; Portsmouth; Derby County; Middlesbrough; Brentford.
FOUR DRAWS: Swindon Town v. Manchester City; Hull City v. Blackpool; Chelsea v. Sheffield Wednesday; Hearts v. Motherwell.
FOUR AWAY WINNERS: Stockport County; Port Vale; Bournemouth; Celtic.

Capital letters indicate team forecast to win. No distinction is made when a draw is expected.

ON LEAVING SCHOOL
AND
THE CHOICE OF A CAREER

A momentous problem confronts every father and mother whose children are about to leave school. 'What shall we do with them?'

SIR CHARLES WAKEFIELD

helps parents to solve their great problem in the pages of his admirable and far-sighted book, 'On Leaving School.' Out of the storehouse of his great experience and understanding of present-day conditions and the needs of the future, the author has provided a true 'guide, philosopher and friend'

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THE UNIVERSAL REMEDY FOR Colds, Influenza, Sore Throats, etc.

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AND HOME-REPAIRING OUTFIT

THIS IS WHY

IS there one of the 10 million Homes in Great Britain which upon close investigation does not require some repairs to Furniture and Fittings, and are there not thousands of Homes where additional articles of Furniture and Fittings are desired for the extra comfort and convenience of their Families? If you would make your Home perfect, an outside estimate would entail a considerable sum of money.

This fact has set the majority of families a problem which has been solved only by the G.T.L. Tool Chest and Home-Repairing Outfit, which in leisure hours can bring your Home to the ideal state you desire, thus saving considerable sums of money all the year round, and in addition it will make money for you in numerous ways. The above assertions have been proved by tens of thousands of customers who are still profiting by their investment.

No experience whatever is necessary, because with the G.T.L. Tool Chest you receive a Free Book of Instruction with 200 working illustrations which will enable the person who has never used a Tool to be sure of complete success.

The G.T.L. Tool Chest contains the finest Sheffield Tools—over 50 high-quality articles in all—neatly fitted in steel clips, which after careful testing come to you direct from the manufacturers. A signed Guarantee is given with each Chest.

Every Home can possess the G.T.L. Tool Chest, because it will be delivered on a first payment of a few shillings and you can then start immediately to make and save money.

Here is a new Hobby for Men and Boys, bringing Money, Pleasure, Comfort and Pride of Achievement at all times of the year. The immense possibilities cannot be detailed here, but if you will post the Coupon below you will receive by return of post full descriptive literature free of charge, which you will find interesting and convincing, because you will then hear what others have to say after actual experience.

To Readers of "John Bull"

A beautiful 24-page Illustrated Brochure describing the G.T.L. Tool Chest and how you can make money will be sent if you post the coupon.

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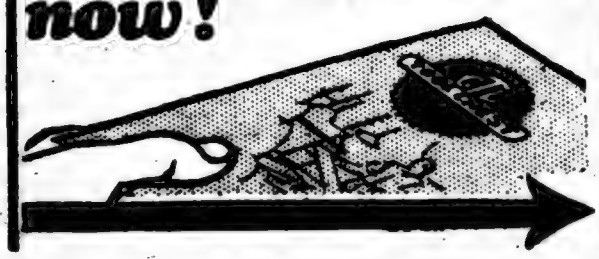

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Please send me by return, *free of all cost and obligation*, your beautiful, Illustrated Descriptive Literature of the All-British G.T.L. Tool Chest and Home-Repairing Outfit, together with particulars of price, and how I can own the chest *at once* for a few shillings.

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J.B. 1/30 *Please write clearly*

The answer's a YOUNGER!

THE exhilaration of any sport or pastime calls for a suitable refreshment. You get it in William Younger's Scotch Ale — the cold-weather Ale that inspired Robbie Burns a century or more ago.

William Younger's Scotch Ale

Brewed in Edinburgh

The beer with a bite in it.

Safety First!

20/- IN THE POUND ALWAYS

"... Safe as the Bank" JOHN BULL 24 March 1928

BET WITH THE BIG TWO

NO LIMIT WIN OR PLACE.

DAILY SETTLEMENTS WINNINGS BY RETURN.

DAVID COPE & ALFRED H. MAURICE

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LINCOLN & NATIONAL

Every Horse Priced.

SEND FOR LISTS.

FOOTBALL

TEN LISTS.

6 Leagues, 5 Leagues, 4 Leagues, etc.

NOTHING BARRED IN ANY LEAGUE OR ON ANY LIST.

Send for the CHALLENGER CREDIT COUPON for fairest odds combined with ABSOLUTE SECURITY.

MY HINT FOR THE Consumers' COUNCIL

FORM Consumers' Council Committees in every shire or county borough. Elect three or more competent persons to watch wholesale market-prices over a period of three months.

At the end of that time compare notes of the prices ruling in each district or area.

This plan would reveal the individuals, wholesalers or retailers, who were profiteering.

To each of these send an intimation that if their prices are not immediately reduced the districts will be circularised, and a rigorous boycott instituted.—*Anti-Robbery, Blantyre.*

The Difference

I am part-owner of a fishing-boat, and after many hours of heavy toil my mates and I think ourselves lucky if our catch realises 2d. a pound all round.

Yet plaice and cod are being retailed at 1s. a pound in the shops around the port.

There are no rail charges, so someone is making more than his "whack" of profit.—*Skipper, Herne Bay.*

Revelations

The grocer's bill is a serious weekly matter to most housewives, and even a small saving a vital consideration.

Imagine their bewilderment when a "cut-price store" opens, and they see their usual groceries, including "proprietary articles," offered at lower rates.

They know that these "cut-price" people are not out for philanthropy; but where do the extra coppers charged by the grocer go?—*Bewildered, Watford.*

Publicity

Publish the wages paid to assistants, along with the profits. Show what some of our shopkeepers are afraid to disclose for business reasons, and are ashamed to disclose for moral reasons.

Drag them out into the light of day that no honest man fears. Give them the Press we give our other criminals. If we cannot give them imprisonment, let us give them at least publicity.—*J. Mc., Fife.*

From the Barrow

Publicly chastise those magistrates who deem it their duty to wipe out the street-trader.

Though the goods sold from the barrow may lack somewhat in polish when compared with shop goods, there is no doubt that the street-trader appreciably assists the poor housewife in her valiant attempt to make a pound do the work of thirty shillings.—*C. S., Durham.*

Farmers, Combine!

Circulate amongst farmers and smallholders an invitation to combine. Having done so, open shops in all busy centres and install competent managers.

They would be able to supply the consumer at reasonable prices and reap a good profit.

In regard to small villages and towns, I see no reason why employers could not also combine and buy foodstuffs in bulk, and sell it to their employees at practically cost price.—*G. B. B., Leeds.*

Fixed Profits

A Consumers' Council should be formed in every town, and should have the power to examine any tradesman's books at will.

A tradesman should be given the right to make only a certain charge for his goods, allowing him a percentage of profit fixed by the council.

Should he be caught charging more than the price fixed, imprison him, without the option of a fine.—*J. H., Longton.*

Collier's Two Shillings

Seeing the disparity between what the producer receives and the price the consumer pays, demand instant action in the matter.

The coal-hewer receives 2s. a ton; the housewife pays £2.

The farmer often gets 6d. a score for cauliflowers which are retailed at 3d. each.

The fisherman receives 1s. 6d. a stone for fish sold at 1s. a pound.

What a host of soulless parasites must be fattening on the sweat of these varied toilers!—*R. G. Hindley.*

Biscuits

Consider the way in which the price of biscuits—manufactured almost entirely by a few big firms—has been kept up since the war.

Anything between 1s. 8d. and 2s. a pound continues to be exacted for these simply-made and cheaply-produced commodities.

For apologists of this ramp to declare that biscuits are a luxury is twisted logic.—*B. Delamere, Liverpool.*

Smash the Rings

Abolish useless, fat-salaried men. Break the rings that gamble on foodstuffs. Find a method of stooping the middleman from reaping a rich harvest.

Get on with paying the National Debt, and so reduce the enormous interest. Reorganise the Bank of England.

That would bring down rates and taxes, and so reduce overhead charges, bringing down cost of production and distribution.—*F. Harris, Notts.*

Broom Wanted

Copy the good housewife and give the holes and corners a sweeping out.

Big towns have the great advantage of articulate critics, but small, out-of-the-way communities are often at the mercy of the profiteer.

According to the newspapers, bread prices fall as well as rise. Here they are stationary—10d. the 4-lb. loaf for over a year.

Coal (no collier would recognise it—an admixture of shale, dust and spurtling tar) is 2s. 5d. per cwt.—*Cornubian.*

Private Traders

Small retailers are being eliminated, owing to shop properties being rented and assessed, not on fair values, but on the inflated pri... multiple conce... are prepared ... pay.

Thus a few c... bines will ... hold the bulk ... retail trade, a... as they are a... getting control ... production a... marketing, the ... will be able ... bafflie enqui... into profit p... centages by ma... pulating cost pri... to their own re... shops.

Let the council support private trad... and maintain vital competition.—*biased, Flints.*

Pulpit Thunder

Seek the aid of the Churches. Mi... ters of all denominations should ... asked to preach sermons denoun... those who "devour widows' houses."

Such a united condemnation wo... call people's attention to the scandal ... high prices; and would put the fear ... God into the hearts of those who bea... from them.—*F. C., Woodthorpe.*

Not Necessary

Competition by traders to-day ... striving for customers, makes it ... for the consumer to be his or her ... council in the purchase of foodst...

Owing to shortage of money, ... consequently poor purchasing pow... combined with the competition m... tioned, my hint to the council is th... it is not wanted.—*Butcher, Doncas...*

Very Pretty, but—

Remember that you are met in ... interests of living and practical pro... and not merely those creatures th... are represented by "statistics."

Graphs and curves and page... figures are very pretty; but to t... average person they represent merely ... rather wild plan of a mountain ra... or futurist design, and they leave ... cold.

Try to arrive at some workable co... clusion, and let us know what it is ... plain English.—*E. B. B., Cantab.*

Clean Hands

Insist that the poor man's glass o... taining his half-pint is washed; ... our bread is made and baked un... hygienic conditions, and that the sh... keeper's hands are clean when ... handles the food we have to eat.

Rampant disease will then be co... siderably lessened.—*I. P. Jo... Chelmsford.*

• • •

Snacks

Money is only the medium of ex... change, so prices of commodit... should be more uniform with ... wages that are paid for labour.—*Jones, Bethesda.*

Show the council the pinched, wi... faces of kiddies who know not t... meaning of a square meal.—*J. ... Robertson, Sheffield.*

Abolish all taxes on every class ... food.—*S. C. Wright, Bramley.*

The profiteers have had a long ... ings; finish their play.—*J. J., S. Shi...*

Make sure that the big buyers ... not dump food into incinerators or s... it away as manure rather than sell ... at what they term under market-pri... —*Consumer, Manchester.*

Don't just ask questions and ex... everyone to be a George Washington ... but find out the truth.—*Diana ... Ryton.*

Our Letter Parliament

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament." Letters must reach us by first post, Tuesday, January 28.

AFTER DEATH—WHAT?
My Belief

Race with "Silver Ring"

YOSEMITE

THE weights for the Lincoln and "National" are a sign that before long we shall be in the thick of another campaign.

Class horses, except invaders from France, have not had much luck in the big flat race in recent years; but I have been warned that Yosemite is going to turn the tide.

Lord Derby's colt is already in good work and is to have a special preparation for the race. It is one thing in Yosemite's favour that he comes early to hand. He gave proof of this when he won at Kempton on April 1.

Garryheaken, at 5 to 1, and Blaris kept the code flag flying last week, and I hope to have two or three for Newbury and Kempton.

My Saturday "double" at the Thames-side track is Gib and Colenso.

"JOHN BULL'S" CODE

The code for this week is as follows. It covers the racing from Thursday, January 23, to Wednesday, January 29, and will then be revised.

A S 3 2 E F W D P Y C Q R T U
I 9 K O J M V G X B 5 Z N H L

In place of the Code letters printed in the *Sporting Life* read the one above or below, as the case may be. DNJIH9XIR would read GREAT SPAN.

"SILVER RING."

HAIR FREE LIMBS

SIMPLY WASH AWAY THE HAIRS

There is nothing more repellent to a man than a masculine growth of hair on the limbs and arms—it robs a woman of every vestige of daintiness and charm. Remove this disfigurement which breaks romance and spoils your happiness and joy. Never use a razor, which only makes the hair grow coarser and thicker, and avoid ordinary "smelly" depilatories which often cause discoloration of the skin and ugly blemishes. More than two million women have found in Veet the most pleasant, the most perfect hair-removing cream in the world.

You simply spread this dainty perfumed cream on straight from the tube, rinse off with water—every vestige of hair is gone completely—the skin is left as soft as a child's and the reappearance of the hair is delayed indefinitely. Entirely satisfactory results are guaranteed in every case or money refunded. 1/6 per tube at chemists, hairdressers and stores. *Veet is a British Product of British Quality. Beware of cheap foreign imitations.*

When Colds and Chills spell Danger

A Cold or Chill is always dangerous for it may be the first stage of Influenza, Bronchitis and other serious ailments. Hall's Wine, the never failing Restorative and Nerve Food is your best safeguard, because it will build up your physical forces. It will enrich your blood, and benefit your whole system.

Large Bottle 5/6 of all Wine Merchants, Licensed Grocers, etc.

Hall's Wine must do you good

HALL'S WINE IS THE SUPREME TONIC RESTORATIVE 910

THE BEST OF THE JANUARY RECORDS

The Perfect Recordings — REGAL RECORDS — Made by COLUMBIA

Mrs 'IGGINS AT A NIGHT CLUB
The Funniest Thing of the Month
By BECK & BUCK ... No. G9443

ASK YOUR DEALER TO LET YOU HEAR THESE:

"THE MERCHANT OF VENICE"
Played by St. HILDA PRIZE BAND No. G9441 (2/6)

"LAY MY HEAD BENEATH A ROSE"
and "Last Night I Dreamed You Kissed Me" . Played by LYNN MILFORD & HIS HAWAIIAN SINGERS No. G9442 (2/6)

"WILLIAM TELL"—OVERTURE . .
Played by CLASSIC SYMPHONY ORCHESTRA No. G1081(4/-)

"FAIRY ON THE CLOCK" NOVELTY
and "On Her Doorstep Last Night," Fox-Trot . Played by RHYTHMIC TROUBADOURS . . . . . No. G9455 (2/6)

TWO GILBERTS — Comedians
Why Should a Lemon be Sweetened with Sugar? and I'm Too Young to be Careful G9444 (2/6)

SWEET AND LOW — Duettists
Painting the Clouds With Sunshine; and Where the Sweet Forget-me-nots . . G9446 (2/6)

GERALD ADAMS — Tenor
Orange Blossom Time; and When My Dreams Come True . . . G9445 (2/6)

OSCAR GROGAN — Baritone
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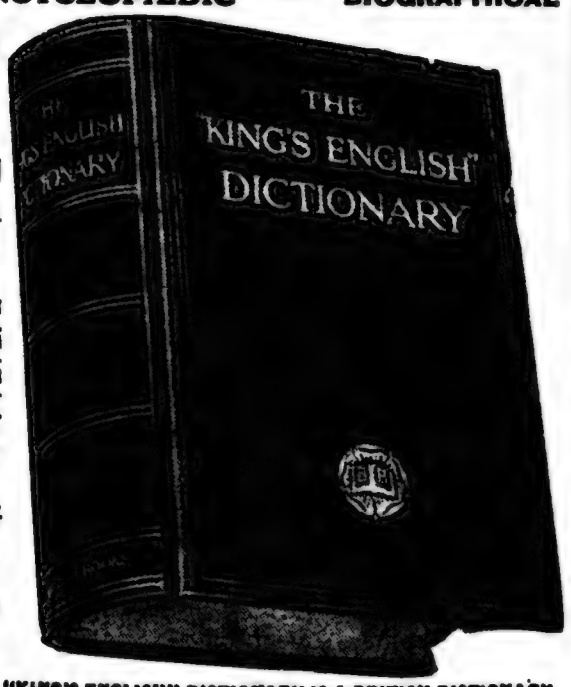

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"John Bull's" must-be-won £500 X-Word

HERE'S an opportunity for you to "beat the book"—Take this tip—and ride home to win on JOHN BULL'S great must be-won prize! Take pen and ink and start filling in the squares—"down and straight" and "past the post." Get into form now, and see if you can run away with this grand prize.

Solution of puzzle will be publish[ed] in JOHN BU[LL] on sale Thursday, February 6th. Winner [will be] given in JOHN BULL, on [Saturday] February 13th.
Result of Crossword No. 45 [appears on page 3]

An extra £50 for runners-up.

"JOHN BULL" will pay £500 for a correct solution on one Form of JOHN BULL Crossword No. 48 appearing below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), January 30th.

Closing Date, Thursday (Noon), January 30th.

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing **three-halfpenny** stamp, and post to "**John Bull,**" **Crosswords (No. 48), 37, Long Acre, London, W.C.2 (Comp.),** so as to reach us not later than noon, on Thursday, January 30th.

Entry **MUST** be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed "— & Co."—and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £500 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, February 13th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £500 prize-winner may have a scrutiny by demanding the same by or before first post, **Tuesday, February 18th,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to: **The Competition Editor, "John Bull," Long Acre, London, W.C.2.**

Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and egally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

"JOHN BULL" CROSSWORD No. 48

Entry Form "A."

JB.48.

Do not separate these forms.

Entry Form "B."

JB.48.

CUT HERE

CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date Thursday (noon), January 30.

CUT HERE

N.B.—Cut the above Form out complete.

Don't run the risk of being late—fill in and post your coupons early.

Clues Across.

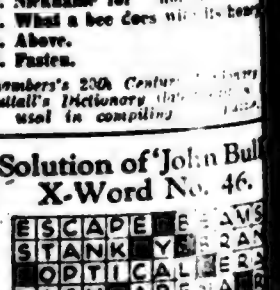
1. Pastime.
5. Warmth.
7. Handle.
8. Used for binding.
10. A dwarf.
11. Recompense.
13. Pertaining to manhood.
14. Donkey.
17. Breakfast dish.
18. Fish spawn.
19. An affray.
21. Relating to yesterday.
22. We do this when filling up [the] Tax form.
27. One who uses.
28. Manages the car.
29. To go astray.
30. An era.
31. Expression of admiration.
32. Family heirloom.

Clues Down.

1. Stands for woman.
2. Covering.
3. Not on.
4. A vessel.
5. Feminine pronoun.
6. Baby plays with them.
8. To present.
9. One to whom money is paid.
11. Forced together.
12. A dagger.
13. A woman's job.
16. Brings comfort.
20. There's danger here.
22. Nickname for "horse."
24. What a bee does with its honey.
25. Above.
26. Fasten.

Chambers's 20th Century Dictionary, Nuttall's Dictionary [were] *used in compiling* [these].

Solution of 'John Bull' X-Word No. 46.



JB 46.

Result will be published next [week]. The solution of "John Bull" X-word No. 46 is given [here] with as matter of interest. We [do not] our X-word competitors [to] wish to emphasise [that] claims are required [for] X-word as all entries [are] being carefully examined [by] our staff.

When you have completed Crossword try a "Happy" X-Word in "The Passing Show," Friday. £100 First Prize. £25 for runner-up. THREE attempts for your

Write to "John Bull" about it!

The EDITOR Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

B. S. (Burton).—"The dog is a friend of man." Until his wife buys a pet poodle.

H. E. (Brixton).—"Whose Hamlet do you like best?" Shakespeare's.

S. W. (Bayswater).—"In order to live, a pedestrian must have the agility of a cat." And the nine lives.

D. D. (Kentish Town).—"What is the best way to make a party go?" Try a keg.

POET (Soho).—"What do you think these poems will fetch in round figures?" 000.

ARTIST (Chelsea).—"What do you think of my latest landscape?" It looks more like a landslide.

P. B. (Dublin).—"My husband is like a barometer." Are you constantly tapping him?

C. B. (Brixton).—"Many comedians are not a bit funny off the stage." Then when are they funny?

N. P. (Plymouth).—"My wife can talk for hours on any subject." Most women can talk as long without one.

I. L. (Buxton).—"You want to hear me sing 'For All Eternity.'" We don't; not even for half a minute.

R. H. (Missenden).—"She shouldn't have thrown herself at my head." You can't blame her for selecting a soft landing-place.

MRS. F. (York).—"I am going to leave my husband because he throws eggs at me." Has the conjugal yolk become intolerable?

PHYSICIAN (Warrington). — "Drink four quarts of water a day and you are certain to be healthy." What a price to pay for mere health!

C. T. (Tenby).—"The brains of dead men reveal nothing." This is also true of the brains of quite a few who are alive.

P. D. (Portslade).—"In the olden days mother used to save her wedding dress for her daughter." And now she saves it for her next wedding.

OPERATOR (E.C.3).—"Many of the remarks of telephone subscribers are unasked for." So are many of the numbers they get.

B. L. (Boxmoor).—"There ought to be only one head in each family." Quite right. We've just had to buy new hats for a wife and four daughters.

H. M. (Dalston).—"I know a furniture contractor who has written a novel." The plot, we should imagine, is a moving one.

A. S. (Primrose Hill).—"This is all true, although I sign only with my initials." And they're only two-thirds of the truth.

P. H. (London, E.).—"The modern girl does not seem to mind wet weather." In spite of the risk of getting water on the knee.

R. P. (Leicester).—"I have invested £500 in the play." And now we suppose you are hoping for a good run for your money.

YANK (Boston).—"I've come to London regularly for the past five years, but have never met a really sharp business man." Very likely. We keep all that sort in prison.

D. V. (Hammersmith).—"A new London rink is going to have seating accommodation for more than two thousand people." Then there must be a lot of poor skaters in London.

G. G. (Stoke).—"I learn that on the average man lives thirteen years longer than he used to." This should give your wife time to sew on those two buttons.

P. N. (Victoria).—"Civil Servants in Spain work from nine until two." It wouldn't suit Whitehall Civil Servants if they had to have afternoon tea in their own time.

P. K. (Hendon).—"A pedestrian would regard it as a privilege to belong to a pedestrians' association." As time goes on, it will be a more exclusive privilege than ever.

P. H. (Lowestoft).—"Scientists have unearthed five glyptodons and a scelidotherium on the Argentine pampas." They have probably discovered the spots where the aboriginal Patagonians threw away their old crossword puzzles.

C. N. (Marlow).—"The chimney-sweep took all our soot away on his back." Our sweep takes it away on his face.

BOXER (Hackney).—"The advisers in my corner told me to retire from the fight." Seconds' thoughts are best.

A. N. (Liverpool).—"The bride wore a red rose on her left shoulder." And a pale bridegroom on her right arm?

N. N. (Dunoon).—"I finished up a hard day's golf with a hole in one." One stocking?

G. K. (Jarrow).—"Absence makes the heart grow fonder." Of absence, sometimes.

P. B. (Bayswater).—"I met my tailor in the street the other day." That was careless of you.

F. J. (London, N.).—"Our golf club is to give a play." There should be plenty of good scene-shifters.

P. A. (Dover).—"My wife makes excellent soup." Then stick to her through thick and clear.

F. N. (Brent).—"Cork spats have been invented." Some cigarettes have had them for years.

A. V. (Stairfoot).—"I found that the appendix of one of my books had been cut right out." Had you lent it to a doctor?

G. T. (Mumbles).—"We owe a lot to our country." And the Inland Revenue Department sees that we pay it.

G. J. (Ely).—"Burglars stole a loud-speaker and some money from my neighbour's house." They shouldn't have taken the money.

V. S. (Tenby).—"The athlete who turns professional often experiences financial loss." Boxers in particular find themselves hard hit.

P. N. (Acton).—"Our new maid is nearly 6 ft. tall." Hard luck. The dishes are bound to break when dropped from that height.

P. N. (London, S.).—"Plates for the church collection are now used instead of bags." This arrangement, of course, is very convenient for those who want change.

D. L. (London).—"My telephone has given me no trouble since the summer." Did you have it removed in the spring?

EDWIN (Crook).—"It took me six months to write that poem." It deserves six months, too.

N. D. (Withernsea).—"Some husbands kiss their wives before the maid." Others, after.

C. O. (Lytham).—"What is worse than a wife who won't play bridge?" A wife who can't, but does.

B. H. (Chesham Bois).—"He wears huge, horn-rimmed glasses." Does he use screen-wipers on wet days?

V. Y. (Brighton).—"You can get a kick out of champagne." And also out of a restaurant if you can't pay for it.

L. B. (Mayfair).—"How shall I make known my daughter's engagement?" The fashionable way is to deny it.

C. S. (Kingston).—"My poultry farm produced more eggs than ever last year." Then we'll excuse you crowing.

R. V. (Ryde).—"My family want me to buy a car." Well, why not? They might take you out in it sometimes.

FEMINIST (Hamilton).—"Few women intend to marry before they're thirty." Still fewer intend to be thirty before they're married.

A. N. (Ipswich).—"A motorist should learn how to nurse his engine." But it's useless to smack it when it's naughty.

C. H. (Leeds).—"The words 'What's yours?' have caused any amount of trouble." Not more than the words "I will."

G. T. M. (Harrogate).—"I wish I could drown the man next door—he plays the saxophone all day long." Win a 14-guinea *Bullets* gramophone from the £500 prize-list on page 35, and drown him with that.

D. P. (Brixton).—"For my talkie scenario should I let the villain shoot himself or take poison?" Shooting is best. It'll wake the audience up.

G. J. (Christchurch).—"I admit that I write a dreadful hand." Yes, it almost disguises the fact that you can't spell.

MRS. K. (Cheddar).—"I ran out of gorgonzola at the party." That's the worst of gorgonzola. You never know what will run out of it next.

G. K. (Truro).—"Troubles don't come singly." Nobody, for instance, just has one measle.

C. T. (Holborn).—"A bride regards her husband as her fairy prince." Until he begins to tell her fairy stories.

TEACHER (London, N.).—"Small boys are apt to wash very hurriedly on frosty mornings." A kind of dirt-track racing.

S. P. (Lewisham).—"There's nothing hard about learning to roller-skate." Except the floor.

S. J. (Dorking).—"With a little luck a farmer can make a lot of money from ducks." So can a boxer from fouls.

F. J. (Fernbank).—"Your paper pleases me." You encourage us to publish another number next week.

A. C. (Chester).—"I have lived in the tropics for years, but a hot climate has never bothered me." It may, ultimately.

L. T. (Hythe).—"I missed my train because I had to give my daughter a lecture at the breakfast-table." Never mind. You trained your miss.

CURATE (London, S.W.).—"Life is full of temptations we must resist." One instance is when a man is shaving the back of his mother-in-law's neck.

L. N. (Chester).—"A woman generally hides her marriage lines." So does a man—by pulling his hat well over his forehead.

A. P. (Maidstone).—"He called me an ignorant, callous, thick-headed, bigoted young fool, and he was wrong." Why? How old are you?

J. L. B. (Partick).—"He danced down the street, raising his hat to every lamp-post." We didn't think they brewed stuff like that nowadays.

(Many replies unavoidably held over)

Side-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

STRAND MAGAZINE: —"He read it to the end, then slowly shook his head and IMPALED IT ON A HOOK."

ADVENTURE:—"'Stand where you are!' bellowed a deep, stern voice, and four men LEAPED FROM AMONG THE TREES, three carrying RIFLES and the remaining man with a revolver."

SOUTH WALES DAILY POST:—"She travelled in a coat of cocoa trimmed with fox fur."

ACE HIGH MAGAZINE:—"Your neck will grow strong and sturdy almost BEFORE YOUR EYES."

BOSTON GUARDIAN:—"Patrons of this popular Picture House, who were UNFORTUNATE enough to OBTAIN ADMISSION."

RIPON OBSERVER: —"Besides the brandy on the pudding, I favour a glass of old brandy to crown the meal. It is a splendid aid to DIRECTION."

BETTY'S PAPER:—"He had gone to the car and produced a tea-basket. In SILENCE he proceeded to lay out the things. He TALKED as he did so."

DAILY NEWS:—"Twenty-five years ago as many as 200 persons were charged with drunkenness on New Year's Day. Yesterday there WERE ONLY 200."

BOY SCOUT:—"The large Lecture Hall was just nicely packed, with practically EVERYBODY SQUEEZED INTO ONE OF THE SEATS."

THE CITIZEN (Letchworth):—"The Tower Fund now amounted to £137 10s. 3d. It was decided to PURCHASE VISITORS at the church services."

To bring in the melody—pure and powerful

Exide

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"He will have to watch the gleam of hope fade . . ."

The Tragedy of "Nothing Doing"

"WE don't want anybody to-day." That is the answer Mr. William receives day after day in his search for a job.

He knows what he will find when he returns to the small back room which is his home. There is his anxious wife, the mother of his three young children, of whom the youngest is an infant of six months.

He will have to watch the gleam of hope fade out of her eyes, as he tells her that there is "Nothing doing" again to-day.

He will have to tell his children that they cannot have new clothes or boots just yet. Their scanty garments have to be spread over them at night because the bedclothes are in pawn.

The Poor Law Guardians of the district in which they live grant relief in kind only. This keeps them from starving, but it does not keep a roof over their heads.

Arrears of rent accumulating week after week can only end one way—eviction and the workhouse.

There is nothing dramatic about Mr. William's story. It is a type of many. He is an ex-Service man and was gassed in the war, for which he received a pension from 1915 to 1919.

It is such men as Mr. William who helped to save our homes. And now it is our readers' turn to save his home, and others, which they can do by sending contributions to "The Greatest of These——" Fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* THE HON. SECRETARY, 93, Long Acre, London, W.C.2. *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

A. M. X. (Houghton Regis), 5s.; Sympathiser (Guildford), 2s.; Mrs. Weatherby, 10s.; Ponders End, 1s.; New Reader, 2s.; Sea (Preston), 5s.; C. K. Kane (Edinburgh), 5s.; Mrs. E. Cripps (Plumstead), 5s.; Betty Ayling (Lindfield), 1s.; R. H. Auckinblae, 3s. 6d.; Bill and Lott, 2s.; Harry Oates and Sons (Ewood, Blackburn), £1 5s.; P. D. (Poole), 7s. 6d.; C. Warren (Lee-on-Solent), 2s. 6d.; C. H. C. Mulligan (Banbridge), 10s.; Wm. Jones (Sutton), 1s.; Anon. (in parcel), 5s.; Mrs. Walbank (Ilkeston), 10s.; Humane, 6s.; F. W. (Ryde), 3s.; Anon. (Reading), 2s. 6d.; Lousy Jock, 4s.; Anon. (Accrington), 10s.; Anon. (Leicester), 2s. 6d.; Mrs. E. S. C. (Darwen), 1s.; Mrs. A. L. Dover (Walthamstow), 2s.; Ninth from Turnpike St., 1s. 1d.; Mrs. Wood (Lincoln), 2s. 6d.; Working Woman, 4s.; E. J. Spurrett (Cheltenham), 6d.; A. Stead (Leeds), 2s. 6d.; R. White (Beeston), 5s.; Billie, 4½d.; Anon. (Woolwich), 4s.; Emily, 5s.

Parcels of clothing, etc., are also gratefully acknowledged from: Mrs. M. A. Barlow; Mrs. E. Clunie, of Newburgh, Fife (woollies); Anon. (Swanage); Mrs. Allday (Leyton); Mrs. Watts (East Acton); E. Leech (Romilly); Little Verna (Harlow); Mrs. F. E. McCrocie; Swindon; Joan and Cyril; Mrs. Humphrey (Leigh); L. T. (Ed.); One Mother to Another; Well Wisher; Santa Claus; R. Cole (Ecton, Northants); Margaret; Joe Chattell (Duckmanton); Two JOHN BULL Readers; Mrs. P. J. Frid (Northfleet); Grateful.

(Many acknowledgments unavoidably held over).

NOURISHING THE SICK

"John Bull" is the ONLY paper to pay Sickness Benefits.

LUCKY girl! She will soon be convalescent, thanks to careful nursing and those little necessary luxuries on which she is so intent!

Many a little feast such as this has been spread beside the bedside of a patient, thanks to a timely cheque from "John Bull."

This winter has been one of the worst on record for sickness.

Could *you* call on a cheque from JOHN BULL if you were ill? Could *you* cash a JOHN BULL cheque to provide a little bedside "feast"?

Sign the forms now if you have not already done so.

Sickness Benefits Paid—£5-5-0 Each.

On account of Diphtheria, Measles, Typhus Fever, Smallpox, etc.

ABERDEEN.—Mr. R. Munro, 2, Deric Place.
ALTON, HANTS.—Mrs. E. Warwick 2, Littlefield.
ARGOED.—Mr. W. Lloyd, 14, Gelynos Avenue.
ASHTON-UNDER-LYNE.—Mrs. H. Andrews, 38, Welbeck Street.
BEAUFORT, MON.—Mr. H. Cox, 5, Waengoch Terrace.
BOSTON, LINCS.—Mrs. E. Overton, 4, May Terrace, White Bridges.
BRADFORD.—Mr. J. A. Gee, 8, Southfield Avenue, Odsal.
BROMLEY-BY-BOW, —Mrs. E. Stringer, 47, Empson Street.
COLLYWESTON, NR. STAMFORD.—Mr. H. Woods, Town Yard.
CRANBROOK, KENT.—Mrs. E. Coulson, Studio Cottage, High Street.
DAGENHAM, ESSEX.—Mr. G. H. Newman, 33, Spurling Road.
DUMBARTON, SCOTLAND.—Mrs. D. Williamson, 119, Glasgow Road.
GLASGOW.—Mr. J. Moran, 779, Springburn Road.
IBSTOCK, LEICESTER.—Mrs. G. Price, 51, Grange Road.
LEICESTER.—Mrs. A. E. Bee, 10, Wolsey Street, Abbey Lane.
KING'S LYNN, NORFOLK.—Mr. H. W. J. Platt, Shouldham, Thorpe.
KINGSTHORNE, HEREFORD.—Mr. A. Williams, Glen View.
LEEDS.—Mrs. E. Moles, 8, Coldcall Street, Woodhouse Street.
LONDON, S.W.6.—Mrs. A. Moore, 7, Chaldon Road.
LONDON, E.8.—Mrs. R. V. Ford, 125A, Holly Street, Dalston.
LONDON, S.W.4.—Mrs. O. M. Bass 13, Ivelev Road.
LUTON, BEDS.—Miss C. C. M. Stevens, 243, Dallow Road.
MANSTON.—Mrs. E. Bremner, 9, Married Quarters, R.A.F.
MARSDEN, NR. SUNDERLAND.—Mr. T. Burns, 2, John Street,
MOUNTAIN ASH.—Mr. H. Cole, 16 Cedidwen Street.
THRUXTON, NR. ANDOVER.—Mr. J. Withers, The Bank.
NEWCASTLE-ON-TYNE.—Mr. J. W. Maguire, 81, Stratford Road.
NEWBRIDGE, SOUTH WALES.—Mrs. F. Lewis, [illegible] Valley Road.
NORTHFLEET, KENT.—Mrs. L. C. Turner, 3, North [illegible] Avenue.
NORTH WROUGHTON.—Mrs. A. Jones, 1, Winter[illegible] Terrace.
ROMSEY, HANTS.—[illegible] Hancock, 4, Church [illegible]
RUGBY, NORTHANTS.—[illegible] E. Frost, Kilsby.
ST. HELENS, LANCS.—[illegible] J. Doyle, 56, Thomas [illegible]
SCUNTHORPE.—Mrs. [illegible] Bartlett, 35, Elizabeth Street.
SHINCLIFFE BANK.—Mr. J. Lewis, 5, Pa[illegible]
SOUTHAMPTON.—Mrs. [illegible] Hall, 3, Grange Road.
SLOUGH, BUCKS.—Mr. [illegible] Road, The Lodge, Curzon Street.
SMETHWICK, STAFFS.—Mrs. M. Short, 6, Ala Road.
SOMERCOTES.—Mrs. [illegible] Lucas, 4, George Street.

"John Bull" provides Fire, Storm, Flood, Sickness, Accident and Children's Benefits.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.

J.B., 25/1/30.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a reader.

..... Reader's Signature

Age .....

Address .....

.....

.....

Name and Address of Newsagent .....

.....

..... Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefit conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.** J.B., 25/1/30.

One Shilling Gift Voucher

This Gift Voucher will be accepted as One Shilling in part payment of the "John Bull" Lever-Filler 5/- Pen (Guaranteed for 5 years). Only one voucher will be accepted in part payment for each pen.

Available only until January 31, 1930.

1/-

JOHN BULL'S GREAT GIFT TO YOU

WHAT "JOHN BULL" OFFERS YOU *FREE!*—

(1) **7/6 GILLETTE "MAYFAIR" DE LUXE PRESENTATION SET**, containing a genuine gold-plated Gillette Razor, complete with blade in handsome case.

(2) **2/6 HANDSOME SILVER-PLATED "EVER-POINTED" PENCIL**, complete with extra leads.

(3) **A SHILLING GIFT VOUCHER** (see opposite), accepted in part payment of the famous 5/- "John Bull" Lever-filler Pen, fitted with 14-ct. Solid Gold Nib, Iridium tipped, guaranteed for 5 years, acknowledged to be worth 15/-.

For this magnificent Gift Package you need only send P.O. for 4/-, plus 6d. to cover postage and insurance, 4/6 in all. Cross cheque/P.O. "& Co.," make payable to "John Bull." Pocket Clip and Tube of Pencil Refills, 6d. extra. State if fine, medium or broad nib is required. Name engraved in gold on pen, 6d. extra. State name or initials desired. Cut out Gift Voucher, attach to your application, and post to-day.

***Address:* "John Bull" Pen Dept., 85, Long Acre, London, W.C.2.**

Only 8 More Days

Closing Jan. 31.

TWO BIG ATTRACTIONS—ONE WEEK ONLY

20 "EDISON BELL" LUXURY GRAMOPHONES

value £14-14-0 each

The twenty winners will each receive from Messrs Edison Bell Ltd a handsome Oak Console Model Gramophone value 14gns.

CHOOSE YOUR OWN RECORDS!

In addition to Gramophone each winner will be invited to select Records value £2-2-0 from latest list.

"Bumper Bullets" First

£500

2ND Prize £50

25 PRIZES OF £1-0-0

3rd. Prize £25

50 OF 10/- 500 OF 2/6

8,000 TARGET PRIZES

FINE FIRST AND LUXURY GRAMOPHONES

ANOTHER *Bullets* contribution to national harmony comes this week with the offer of twenty Luxury Gramophones of the newest type, each value £14 14s. These handsome instruments are guaranteed by Edison Bell Ltd., from whose latest list winners will be invited to select their own records to the value of **£2 2s.**

In addition to these big prizes, there is a Bumper First of **£500** for the sender of the best *Bullet*. See that your entry for this fine one-week contest arrives by the closing date, **Saturday, February 1.**

To make a *Bullet*, simply add any TWO, THREE or FOUR WORDS of apt and original comment to one of the *Examples* adjoining. Suppose you choose the *Example* BANK OF ENGLAND, the added words HAS ITS LITTLE "FAILINGS," would complete a *Bullet*.

"BULLETS" CASH AND HAMPER WINNERS

FIRST PRIZE OF £500, COMPETITION No. 742.

Mrs. Ada Symons, High Bank, The Downs, Horndean, Hants.

Example:—PRINCE CHARMING
Bullet:—"TOURING" MINUS THE "SHOW."

SECOND PRIZE OF £50:

Mr. W. Taylor, 2, Heaton Grove, Cleckheaton.
Example—Man Who's Got Sense
Bullet—Notes Trifles—No Trifler.

THIRD PRIZE OF £25:

Mr. R. H. Pritchett, "West Lynne," Northwood, Nr. Cowes.
Example—Wisdom Of The Ages
Bullet—Sixth "Power" At Conference?

20 PRIZES OF £5 EACH:

S. BALL, 37, Tickle Street, St. Helens.
Mr. Know-all—Windbag Many Could Sandbag.

A. G. BARNES, c/o Foster's Wine Stores, High Road, Balham, S.W.
Happy—Family, Mother's "Overtime Pay."

W. BRENT, 22, Carrington Road, Slough.
Generally Accepted—Britain's "Aristocrat" Of Democracy.

C. BRITTON, 10, Albert Road, Bristol.
Wisdom Of The Ages—But Follies Also Inherited.

T. D. CLAYPOOLE, Cinema, Pembroke Dock.
Worth Taking In Tow, Life's "Wrecks."
(Entered on "Target" Prize coupon.)

W. C. DURHAM, Llancarfan, Nr. Cardiff.
Worth Taking—"Silk" Is—"Cloth" Isn't.

J. J. FRENCH, 12, East Road, Cambridge.
What She's Crying For—"Worm" Turned —Hasn't Returned.

W. GOTOBED, 15, Cromwell Road, Ely.
Surely Somebody Will "Pinch" Postmaster!

H. HALEY, 107, Seven Sisters Road, Holloway, London, N.
What The Financier Said—"Baby's Falling? Sell Out!"

F. C. HEYWOOD, 24, High Street, Ironbridge, Salop.
A Surplus—Mail-bag *Would* Upset Officials!

J. T. HORNER, 13, High Street, Irthlingborough.
Bars Progress—Age's "Bah!" To Youth.

J. HUGHES, 77, Lansdowne Road, London, W.
Bars Progress—Government "Snatching" Taxpayer's "Bag."

J. MACFARLANE, 2, Park Terrace, Mauchline.
Man Who's Got Sense—"Knocked Into Him," Pedestrian.

Miss E. MERCER, 3, Ashton Street, Lytham.
We Hope—Prince Enjoys Unbroken Break.

Mrs. M. RICHARDSON, 6, Beech Terrace, Ashington.
Not In The List—He's Sore—Not "Sir."

Mrs. T. THOMAS, Ivy Cottage, Aller, Nr. Dorchester, Dorset.
Notwithstanding—Peace "Gas," "Teeth" Undrawn.

T. A. THOMAS, Cambrian House, Tregaron, Cards.
Sisters—Army, Navy—Getting "Slimmer."

A. THOMPSON, 2, Waun Road, Morriston, Glam.
Dust Of Years — Disturbed — Labour's "Blown In."

I. WALTERS, 6, Carlton Terrace, Blackpool.
Dust Of Years—"Windy" Governments Have *Increased*.

A. WILKS, 37a, Astonville Street, Southfields, S.W.
Mr. Know-all—"Bursts In"—"Bounces"—"Bumps."

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the best being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

ALL PRIZES HAVE BEEN POSTED.

All Prize-winners have been notified and a list of 100 "Gold-lined" Hamper winners will be published in "Bullets" Bulletin. A list of 500 2/6 prize-winners can be seen at these offices.

Advance details for Competition No. 747.
First Prize, 850 Guineas. Second, £50. Third, £25. 10 of £5. 10 of £2 10s. 25 of £1. 50 of 10s. 500 of 2/6. 8,000 "Target" Prizes.
When Nations Agree—Fall Of The Mighty—Serious Matter—Ridiculous Price—Must Be Done—Infant Prodigy—Admired—Nothing In It—Sweeping Reform—Champagne—Swimming In Money—Treat To See—Man With A Bag—Health And Happiness—"What A Life!"—She Forgot—On Winged Feet—Fine—High Spirits—He Thinks He's Clever, But—By Power—Blind To The Facts—First Man—Our Factories—Making Trouble—Frankly—Red In The Face—Up And Doing—Pouring In—A Sham—Condemned—Servant Of The State.
(Closing Saturday, February 8.)

Examples for "Bullets" Competition No. 746

BANK OF ENGLAND	WORK WELL DONE	DECEPTIVE
WHAT THE WAR DID	IN THE ROUGH	LIGHT OF TRUTH
NEVER FAILS	HE'S GOT NO BRAINS, BUT	EASIER
THE YEARS GO BY AND	HUMAN CLAY	HER HOME
WEALTHY WOMAN	SWOLLEN	"THANK HEAVENS!"
FLOOD OF WORK	SAID TOO OFTEN	A REBUFF
WATCHING	HONEST OPINION	STIRRING UP TROUBLE
BY THE WAY	AROUSED SUSPICION	WHEN THE TIME COMES
OUR FINANCIERS	SAFE FOR CHILDREN	REMEMBERING HIS PROMISE
LIFE WOULD BE EASY IF	WORTH A MILLION	MAN WITH A JOB
PLEASE, MR. SNOWDEN	HARD NUT TO CRACK	

Example _____ Bullet _____ — Closing SAT. Feb. 1.

(746) P.O. No. _____ Signed _____ Address _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Example _____ Bullet _____ — Closing SAT. Feb. 1.

(746) P.O. No. _____ Signed _____ Address _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

"Bullets" must consist of Two, Three or Four Words.

Example _____ Bullet _____ — Closing SAT. Feb. 1.

(746) P.O. No. _____ Signed _____ Address _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Example _____ Bullet _____ — Closing SAT. Feb. 1.

(746) P.O. No. _____ Signed _____ Address _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

If you wish to send in further "Bullets" you can write them on plain paper.

Address Entries: "Bullets" No. 746, "John Bull," Long Acre, London, W.C.2 (Comp.)

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 746 have purchased their copies of "John Bull."

Any reader can obtain a free copy of our weekly "Bullets" Bulletin, now greatly improved for 1930, by forwarding halfpenny stamped addressed envelope. Six-penny P.O. crossed and made payable to JOHN BULL brings 12 issues post paid. Address: "Bulletin" Dept., JOHN BULL, Long Acre, W.C.2.

ANOTHER SENSATION **RECORD 850 GUINEAS FIRST** FOR NEXT WEEK ONLY

Amazing Offer to introduce NAVY CLUB VIRGINIA CIGARETTES.

THE
GENERAL TOBACCO CO., LTD.
BEG TO ANNOUNCE THE
AMAZING SUCCESS
OF
FABIANS'

Navy Club
VIRGINIA CIGARETTES

OF ALL GOOD CIGARETTES THE BEST

SALES
increased by over
1,000%
SINCE JULY LAST

31st August	3%	increase over July.
28th September	99%	„ „ August.
26th October	23%	„ „ September.
30th November	14%	„ „ October.
28th December	62%	„ „ November.
21st January	100%	„ „ December.

JANUARY SALES increased by MORE THAN 1,000% over JULY and the demand is still rising for

Navy Club
VIRGINIA CIGARETTES

As fast as we can we are increasing the capacity of our Factory for manufacturing larger quantities to cope with the stupendous demand that has been created for

NAVY CLUB CIGARETTES

which show and maintain a greater percentage increase than *ANY OTHER* 10 for 6d. Virginia Cigarette during the same period.

Only a cigarette of outstanding quality could meet with the same success as

Navy Club
VIRGINIA CIGARETTES

Ask Your Tobacconist To-Dav for a Packet.

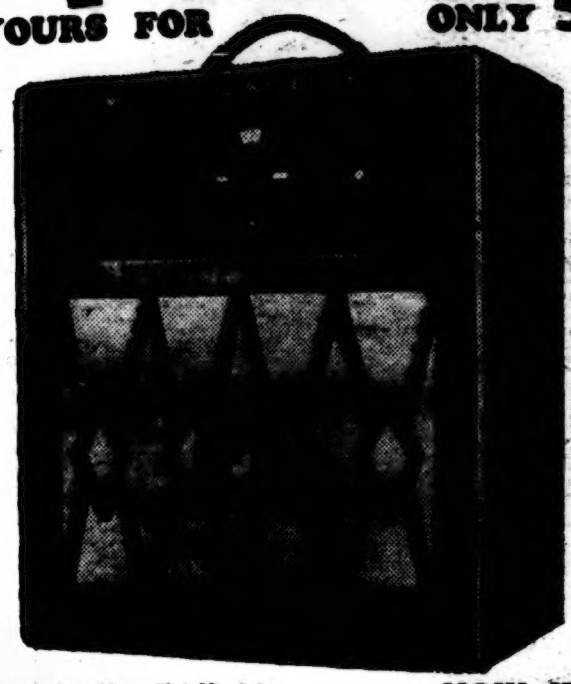
10 for 6d. | 1 Coupon in Packets of 10 | 2 Coupons in Packets of 20 | 20 for 1/-

FREE

This SET YOURS FOR ONLY 595 COUPONS NOW!

No waiting while collecting coupons.

Get Your Set First and Collect Coupons Afterwards.



Plus 6 Gns. for Royalty and Valves, or a correspondingly larger number of Coupons.

Paris, Berlin, Hilversum, Langenberg, Madrid, Hamburg, Huizen, Toulouse, Cologne, Turin, Oslo, Stockholm, Budapest.

This Great Advertising offer to introduce Navy Club Virginia Cigarettes is made possible by collaboration with the Manufacturers, who wish to popularise this their latest model. Guaranteed to receive all principal British and Continental Stations. Mahogany case. Single tuning dial. Mullard Valves. Stadion Batteries. Equipped for gramophone pick-up, and all latest improvements are embodied in this set. Cuts out London with one simple turn.

HOW IT IS DONE.

The Makers of the Set and the Manufacturers of the Component Parts, together with ourselves, contribute towards the cost of this astounding offer in order to secure a world-wide demand for NAVY CLUB VIRGINIA CIGARETTES and for the "DENNIS SUPER" 5-VALVE PORTABLE WIRELESS SET.

This 23 Guinea 5 Valve "DENNIS" Super Portable FREE to smokers of

Of all good Cigarettes the BEST

Navy Club
VIRGINIA CIGARETTES

Finest Blend you have ever tried

This celebrated full-size
"CHELLOPHONE"
Portable Gramophone in handsome, strongly made case, best quality fittings and lid pocket for eight records. Latest improved sound box, non-spillable needle box. Exceptionally strong motor.

You can also have the Gramophone first and collect coupons afterwards.

Many other valuable gifts from 10 coupons up.

FOR ONLY
295
COUPONS

3/- RECORDS FOR 40 COUPONS EACH

25 Coupons—Cash Value 3/6
FREE if you post this coupon.

IF YOU LIKE A GOOD TURKISH CIGARETTE TRY
MECCA
"The Goal Attained, the MECCA gained."
Plain, Gold or Corked-Tipped
10 for 6d. 20 for 1/-
The same
FREE GIFT COUPONS IN EVERY PACKET.

Plain Cork or Ivory Tipped

Branch of the GENERAL TOBACCO CO. LTD.

COUPON

Post in ½d. stamped envelope and enclose one empty carton of Navy Club Cigarettes to

L. & J. FABIAN (DEPT. C.B.9), 74, New Bond Street, London, W.1.

Please send me 25 FREE Coupons, with list of gifts and particulars of HOW I CAN GET AT ONCE, without any cash payment whatsoever, the "DENNIS" Super Five-Valve Portable and / or the "CHELLOPHONE" Portable Gramophone with Twenty-Six 3/- records

AND COLLECT COUPONS AFTERWARDS.

I enclose one Navy Club empty carton.

NAME _____

ADDRESS _____

TOWN _____ COUNTY _____

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